

# Leading North American Logistics company saves money and reduces injuries through mobile training

A leading North American logistics company that handles the supply chain, outbound logistics and warehousing for the world's best known fast food brands, needed a way to provide effective training & upskilling opportunities to their dispersed network of warehouse workers & drivers.

*"We've had our best safety results in a decade." – National Health & Safety Manager*

Here are their results...

**26%**

reduction in injuries

**200%**

increase in completion of training material

**5000**

fewer hours spent training

**\$60,000**

saved on training in the first year

# The Challenge

To ensure a predictable, quality outcome was delivered to every customer, all processes had to run like a well oiled machine, meaning optimization of every movement and measurement in the storage, transport and delivery of goods.

A large component of making this complex process function smoothly is their workforce. The company manages countless warehouse staff, truck drivers and other employees, who all work to ensure customers receive their orders at the right time, and to the right standard. But there was a problem – their traditional LMS was failing them, achieving just 30% completion rate.

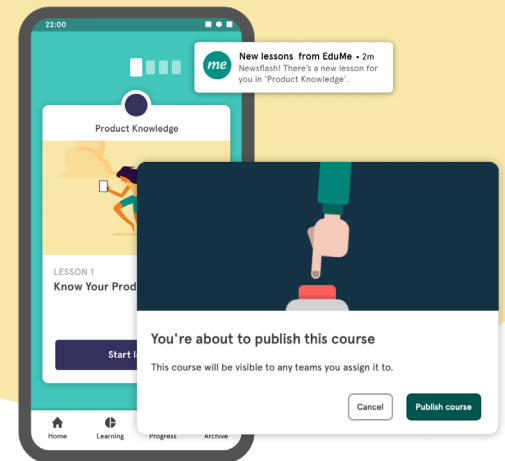
## Why a traditional LMS doesn't work in Logistics

The company's LMS was not serving them well. The platform wasn't user-friendly, had only 30% completion rates, and the training was long, unengaging and not conducive to knowledge retention. As a result, employees did not feel motivated to complete it. This meant vital messages were not being communicated – a threat to compliance and safety.

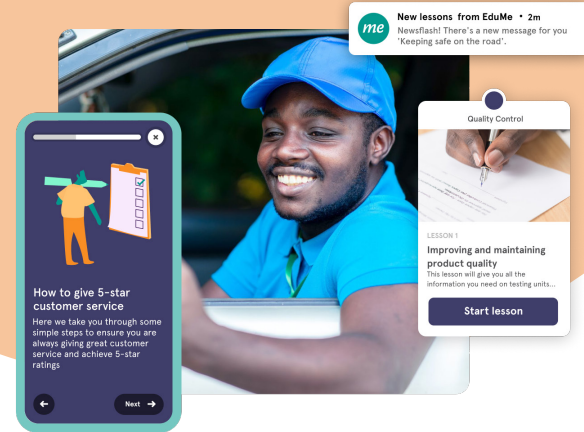
There was also a huge loss incurred in employee productivity. Because an LMS is only accessible via a desktop computer and only supports long-form learning material, employees' work days were being severely disrupted. To complete training, they had to leave the floor, change into street clothes and travel to a training room, all of which ate into precious working hours and came at a great cost to the company.

So they turned to EduMe for an all inclusive solution

*"95% of our employees prefer EduMe to a traditional LMS."*



# EduMe's solution



## Ease of use

Management sought a solution to simplify all their processes. EduMe's simple design and ease of use meant a frictionless roll out. Managers and employees alike were able to pick the app up and go – no technological savviness or upskilling required.



## Training accessible anywhere, anytime

All that's required for anyone, anywhere to access their training is a mobile phone. No productivity disrupting workshops, or sitting at a computer. Whether in the warehouse, or on the road, employees received information that fit seamlessly around their working day.



## Engaging microlearning format

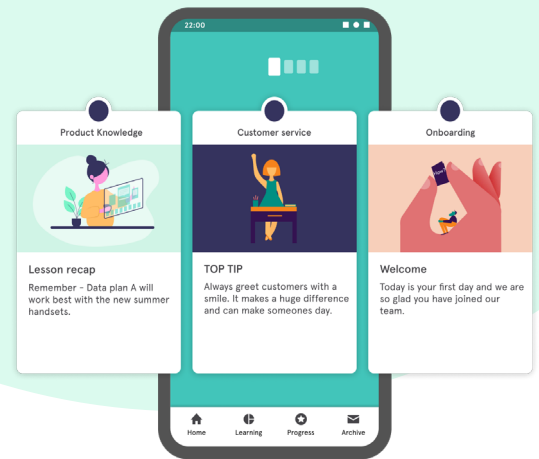
Attention spans are short and peoples' learning expectations have changed. To engage a modern workforce, training must be delivered in engaging short bursts to hold attention and motivate people to complete it. EduMe is built with this in mind and means the employees actually completed the content created for them.



## Multiple use cases for a 360 training program

From the onboarding of new employees, to ongoing safety, quality and compliance training, to mandatory HR training, EduMe has been their go-to tool. Alongside the much needed training and onboarding tools, they also made use of Broadcast messages for instant delivery of information and the surveys feature to gather feedback.

*"Using EduMe allows us to deliver a really comprehensive training program that covers all the necessary bases."*



# The Results

From the get go, the company experienced success with EduMe.

They went from low training completion rates at some distribution centers (**30%**) with their prior e-learning tools, to **90%** completion of training across all distribution centers after implementation of EduMe. In other words, EduMe outperformed their prior training methods by **200%**.

In the U.S., companies lose **\$151 billion** to injuries annually. Following EduMe's roll out, the company experienced a **26%** reduction in injuries. These safety results were not just an improvement on the previous year's, but the best safety results the company had seen in a decade.

But the cost saving did not end at improved safety. Because of the short-form, engaging nature of microlearning in EduMe, approx **5,000** fewer hours were spent on training, translating to an annual saving of approx **\$60,000**.

*"One of the biggest wins is the app. Our drivers can access training from anywhere."*

Are you a logistics manager looking for an easy way to reach drivers and warehouse staff with vital training and information?

Contact us at [edume.com](https://edume.com)

