

Government Affairs Virtual Seminar: Southeast Asia

Country Series

July 30 – September 30, 2020



Indonesia



LAUREN FARROW

COUNTRY DIRECTOR, INDONESIA

Lauren is a Country Director of Vriens & Partners' Jakarta office, leading and managing advisory services for Clients. This includes developing and supporting government affairs strategies, particularly in the areas of energy and health.

Before joining Vriens & Partners, Lauren worked as a journalist for more than a decade for a variety of online, print and radio news organizations.

She moved to Indonesia in 2016 as the Southeast Asia correspondent for Australian Associated Press (AAP), managing the newswire's Jakarta office and reporting across the region on politics, security, the economy and crime. Her experience in Southeast Asia, particularly in Indonesia, has seen her build strong networks across government, the media and civil society. Through her reporting on conflicts, international summits, trade talks, social upheaval, domestic politics and court cases, Lauren has developed an extensive understanding of the political and legal frameworks in the region.

During her career, Lauren has focussed on international news, politics and the justice system.

In her hometown Sydney, Australia she was the national newswire's Chief Court Reporter, coordinating coverage across NSW's civil and criminal court. She was also NSW parliament's state political correspondent.

From 2009 to 2010, Lauren lived in Mumbai and travelled throughout India as a freelance reporter, producing radio packages focusing on the country's development challenges.

She has a Bachelor's Degree in Communications, specialising in Journalism, from the University of Technology, Sydney (UTS).



PRIYO PRAMONO

COUNTRY DIRECTOR, INDONESIA

Priyo leads Vriens & Partners' Indonesia office operations and Client services, providing advisory support for Clients on corporate affairs strategies in entering Indonesia, on government affairs strategies in operating in Indonesia, as well as on advocacy strategies to support various corporate strategic objectives.

Priyo has provided support to Clients across different sectors in Indonesia including internet / digital technology, aviation, manufacturing, healthcare, energy, and oil and gas. Priyo has also been involved on various policy issue landscape assessment and analysis including foreign investments, data localization, over-the-top (OTT), Industry 4.0, public procurement, universal healthcare (BPJS Kesehatan), and multilateral trade.

Prior to working with Vriens & Partners, Priyo was a Consultant at Ernst & Young Advisory Services, Indonesia, where he specialized in Business Performance Improvement. Priyo was involved in provision of advisory services to multiple Indonesian State-Owned Enterprises within the power generation, oil and gas, as well as transportation. In this role, Priyo was involved in providing business functions improvement recommendations, inter-ministerial coordination, policy reviews, and policy recommendations.

Priyo holds a Master's Degree in International Business from the Hult International Business School, London, and a Bachelor's Degree in Management Studies from St. Mary's University, Twickenham.

Philippines



ELAINE COLLADO

COUNTRY DIRECTOR, PHILIPPINES

Elaine leads Vriens & Partners' Philippines-focused work, providing insights on political dynamics in the Philippines and developing government affairs strategies to advance the market entry, operation, and expansion goals of Vriens & Partners' clients. She has over 16 years of experience in the field, leading high-level consultations with senior government officials, business leaders, foreign business chambers, and NGOs on a broad range of public policy issues, including those related to internet technology and regulation, e-commerce and fast-moving consumer goods, investment liberalization, public-private partnerships, constitutional change, and governance reform.

Prior to working with Vriens & Partners, Elaine served as Executive Director for the Joint Congressional Oversight Committee on Absentee Voting, Director for Legislative Affairs to a Senator of the Philippines, and Chief of Staff to a Member of the House of Representatives. She helmed the development of landmark legislation that established an automated voting system in the Philippine elections and has advised principals during Congressional sessions and Legislative Executive Development Advisory Council (LEDAC) meetings at the Office of the President.

Elaine was also Senior Competition Policy Specialist and Team Leader for trade- and infrastructure-related development projects under the U.S. Agency for International Development (USAID) and the Australian Department of Foreign Affairs and Trade (DFAT).

Before joining the public sector, Elaine practiced corporate law, specializing on mergers and acquisitions, project finance, and civil litigation in the law offices of SyCip Salazar Hernandez & Gatmaitan.

She earned her undergraduate degree from Ateneo de Manila University and her law degree from the University of the Philippines. Her research on constitutional law has been published in the Philippine Law Journal, and she has been a member of the Philippine Bar since 2002.



