

**IBM FlashSystem Family** 

# Storage, Made Simple

for Hybrid Cloud

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Client Edition



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The IBM® FlashSystem® family meets the full range of enterprise storage needs in one portfolio.

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# Why choose FlashSystem?

Businesses are being challenged to optimise IT to drive growth without sacrificing performance, quality or security. With the IBM FlashSystem family, you have everything you need to address infrastructure transformation.

Designed to deliver industry-leading performance and cost efficiency, FlashSystem all-flash and hybrid-flash arrays simplify hybrid cloud storage for organisations of all sizes.

Each member of the family provides enterprise-grade capabilities, but they're not just for big businesses. Use this eBook to learn how IBM FlashSystem helps you protect, manage and extend data to the cloud with less complexity and lower costs.

Watch the video  $\rightarrow$ 

# Simpler, faster, better



# Affordable without compromise

Storage functions are included with internal storage licensing costs. Store more in less space with guaranteed data reduction options.



### **Cloud enabled**

Gain data mobility across on-premises and hybrid cloud environments with powerful security and consistent data management.



### Faster, smarter data

Accelerate business insights with NVMe storage. Simplify management with intelligent software. Use consistent automation APIs on premises and in the cloud.



# Easy data mobility

Easily migrate data and applications to and from cloud. Optimise cost and performance with intelligent Easy Tier®, which automatically moves only the most active data to flash.



# High availability guarantee

Proven 99.9999% availability. Optional 100% guarantee when using HyperSwap. Replicate across 2 or 3 sites. Configure for cross-site high availability.



#### Protected and secure

Encrypt data automatically. Malware detection and application-aware snapshots help provide dependable cyber resiliency.

Learn more about IBM FlashSystem →

# The FlashSystem family

**The FlashSystem family** provides total data integrity, simplified management and the capabilities you need to master hybrid cloud.

# Complete peace of mind

IBM FlashWatch provides a whole suite of storage advantages and guaranteed results.



### Flash endurance guarantee

Flash media is covered for all workloads while under warranty or maintenance



### **No-cost migration**

Migrate data from over 500 storage controllers, both IBM and non-IBM, for 90 days at no cost



#### **IBM Flash Momentum**

A fully flexible controller upgrade offering from IBM Watch the video  $\rightarrow$ 



# **Cloud analytics**

Optimise on-premises and cloud storage environments with IBM Storage Insights

Find out more  $\rightarrow$ 

# The simple storage experience

With automated insights and diagnostics, plus responsive IBM support, the FlashSystem family is easy to manage and extremely resilient.

01

See a consolidated view of storage with the simplified management of IBM Spectrum Virtualize and intelligent analysis from IBM Storage Insights 02

**Predict and prevent problems** automatically
with IBM Storage
Insights diagnostics

03

Know about issues sooner with proactive insights and notifications 04

**Quicken time to resolution** with 24x7
support, fast response
times and remote
management

# True hybrid cloud mobility

Pre-tested "blueprints" mean it's fast and easy to deploy hybrid cloud environments, right out of the box. Integrate on-premises infrastructure with IBM Cloud™, AWS® Red Hat® and VMware®. Accelerate container deployments and optimise your workloads. Easily migrate data to and from 500+ supported storage systems, with built-in, industry-leading storage virtualisation.

# **Meet the solutions**

**Explore the FlashSystem family** of faster, smarter and more affordable enterprise storage.

# FlashSystem 5015

Your budget-conscious clients shouldn't miss out on enterprise-class features, performance or service.

Delivering faster data than the previous generation and support for hybrid cloud, FlashSystem 5015 is the future-proof answer to small business storage needs.

Product details →

Take a 3D tour  $\rightarrow$ 



#### **Protects storage investments**

with local and remote replication and automated tiering

#### Dependable to the core

with six 9s availability and no single point of failure

#### **Enables faster business decisions**

with 70µs response time

#### **Increases agility**

with non-disruptive upgrades and the ability to scale up to 12PB of flash

#### 3-year international warranty

for easy cross-border transfers

View datasheet →

Check prices ->

With next-generation performance and versatility, FlashSystem 5035 makes handling mid-range workloads truly affordable.

