



COD|A SUMMIT

Art, Technology + Place

2021 Sponsorship Opportunities

November 10 – 12, 2021

In Partnership with **CANAL CONVERGENCE**

Scottsdale Performing Art Center, Scottsdale AZ

CODAsummit hybrid events presented by CODAworx

*Large scale projections
by EPSON*



COD | A SUMMIT

Art, Technology + Place

Join us to be part of this amazing 2.5 day in-person and virtual event, focusing on the intersection of art, technology and place.

IDEAS ♦ INSPIRATION ♦ SHARED RESOURCES

We invite your company to share in the excitement and energy of CODAsummit!

Discover the exciting sponsorship opportunities that are available on the following pages. You can also ask about a custom sponsorship package.



NOHLAB



2021 Sponsorship Opportunities

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PREMIER SPONSORSHIP | Fee: \$25,000

Our highest and most visible sponsorship level:

Make your brand an integral part of this hybrid and global experience

Benefits of this Sponsorship:

1. BRAND VISIBILITY

- Your logo on the CODAsummit and CODAwards webpages, and select CODAsummit and CODAwards marketing to our national and global audience throughout 2021
- Your logo featured prominently on our signage and collateral at CODAsummit at CANAL CONVERGE in Scottsdale, AZ, and on our APP and virtual platform.

2. PODIUM TIME

- 10-minute presentation prior to Opening Lunch, Wednesday, November 10

3. FULL-PAGE INSIDE COVER AD IN THE PROGRAM

4. MARKETING AT CODAsummit

- Your marketing materials in every attendee registration packet
- Your logo featured prominently on sponsor boards and inside program

5. COMPLIMENTARY TICKETS

- Two admission tickets to the Summit



2021 Sponsorship Opportunities

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SOLD

Opening Reception and Sponsor Student Scholarships | Fee: \$15,000

Welcome attendees Wednesday, November 10

Benefits of this sponsorship:

1. BRAND VISIBILITY

- Your logo on the CODAsummit webpage, Virtual App and all CODAsummit marketing materials throughout 2021

2. PODIUM TIME including announcing the Student Scholarship Winners

- 10-minute presentation at Opening Reception

3. SIGNATURE COCKTAIL

- Cocktail Naming Rights

4. AD IN THE PROGRAM

- Full page color ad in the program

5. MARKETING AT CODAsummit

- Your marketing materials in every attendee registration packet
- Prominent logo signage onsite
- Dedicated sponsor posts on all CODAworx social media platforms

7. TWO COMPLIMENTARY TICKETS TO THE SUMMIT

CODAworx receives 3,230 page views per day between April and August, averaging 77,250 impressions per month.

2021 Sponsorship Opportunities

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Emerging Artists Award and Cocktail Networking Event | Fee: \$15,000

Thursday, Nov. 11, 5-6 pm

SOLD

Benefits of this sponsorship:

- Listed as a premier sponsor on CODASummit website, Virtual App and on all CODASummit marketing
- Introduce with Toni Sikes the “Emerging Artist’s Award” to three winners at Thursday night networking event
- A juror on Emerging Artist Panel
- One minute video shown
- Your brand on CODAworx.com; live logo on CODASummit web page remains throughout 2021
- Back inside cover ad in the digital program
- Four complimentary CODASummit passes



2021 Sponsorship Opportunities

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SOLD

Opening Lunch | Fee: \$7,500

As Sponsor you will welcome attendees at the Opening Lunch, Wed. Nov. 10

Benefits of this sponsorship:

1. BRAND VISIBILITY

- Your logo on the CODAsummit webpage, Virtual App, and all CODAsummit marketing throughout 2021

2. PODIUM TIME

10-minute presentation at Opening Lunch

3. AD IN THE PROGRAM

- Full page ad in the program

4. MARKETING AT CODAsummit

- Your marketing materials in every attendee registration packet
- Prominent logo signage onsite

5. PRE-CODAsummit MARKETING

- Provided copy and artwork for your use in e-marketing invitations to clients and prospects, or to post on your social media accounts
- Dedicated sponsor posts on all CODAworx social media platforms

6. TWO COMPLIMENTARY TICKETS TO THE SUMMIT

98.4%

Plan on attending another
CODAsummit in the future

– 2019 CODAsummit Survey

The Canadian Museum of Nature
by MOMENT FACTORY

2021 Sponsorship Opportunities

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Closing Lunch | Fee: \$7,500

As Sponsor you will welcome attendees at the Closing Lunch, Friday, Nov 12

Benefits of this sponsorship:

1. BRAND VISIBILITY

- Your logo on the CODAsummit webpage, Virtual App and all CODAsummit marketing throughout 2021