JON MORALES

ASSOCIATE DIRECTOR, PHILIPPINES

Jon brings 7 years of working to build coalitions with government, private sector, and civil society pursuing market and urban service reforms in Southeast Asia. Prior to joining Vriens & Partners, Jon worked as program manager for the Asia Foundation's Urban Services program in Cambodia. The program was run under the Foundation's Program Strategy, Innovation, and Learning unit that focused on "doing development differently", "thinking and working politically", and iterative, adaptive program design using a dynamic theory of change. The program strived to find solutions to complex, nuanced development problems that were technically sound and politically possible.

Before moving to Cambodia to initiate the Urban Services program Jon spent 4 years in the Philippines as part of the Asia Foundation's Economic Reform and Development Entrepreneurship team working on strategy development, recruitment, team building, and policy analysis. The team participated or initiated several successful major economic and public service reforms during his time there including implementing the Residential Free Patent law to increase land titling in the Philippines, the Sin Tax reform to increase taxes on tobacco and alcohol and fund universal healthcare, air liberalization and the Secondary International Gateways policy, and tourism road infrastructure.

Jon is a graduate of Brown University in Providence, Rhode Island with a bachelor's degree in economics.

Myanmar



JEREMY MULLINS

COUNTRY DIRECTOR, MYANMAR

Jeremy is Country Director of Vriens & Partners' Yangon office. He leads and manages advisory services for Clients, providing insight on Myanmar political dynamics and developing government affairs strategies. He has worked in Myanmar for six years as a consultant, journalist and market researcher, including as business editor of The Myanmar Times newspaper and managing director of FMR Research. Previous focuses include the energy, real estate and finance sectors, and he has travelled through much of the country on assignment. This varied experienced in Myanmar has enabled Jeremy to build a strong understanding of local political and business dynamics, while developing a strong network of key contacts.

Outside of Myanmar, Jeremy previously worked as Southeast Asia correspondent based in Bangkok for an international news agency and as a newspaper reporter in Cambodia, beginning in 2009. He has a bachelor's degree in Qualitative Economics from Queen's University in Kingston, Canada.

Thailand



ISRA SUNTHORNVUT

COUNTRY DIRECTOR, THAILAND

Isra Sunthornvut is the Country Director for Thailand starting in April 2020. He recently completed his term as Secretary-General of the ASEAN Inter-Parliamentary Assembly (AIPA) located in Jakarta, Indonesia in September 2019.

Isra was first elected as a Member of Parliament (MP) for Bangkok under the Democrat Party in 2001 and has been involved in Thai politics in various capacities since, such as; Spokesman and Advisor to the Bangkok Governor, Secretary to the Opposition Leader of the House of Representatives (2 terms), Deputy Secretary General to the Prime Minister (Abhisit Vejjajiva), Vice Minister Attached to the Prime Minister's Office (attached to the Prime Minister), and Party List MP.

From 2001 to present, he has been a columnist for Thai Post and has contributed numerous articles for numerous publications; he has also produced, and hosted, numerous television programs since 1997. He holds a Master of Arts in European Studies from Chulalongkorn University and has been bestowed the Most Exalted Order of the White Elephant Royal Decoration since 2013. He is married with two children.



PUNYAPHAN KLYKOOM

ASSOCIATE DIRECTOR, THAILAND

Punyaphan is Associate Director at Vriens & Partners' Bangkok office. He has been with the firm since 2013 and has supported clients with developing insight into Thai policymaking and implementing effective government affairs strategies in Thailand.

He has experience servicing clients in various sectors, ranging from agriculture and energy to financial services and ICT. He has produced an industry white paper for an association of nutrition companies, mapped procurement practices and priorities in the public healthcare sector, and devised and implemented the government affairs component of a market entry strategy for a unicorn startup.

Punyaphan holds degrees from Thammasat and Oxford universities.

Singapore



LEONARD LIM

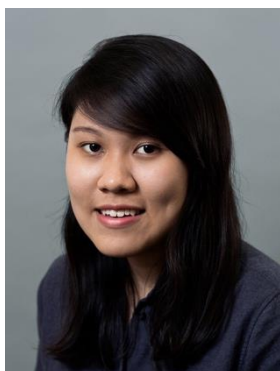
COUNTRY DIRECTOR, SINGAPORE

Leonard is Vriens & Partners' Country Director, Singapore. Leading the firm's Singapore government affairs practice, Leonard develops government affairs strategies to facilitate client market entry and expansion goals, and provides insights on political dynamics in Singapore.

