launch_code's VIRTUAL

4TH ANNUAL

TRIVIA

Night

EVENT
CO-CHAIRS
RACHEL AND TYLER SHORT

Hosted by the LaunchCode Friends Board
Saturday, April 17, 2021 | 7:00 pm

Sponsorship Levels

Presenting Sponsor: $5,000 — ONLY ONE AVAILABLE
- Listed as presenting sponsor on all material related to the event, including social media posts, flyers in party packs, eblasts, and event website ("Trivia Night presented by...")
- Logo featured throughout the entire evening and multiple statements from the emcee acknowledging sponsorship throughout the event
- Two teams of 10 for guests of the presenting sponsor
- 6 complimentary mulligans for each team
- Time allotted for company to speak about why they support the event & LaunchCode

Event Sponsor: $1,500
- Logo included on materials related to the event, including social media posts, flyers in party packs, eblasts, and event website
- Logo featured on scrolling announcements before/after trivia rounds and statements from the emcee acknowledging sponsorship periodically throughout the event
- One team of 10 for guests of the event sponsor
- 6 complimentary mulligans for team

Round Sponsor: $500
- Name included on materials related to the event, including social media posts, flyers in party packs, and event website
- Logo featured in eblasts and on all slides for one round of trivia ("Round # presented by...") and a statement from emcee acknowledging sponsorship
- One team of 10 for guests of the round sponsor

Purchase a Team of 10: $250

Details

- All proceeds benefit The Launchcode Foundation, a 501(c)3 nonprofit
- Each team will receive 10 Trivia Party Packs that include local brews and more (STL & KC attendees only)
    - Purchase your team by Friday, April 9 for party pack delivery
    - Purchase your team by Wednesday, April 14 for party pack pick-up on Thursday, April 15 and Friday, April 16
- Online 50/50 raffle, a game, prizes, and more
- Trivia Night is a virtual event that you'll be able to join from the comfort of your own home
- If you're interested in sponsoring Trivia Night, contact Kathy McCadden at kathy@launchcode.org

Highlights of 2020 Virtual Trivia Night

- 34 teams of up to 10 players
- All funds raised went directly to LaunchCode's free technical education programs
- Amazing sponsors, including 1904 Labs, Ameren, Buzzbold, & US Bank
- People joined in from all over the country

What did 2020 Virtual Trivia Night attendees have to say?

"The LaunchCode Trivia Night was my favorite of 2020! There was plenty of opportunity to connect with teammates and the LaunchCode mission is so important for our region!" -Lynn J.

"My team said it was more fun than in person trivia!" -Lori R.

"Our whole team was pleasantly surprised at how well the Zoom game was managed. I hate to say it but we kind of expected some glitches and there were none. Count us in for next year!" -Patty M.

"We had a lot of fun! Nice work. Great event!" -Tamara S.

"Such a great event! Incredibly well executed! Fun!" - Pam M.

"We had a GREAT time! See you next year!" -Chris L.

"Your team did a WONDERFUL job orchestrating that trivia. Going into it, I thought it might be disorganized, but WOW, amazing work!" -Sierra B.

"Because of LaunchCode, I have the tools and the skillset to build a future I've always dreamed of. I didn't think it was possible to work in software development without the formal education. I didn't think it would happen for me, but because of my experience at LaunchCode I know that now I can have that career in technology that I've always wanted."

Jarrod Sharp

LaunchCode is a 501(c)3 nonprofit organization that is building a skilled workforce by creating pathways for driven people seeking careers in technology. The need for equitable access to stable, high paying careers has been made glaringly clear by the pandemic economy. We are helping job seekers enter the tech field by providing accessible training and paid apprenticeship job placement.

Since 2013, we have assisted over 2,300 individuals in launching their career in technology and transforming their life - typically doubling their annual household income! In 2020, over 1,300 folks enrolled in LaunchCode's no-charge comprehensive job-focused courses, and despite the dismal economy we've launched over 300 careers. Of our students enrolled in 2020, 54% identify as people of color, 62% identify as women or gender non-conforming and 69% come from low-to-moderate households.

Your support of LaunchCode's 4th Annual Trivia Night directly supports people like Jarrod!