Shrink storage needs with inclusive guaranteed data reduction, while being ready for the future with scalability up to 32PB.

Product details →

Take a 3D tour  $\rightarrow$ 



### Up to 33% better performance

than the previous generation in mixed workloads

#### Extreme scale

with up to 32PB in a single system, or scale out with 2-way clustering

#### Simple 3-year warranty

with international coverage for smooth cross-border transfers

#### **Enterprise-class out of the box**

with encryption, compression, de-duplication and IBM HyperSwap for 100% data availability

#### **Turbo-boosts efficiency**

with high-performance data compression and deduplication

#### Ultra-available and secure

with data encryption and IBM HyperSwap dual-site replication across edge, virtual and container-based environments

View datasheet →

Check prices -

For businesses that need faster response times at affordable prices.

FlashSystem 5200 supports NVMe SSDs, IBM FlashCore Modules (FCM) and Storage Class Memory for even lower latency, packing up to 1.7PB of outstanding performance, scalability and high availability in a 1U rack unit.

Product details  $\rightarrow$ 



#### Small footprint, huge impact

Deliver more with fewer drives and lower cost

#### Extreme scale

Scale up to 1.7PB, or scale out to 32PB with external virtualisation and 4-way clustering

#### Ultimate data resilience

Go beyond six 9s availability. Maximise data protection, security and availability with IBM HyperSwap

#### Accelerates business decisions

with 70µs response time

#### Proven FlashCore technology performance

delivering 2:1 compression and FIPS 140-2 encryption with no performance loss

#### Simplifies support

with IBM Storage Expert Care, which helps to reduce risk and maintenance outlays with predictable pricing

View datasheet →

Check prices -

FlashSystem 7200 brings high-end storage capabilities to organisations running mid-range workloads.

Take advantage of AI-enhanced applications, real-time analytics and cloud architectures that require higher levels of performance and capacity.

Product details →

Take a 3D tour  $\rightarrow$ 



at 2.3 million max. IOPS 4K read hit and 35GB/s max. bandwidth on a single system

#### Power to perform

with 4 x 8-core processors and up to 1.5TB cache per enclosure

#### **Microsecond latency**

as low as 70µs enables faster business decisions

#### **Enterprise scale**

supporting up to 760 drives with expansion enclosures

#### **Enhanced data reduction**

with data reduction pools (DRP) that significantly increase capacity

#### **NVMe optimised**

for accelerated end-to-end storage performance

View datasheet →

Accelerate mission-critical applications with the highest levels of performance, functionality, security and availability.

FlashSystem 9200 is NVMe-optimised high-performance storage made simple for the modern cloud enterprise.

Product details →

Take a 3D tour  $\rightarrow$ 



#### **Accelerates workloads**

with 4.5 million max. IOPS 4K (read hit)

#### **Highest performance**

with 4 x 16-core processors and up to 1.5TB cache per enclosure

#### **Microsecond latency**

as low as 70µs enables faster business decisions

#### **Highest bandwidth**

at 45GB/s (256KB read miss) on a single system

#### **Transforms data economics**

with innovative data reduction options, automatic tiering and unique FlashCore Modules

#### **Protects availability**

with dual canisters, dual power and redundant cooling

View datasheet →

# Choose the right solution

One platform makes storage simple. IBM Spectrum Virtualize provides the data services foundation for the IBM FlashSystem family, which allows you to select the innovations and enterprise-class features required for each deployment.

