

An aerial photograph of a coastal road. A white semi-truck is driving on the road, which curves along a body of water. To the right of the road is a grassy area with a small white church and a smaller wooden building. The background is a steep, forested hill. The sky is overcast.

KEEP T R U C K I N

**Connect the world's fleets.
Automate the world's freight.**

*Confidential, for internal use only

Every trucking company faces a common set of challenges.

A detailed USA Form 422, Vehicle Inspection Report, showing various inspection points and a barcode. The form includes sections for vehicle information, inspection results, and a barcode at the bottom.

Compliance

ELD, fuel tax filings, audit prep, and other painful manual processes are all automated.



Tracking & Dispatch

Managers can keep tabs on the location and status of every vehicle and asset in a fleet.



Safety

A single accident can put a trucking company out of business, or worse.



Maintenance & Ops Mgmt

Improper maintenance and management (e.g. extended fuel idling) cost thousands in repair, waste, and income.

**Despite the scale of the
problem, there was no truly
integrated solution.**

KeepTruckin is the operating system for trucking companies, spanning ELD compliance, driver safety, GPS tracking and maintenance.

Vehicle Gateway

Track vehicle locations and comply with ELD regulation

Smart Dashcam

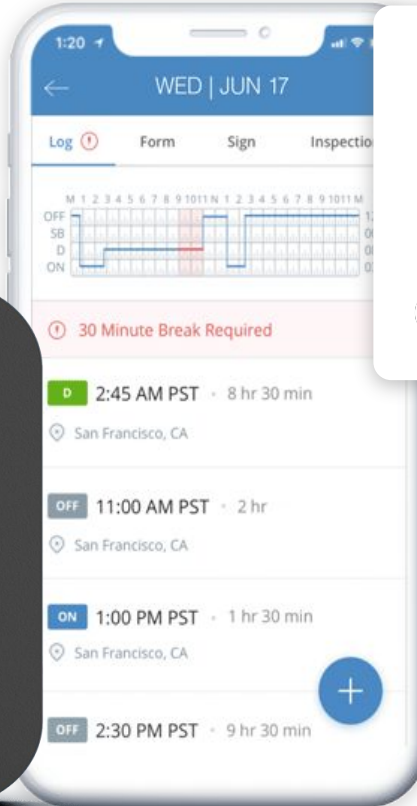
Alerts and video footage of unsafe driving in real-time

