

Material to create
MeetApp GO



MeetApp
event engagement

What is this?

This document describes what graphical material and texts we require to build your MeetApp Go app. If you for some reason do not send us these, we will create new material based on your logo and colors. The image sizes below are described in pixels (width*height). Please send all images in png format.

Process

1

As soon as we have the graphical input from you we will create mockups of the design for you to review. You will typically receive the mockups within 1-3 days.

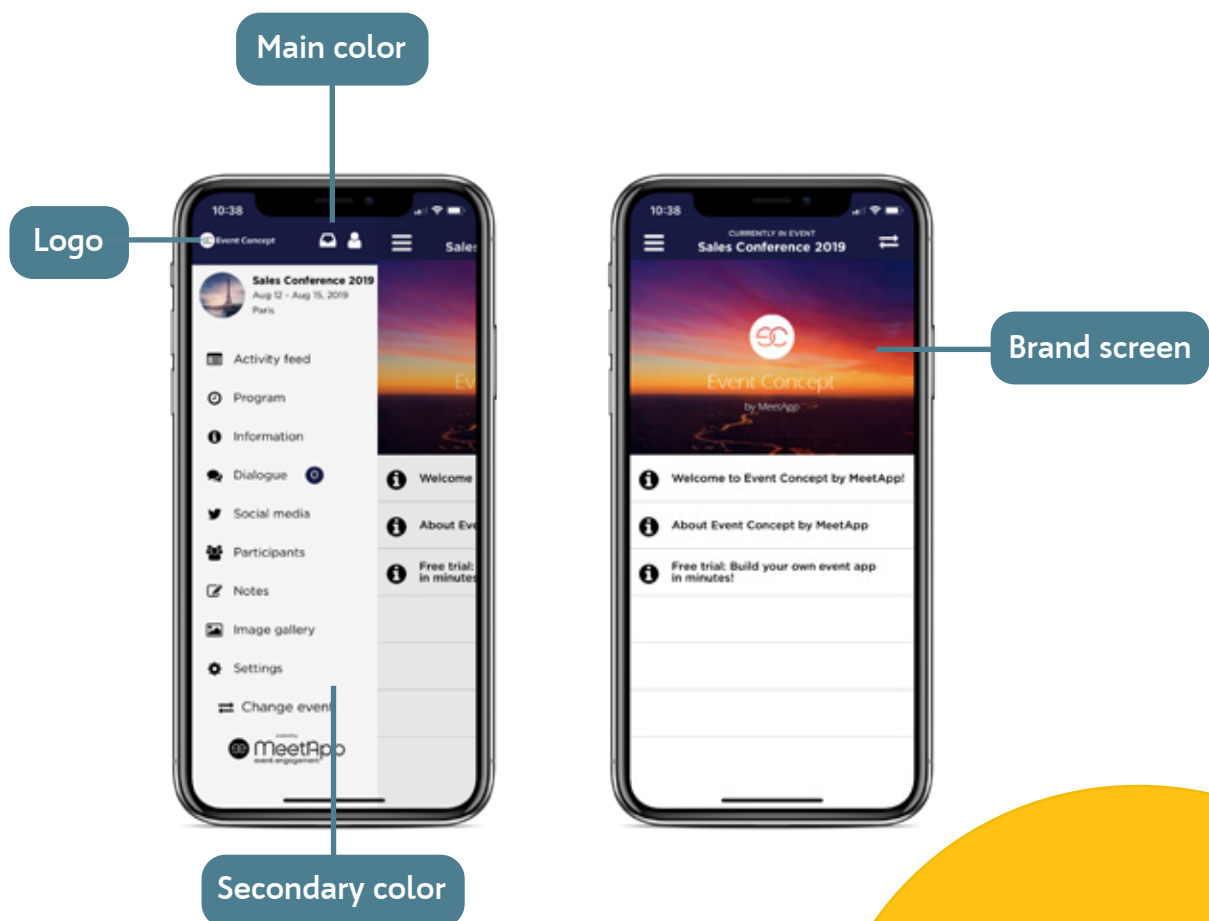
2

When you have approved the design, we will give you access to the admin tool and schedule a training session.

Material to submit

1. Branding

- **Name** of the app.
- **Main color** in hex format (#000000), to use as theme in the app.
- **Secondary color** in hex format (#000000), this is the color behind the menu buttons.
- **Logo**, minimum 400 px wide, on transparent. This image should be wider than it is high with the approximate proportions of 3:1.
- **Brand screen** image – this is the main app theme image, showing on top of the brand screen. One image, size 640x440 png.



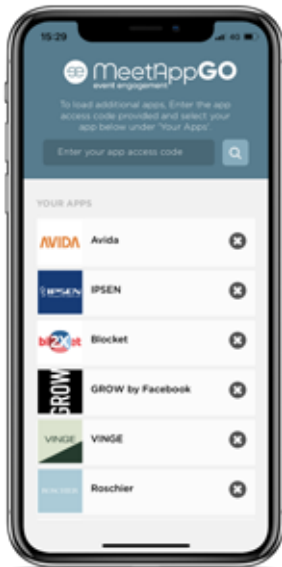
Font

We use our standard font "Gotham-Book" in the app, this is not adjustable.

Material to submit

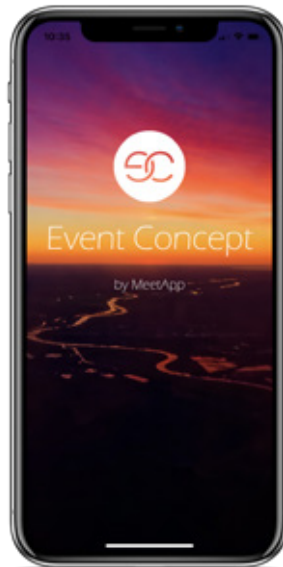
2. Graphical elements

- **Icon** – This is your app icon, shown in MeetApp Go. One 1024x1024 png image, preferably with a square symbol of some kind. Note: please keep sharp 90-degree corners.
- **Splash screen** – This shows up for a few seconds on starting the app. 4 sizes required: 960x1600px, 1125x2436px, 1280x1920px, 1242x2208px, 1536x2048px and 2048x2732px images in png format.
- **Event selection** background image – This image shows behind the event selection screen. If not provided we will use a color block here instead. 640 x 1136 png.



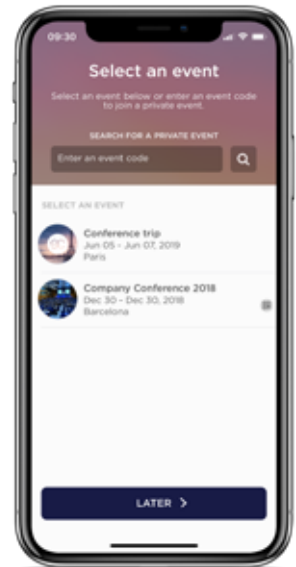
App icon

1024 x 1024 px
png format



Splash screen

960 x 1600 px
1125 x 2436 px
1242 x 2208 px
1280 x 1920 px
1536 x 2048 px
2048 x 2732 px
png format



Event selection

640 x 1136 px
png format

Need help with
the graphics?

Email us at
delivery@meetappevent.com
and we will help you.



MeetApp
event engagement

Thank you for choosing MeetApp!

If you have any questions during your MeetApp experience,
please contact our support or delivery team.

Support: support@meetappevent.com

Delivery: delivery@meetappevent.com