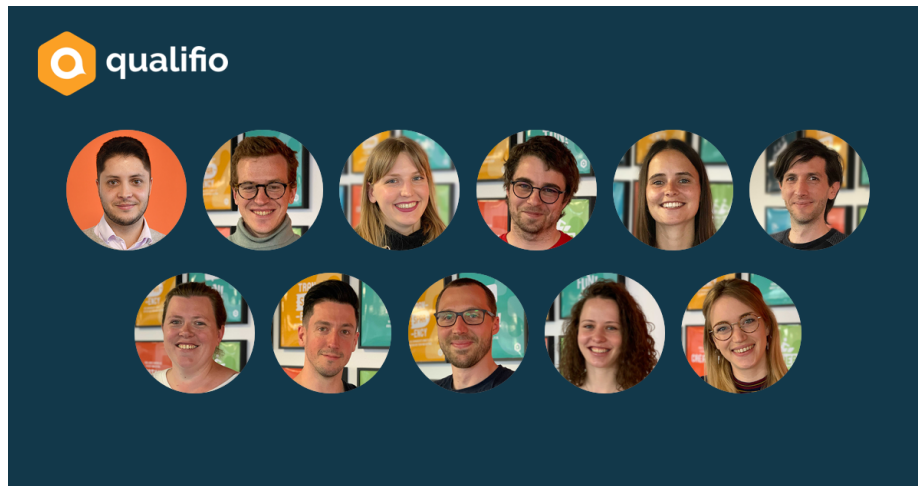




Press release



July 2021

Qualifio is growing, with a wave of new recruits

At [Qualifio](https://qualifio.com), the SaaS platform specialised in interactive marketing and data collection, based in Louvain-la-Neuve, Belgium, the team has recently got bigger, with 13 new recruits between January and July.

2020, despite being complicated by the repercussions of the global pandemic and the successive lockdowns across Europe, saw the arrival of many new faces at Qualifio, with 18 new team members being welcomed to the company throughout the year, of which 4 were interns.

And it looks like that number will quickly be reached and overtaken in 2021, as 13 new recruits have already joined the ranks in the first half of the year.



These new team members include : Camille Compté is the new [Studio](#) Project Manager; Felicity Still and Donatien Mercier who have joined the Marketing team, as Brand & Content Manager and Sales Development Representative; developers Kerry Racz and Dominique Loiseau, as well as Geoffroy Empain who is a new Team Leader; interns Anaïs Brison (FOREM) in web design and Matthieu Micard (IESEG School of Management, Paris) in Marketing; Noémie Morilla and Sidney Maurel as Customer Solution Experts; Ludivine Adam is a new Business Project Manager in the [Integrations](#) team; Flavien Le Dréau has come on board to reinforce the French sales team in Paris; and Arthur Jolly is the new Product Owner in the Product development team.

"At Qualifio we have a horizontal style of management, that is informal and participative, and we work hard to maintain a respectful and stimulating working environment. We want each and every one of our collaborators at Qualifio to be on a pathway of learning and career evolution," explains Olivier Simonis, co-founder of Qualifio.

This wave of new faces won't be stopping there, with more new colleagues joining Qualifio in the second half of the year. And there are currently around ten positions still to be filled, including developers and sales profiles. Qualifio is also always on the lookout for interns for several of its departments, such as Human Resources and Marketing. Qualifio interns benefit from a hands-on and varied professional experience in one of Qualifio's offices.

According to Aurélien Berhin, Head of Human Resources : *"Our values are at the heart of everything we do at Qualifio, and we are keen to encourage transparency, fun, collaboration and creativity. This recent growth in our human capital is perfectly aligned with our motto 'we grow passionate communities'."*

The list of positions for which Qualifio is currently hiring can be found [here](#).

About Qualifio

[Qualifio](#) is the market-leading SaaS platform in Europe for audience insights, data collection and interactive marketing. Qualifio users can easily create and publish their interactive content (quizzes, games, surveys, polls and over 50 other innovative formats) on all their channels. The platform enables B2C brands and media companies to engage with their online communities, and is used by over 400 companies in Europe. Qualifio



has been ranked in Deloitte's Technology Fast50 for 3 consecutive years, and is considered as one of the fastest growing technology companies in Belgium. Their customers include: Paris Saint Germain, LOSC, Purina, Dixons Carphone, DPG Media Services, D'Ieteren, Delhaize, Unilever, Nestlé and L'Oréal.

To find out more, visit <https://qualifio.com>

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