Asset Gateway

Track any type of asset in real-time



ELD Compliance: the #1-rated ELD by drivers in the App Store



4.5



5.3k Reviews

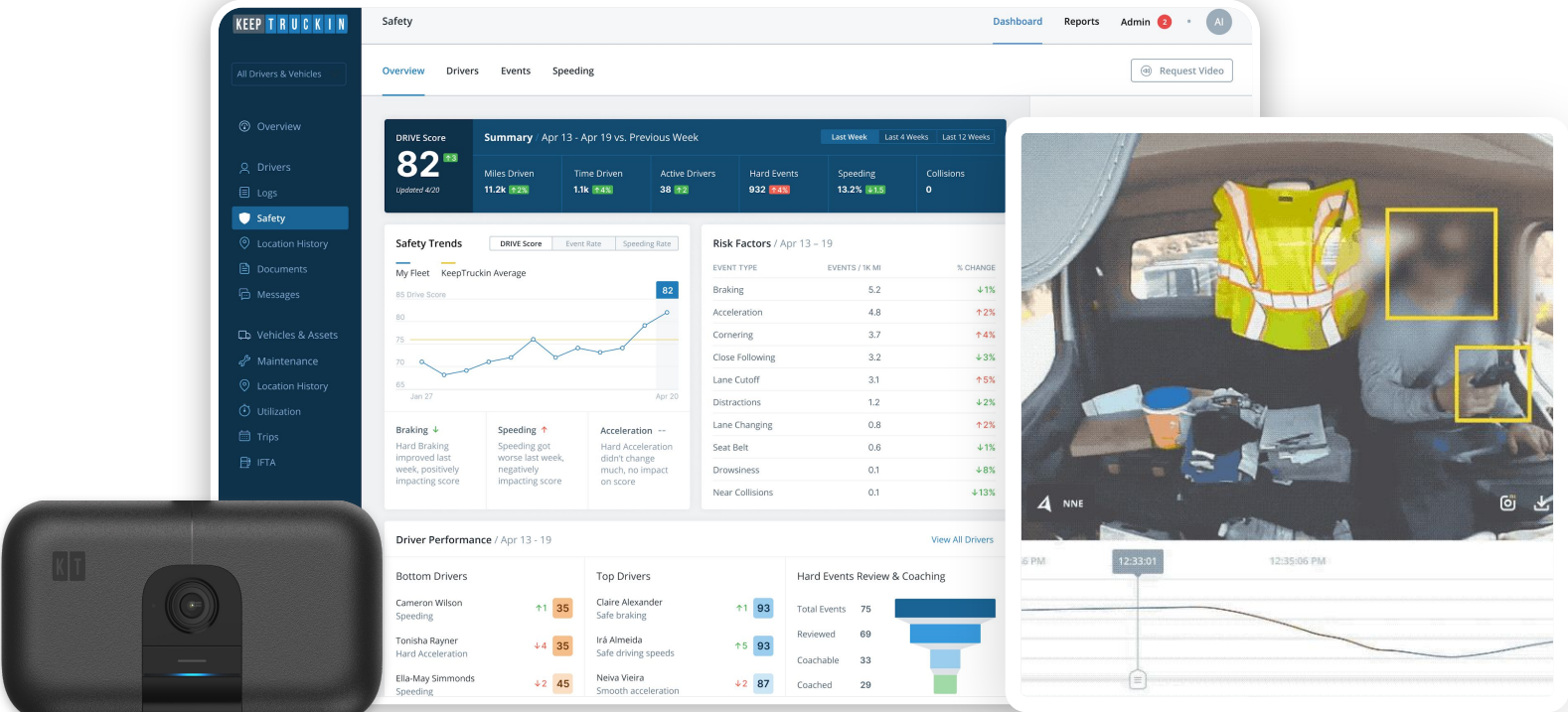


Daniel S.



The best ELD out there by far..I used it well over 5 yrs with zero problems with the program or at any law enforcement truck inspections...Thank you...Easiest logbook I've ever used in 33 years of trucking....

Driver Safety: AI-powered Smart Dashcam that improves driver performance, prevents accidents, and reduces insurance premiums.



GPS Tracking: real-time visibility for vehicles and assets.



We have built the largest network of for-hire trucking companies in North America.