	FlashSystem 5015	FlashSystem 5035	FlashSystem 5200	FlashSystem 7200	FlashSystem 9200
IBM Spectrum Virtualize software					
IBM Storage Insights (AI-based monitoring, predictive analytics and proactive support)					
VMware & Red Hat® OpenShift® container integration					
3-site replication	•	•	•	•	•
Local & remote replication (snapshots, DR, copy/migrate to cloud)					
AI-driven automated tiering with IBM Easy Tier					
Transparent data migration	•	•	•	•	•
Data reduction pools		•	•	•	•
Scale-out clustering		•	•	•	•
HyperSwap high availability		•	•	•	•
Encryption		•	•	•	•
NVMe flash and FC-NVMe host connections			•	•	•
High-performance compression & encryption for IBM FCM					
External storage virtualisation of 500+ systems				•	
Storage Class Memory					

# **Enhance your investment**

**IBM offers support and options\*** to help you make the best storage investment.

# **IBM Global Financing**

Manage cash flow and finance big possibilities. IBM can provide loans and leases for FlashSystem solutions and services. Value is accelerated, thanks to rates as low as 0% for 12 months. And you can start your projects today, with a payback period up to 20% shorter than up-front payment.

#### **Optimise cash flow**

Minimise up-front payments, align costs with benefits

#### **Reduce cost and improve ROI**

With fair market value (FMV) leasing-based refreshes

#### **Maximise liquidity**

Free up cash and preserve credit lines

#### Reduce unpredictability

Know costs over a fixed term

#### Reduce risk of obsolescence

Upgrade mid-term with little change in costs

Learn more →

# Invest in data. Save on storage.

Discover IBM FlashSystem 5000 by test-driving the system of your choice (all funded by IBM, at no cost for you). Visit our portal to see details and prices, request a test-drive and take advantage of our flexible payment plans and special offers. If you have a better competitive price than those shown on the portal, IBM offers to price match!\*

Learn more  $\rightarrow$ 

Talk to your IBM Business Partner for more details about finance and promotions.

# Succeed with FlashSystem

See how other businesses have used FlashSystem to achieve their data storage goals.

The FlashSystem family is ideal for businesses that want to:



# **Improve economics**

Store more with less hardware with up to 5x data reduction. Align opex with consumption with a cloud-like experience.



### Utilise hybrid cloud

The FlashSystem common software platform extends seamlessly to hybrid cloud storage deployments.



# Simplify storage

Manage IBM storage and 500+ multi-vendor systems from a single pane. IBM Storage Insights provides intelligent assistance.



# Keep data protected and available

Optional 100% commitment when using HyperSwap. Encrypt data at rest and in the cloud. Detect malware. Recover from errors.

### Client case studies

Share FlashSystem success stories from a range of industries.

Download the eBook  $\rightarrow$ 



Orange Caraïbe more than doubled its storage capacity while slashing energy consumption by 94%, with IBM FlashSystem 7200.

"Employees using our data warehouse have seen processing times fall by 30%" Orange Caraïbe

Read the story  $\rightarrow$ 

# Hall AG and Citynet

Utility company Hall AG reduced power consumption by 40% and halved its management burden with IBM FlashSystem 7200.

"With IBM FlashSystem we can run critical services with unmatched performance and availability" Hall AG and Citynet

Read the story  $\rightarrow$ 

# **Connect with FlashSystem**

**Stay in touch** with the latest resources, updates and conversations.

#### **Useful tools**



Find out whether flash storage is right for your business

### IBM FlashSystem product tour

Take part in an in-depth, interactive demonstration

#### Forrester economic impact report

Get an independent view of the cost savings and business benefits of IBM FlashSystem

# ESG analyst white paper

Read this report on the real-world value of the FlashSystem family

### Join the conversation



### Discuss storage challenges

Join the IBM Storage group on LinkedIn



#### Follow us on social media

IBM Storage on Twitter IBM Storage on Facebook



# See the latest

Watch the IBM Storage YouTube channel



### **IBM Storage Blog**

Read the latest storage insights from the IBM community

# Ready to learn more?

Discuss how FlashSystem can meet your business needs.

Contact your IBM Business Partner now.



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