Before joining the firm, Leonard worked at the Institute of Policy Studies (IPS), Singapore's premier public policy think-tank, where he worked on race, religion and inequality in Singapore. An autonomous research centre under the Lee Kuan Yew School of Public Policy at the National University of Singapore, IPS examines issues of critical national interest and studies the attitudes of Singaporeans.

Prior to IPS Leonard was an assistant political editor at *The Straits Times*, Singapore's national English daily. He spent eight years at the broadsheet writing and editing news articles and commentaries on a range of issues including elections in Singapore and Malaysia, as well as APEC and ASEAN regional political summits. He has also written on Singapore social policy, media policy, sports, and high-profile court cases.

Leonard holds a Masters in Economics (by Research) and Bachelor of Social Sciences (First Class Honours) in Economics from NUS.



Abigail Goh

ASSOCIATE, SINGAPORE

Abigail Goh is a Associate in Vriens & Partners' head office in Singapore. She consults on Singapore and regional projects across various sectors, including tech, the sharing economy, urban mobility, and payments.

Before joining Vriens & Partners, Abigail was a journalist intern at Singapore Press Holdings (SPH), reporting on Singapore news, policy and regional political developments. She was eventually offered the SPH Journalism Scholarship. She also interned at a women's rights NGO, conducting legislative, policy and archival research and editorial work to support its advocacy and outreach initiatives.

Abigail graduated from the National University of Singapore with a bachelor's degree in political science, where she focused on the politics of state-driven multiculturalism, national identity and cultural policy in Singapore. She was a recipient of the NUS Undergraduate (Merit) Scholarship and is an alumnus of the University Scholars Programme.



Chirag Agarwal

ASSOCIATE, SINGAPORE

Chirag Agarwal is an Associate with Vriens & Partners in Singapore.

He was previously a Singaporean diplomat and travelled to various countries in the Middle East, Central Asia and Southeast Asia reporting on political and economic developments in the regions.

Chirag has also worked as a management consultant at KPMG Australia where he advised government departments and agencies on public policy and regulatory issues and evaluated government initiatives. He has worked across several portfolios including economic development, education and healthcare. For instance, he worked closely with LaunchVic, Victoria's start-up agency, to develop a guide and toolkit that helps local governments promote start-up activities within their constituencies.

Chirag frequently writes on socio-political issues in Singapore and has published op-eds in various newspapers and magazines including the South China Morning Post, The Straits Times, TODAY, and The Diplomat.

Chirag has a Bachelor of Science (Biomedical Sciences) degree from the National University of Singapore and a Master of Public Policy and Management degree from the University of Melbourne.

Cambodia



Martin House

ASSOCIATE DIRECTOR, SINGAPORE

Martin is Associate Director in Vriens & Partners' head office in Singapore, where he manages regional accounts with a focus on the information and communications technology sector.

Prior to joining Vriens & Partners, Martin worked for The Asia Group where he focused on the Southeast Asia and business development portfolios. He previously consulted for the U.S. Chamber of Commerce's Southeast Asia team, and teamed with Fortune 50 Chamber members to advance their business interests with both the U.S. and Southeast Asian governments. Martin additionally worked with Inle Advisory Group, a consultancy specializing in development opportunities in Myanmar, and interned with the U.S. Department of the Treasury's office of South and Southeast Asia. He first came to Asia in 2014 as a Summer Associate with Vriens & Partners' office in Hanoi.

Martin holds an MA in International Relations/Economics and Southeast Asian Studies from the Johns Hopkins School of Advanced International Studies, and a Scottish MA (Hons) in International Relations from the University of St. Andrews.



Daravuth Ly

SENIOR ADVISOR, CAMBODIA

Daravuth is Senior Advisor to Vriens & Partners' Cambodia office. He started his career as assistant to the Culture Minister and lecturing at Royal University of Fine Art.

He served as executive director of the Reyum Institute, is a senior advisor to the Soma Group and was elected executive vice president of Puthisastra University. He also held senior roles in Saint Blanquat & A., a management consultancy in Cambodia.

Daravuth holds a masters and a PhD from La Sorbonne in France.