70k

Customers

350k

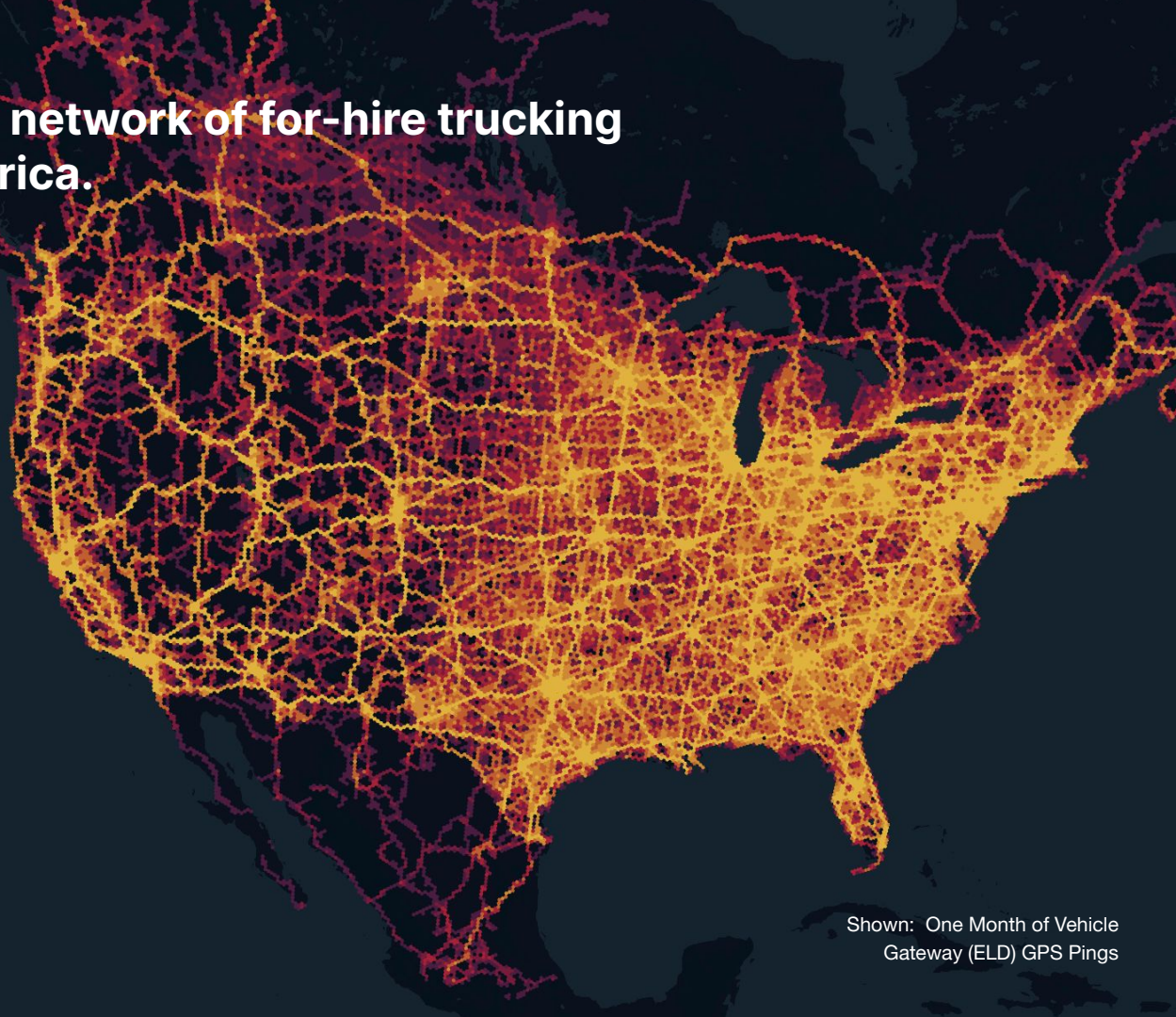
Vehicles

50%

of trucking companies
use KeepTruckin

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Shown: One Month of Vehicle
Gateway (ELD) GPS Pings



