

### evconnect

# Panda Restaurant Group Funds Employee Assistance Program With EV Connect

Panda Restaurant Group, founded in 1983, is a fast food restaurant with over 2,000 locations, 38,000 employees, and revenue that exceeds \$3 billion dollars annually. Panda Restaurant Group also has a history of developing unique initiatives to embrace greater sustainability within their operations. Their strategies range from reducing landfill waste by recycling retired and unused uniforms to creating their own Innovation Kitchen that tests technologies to improve gas and water efficiency and savings.



### **GOALS**

- Implement a flexible and easy to maintain software solution to manage dozens of EV charging stations
- Recruit talent by providing electric vehicle charging for employees
- Meet and report on achieving corporate sustainability objectives
- Use proceeds from the EV charging sessions to help fund the Panda Associates Assistance Fund

CO

452% increase in CHARGE SESSIONS



6,247
GALLONS
of gas saved

259808

55,561

kilograms of greenhouse gases prevented

**1,000,000+** charge duration minutes

### **■ CHALLENGE**

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In 2010 Panda Restaurant Group installed several electric vehicle chargers at their national headquarters to support its corporate fleet. As EV adoption started to grow, the company began to research adding EV charging. SoCal Edison's Charge Ready program offered significant rebates that enabled it to add 30 EV chargers. As Panda Restaurant Group's EV charging program expanded, the company sought a best-in-class EV charging solution with a cloud-based system to provide hardware, installation, and charging station management software to easily manage pricing while ensuring that minimal internal resources would be required.

### SOLUTION

EV Connect suggested a group of dual port charging stations managed through Panda Restaurant Group's cloud-based platform to create a unique pricing structure for employees, visitors, and the corporate fleet. Employees were also pleasantly surprised that they were given an app to access charging at an extended charging network beyond the corporate campus.



### **RESULTS**

Panda Restaurant Group consulted Southern California Edison and chose approved vendor EV Connect over dozens of other suppliers to install 30 dual port stations managed through a cloud-based platform. As a result, Panda Restaurant Group has seen an increase of 452% in charging sessions and prevention of over 5,450 kilograms of greenhouse gas. All EV charging fees collected are passed along to the company's philanthropic division, the Panda Associates Assistance Fund (PAAF). PAAF helps Panda Restaurant Group employees when they are going through financial hardships due to sudden crises, illnesses, and emergencies beyond their means.



#### **ABOUT EV CONNECT**

EV Connect is on a mission to build a better planet by enabling electricity as a transportation fuel. Through its innovative and open charging platform, EV Connect simplifies the set-up, management, and optimization of charging stations with premium customer service, from installation to driver support. EV Connect guides companies of all sizes in managing networks of chargers and delivers a seamless EV charging experience that empowers drivers.

Learn more about EV Connect Workplace Solutions:



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