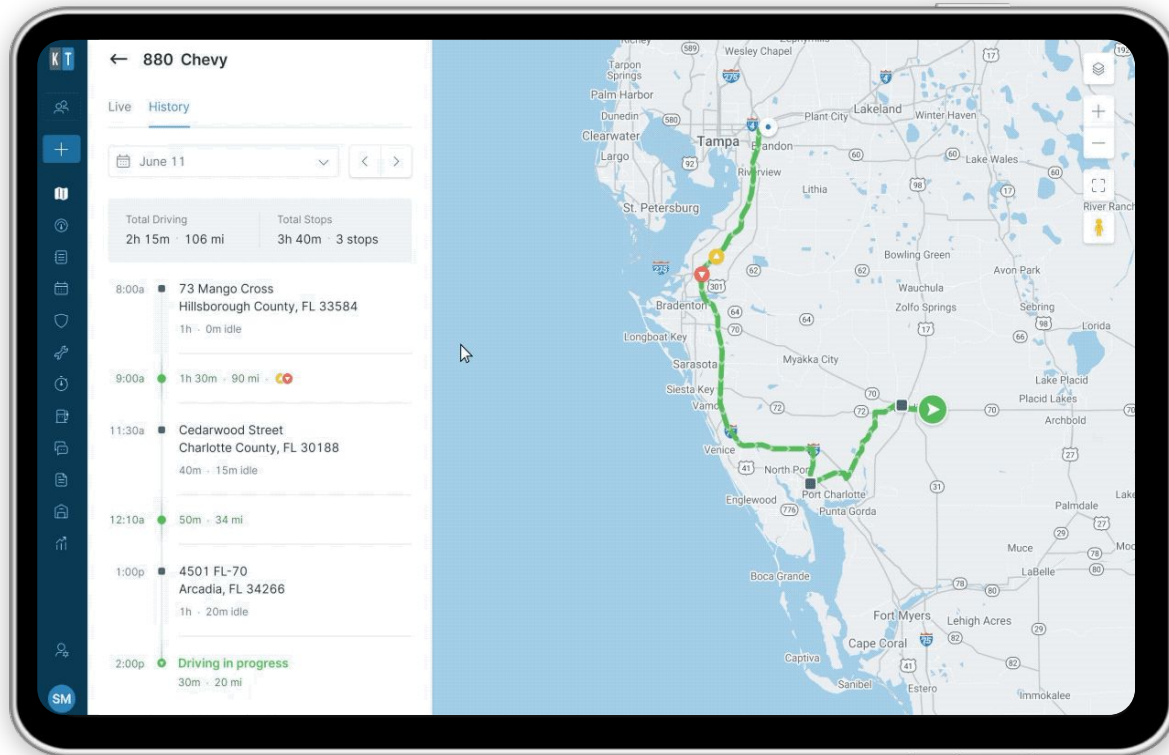
An aerial photograph of a large truck stop or parking lot. Numerous semi-trucks are parked in neat rows. To the left, a multi-lane highway runs parallel to the parking area. The surrounding landscape includes some trees and a few small buildings in the upper right corner.

The Future of Freight

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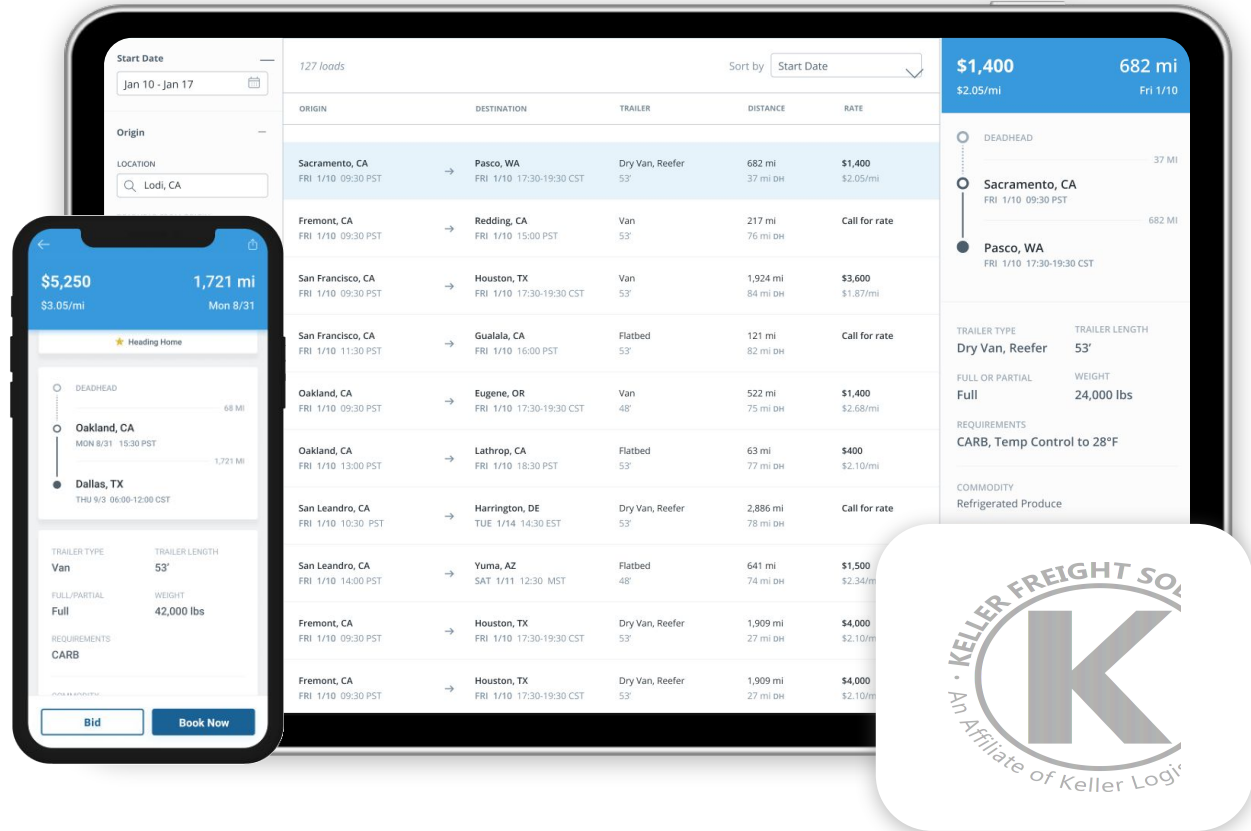
Real-Time Visibility

- Carrier consents via the App Marketplace
- Track loads in real-time
- Shippers get visibility that rivals the best asset-based carriers



Connected Capacity

- Keller can post loads to the Smart Load Board
- Carriers receive recommended loads that match their preferences and real-time availability
- Shippers get access to the best carriers in the country




 **\$584** \$2.69/MI ★ Heading Home

○ DEADHEAD 76 MI

○ **Fremont, CA**
WED 8/26 09:30 PDT

● **Pasco, WA**
FRI 8/28 15:00 PDT

VAN • 45,000 LBS

 **\$4,040** \$2.10/MI ★ Heading Home

○ DEADHEAD 84 MI

○ **San Francisco, CA**
MON 8/24 09:30 PDT

● **Houston, TX**
WED 8/26 17:30-19:30 CDT

REEFER • 42,000 LBS 1,924 MI

9:41

Load List

TODAY AUG 31 TUE SEP 1 WED SEP 2 THU SEP 3

Near Me

Matching Loads Recommended ↓

 **\$3,630** \$3.63/MI ★ Heading Home

○ DEADHEAD 82 MI

○ **San Francisco, CA**
TUE 8/25 11:30 PDT

○ **Alameda, CA**
WED 8/25 16:00 PDT

● **Alameda, CA**
WED 8/25 16:00 PDT

FLATBED • 42,000 LBS 121 MI

 **\$2,756** \$2.76/MI ★ Heading Home

○ DEADHEAD

○ **San Leandro, CA**
TUE 8/25 11:30 PDT

● **Yuma, AZ**
THU 8/27 17:30-19:30 PDT

FLATBED • 42,000 LBS


 **\$1,644** \$3.15/MI ★ Heading Home

○ DEADHEAD

○ **Oakland, CA**
WED 8/26 09:30 PDT

● **Eugene, OR**
THU 8/27 17:30-19:30 PDT

VAN • 42,000 LBS

 **\$1,644** \$3.15/MI ★ Heading Home

○ DEADHEAD 75 MI

○ **Oakland, CA**
WED 8/26 09:30 PDT

 **\$6,089** \$2.11/MI ★ Heading Home

○ DEADHEAD 78 MI

○ **San Leandro, CA**
TUE 8/25 10:30 PST



KEEP TRUCKIN

Thank you

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