2. PODIUM TIME

10-minute presentation at Opening Lunch

3. AD IN THE PROGRAM

- Full page ad in the program

4. MARKETING AT CODAsummit

- Your marketing materials in every attendee registration packet
- Prominent logo signage onsite

5. PRE-CODAsummit MARKETING

- Provided copy and artwork for your use in e-marketing invitations to clients and prospects, or to post on your social media accounts
- Dedicated sponsor posts on all CODAworx social media platforms

6. TWO COMPLIMENTARY TICKETS TO THE SUMMIT

103,335

**2020 CODAsummit
Average Marketing
Sponsorship Impressions**

2021 Sponsorship Opportunities

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Keynote Sponsorships | Fee: \$5,000 Each

THREE AVAILABLE

Sponsor the biggest names in the public art commissioning world

Benefits of this sponsorship:

One Sold

1. BRAND VISIBILITY

- Your logo on the CODASummit webpage, Virtual App and all CODASummit marketing throughout 2021

2. PODIUM TIME

Introduces Keynote Speaker on stage

3. AD IN THE PROGRAM

- Full page color ad in the program

4. MARKETING AT CODASummit

- Your marketing materials in every attendee registration packet
- Prominent logo signage onsite

5. PRE-CODASummit MARKETING

- Provided copy and artwork for your use in e-marketing invitations to clients and prospects, or to post on your social media accounts
- Dedicated sponsor posts on all CODAworx social media platforms

6. TWO COMPLIMENTARY TICKETS TO THE SUMMIT

"I was so impressed by all the virtual integration and the quality of the talks was outstanding."

Rebecca Cove,
Jason Bruges Studio



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Poolside Breakfast Host | Fee: \$3,000 Each

TWO AVAILABLE

Sponsor a breakfast at the poolside of the Saguaro Hotel prior to the days events

Benefits of this sponsorship:

1. BRAND VISIBILITY

- Your logo on the CODAsummit webpage, Virtual App and all CODAsummit marketing throughout 2021

2. WELCOME GUESTS

Approx 100 Guests, actual count TBD

3. AD IN THE PROGRAM

- Half page color ad in the program

4. MARKETING AT CODAsummit

- Your marketing materials in every attendee registration packet
- Prominent logo signage onsite

5. TWO COMPLIMENTARY TICKETS TO THE SUMMIT

2021 Sponsorship Opportunities

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Mobile Scheduling App | Fee: \$2,500

Sponsor our Mobile App, putting your name on the key technology used to connect our guests, speakers, and experiences. Event details will be cross referenced live in Scottsdale directly to the App and it will feature individualized profiles, customized scheduling, attendee lists and private messaging, detailed sponsor profiles, a collective event wall to share photos and experiences, and more...

Benefits of this sponsorship:

1. BRAND VISIBILITY

- Your logo on the mobile app, on CODAsummit webpage and all CODAsummit marketing throughout 2021

2. AD IN THE PROGRAM

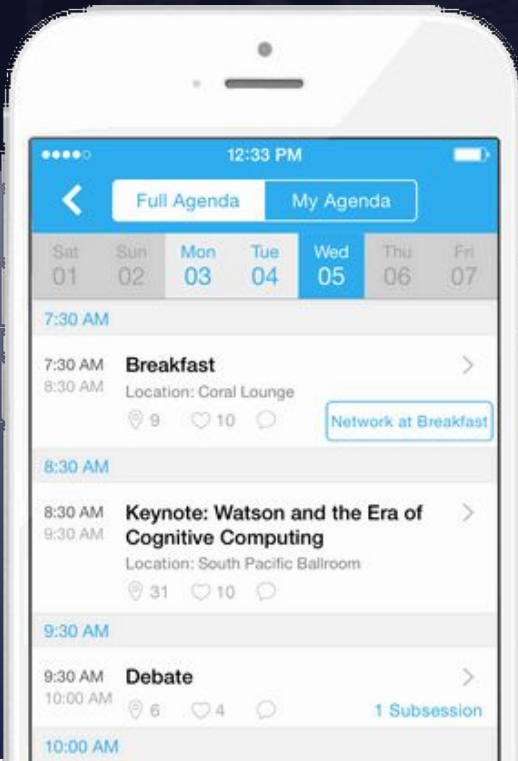
- Half page ad in the program

3. MARKETING AT CODAsummit

- Your marketing materials in every attendee registration packet
- Prominent logo signage onsite and in-app, including a daily "Sponsored Post"

4. PRE-CODAsummit MARKETING

- Provided copy and artwork for your use in e-marketing invitations to clients and prospects, or to post on your social media accounts
- Dedicated sponsor posts on all CODAworx social media platforms



2021 Sponsorship Opportunities

Host Artist Showcases | Fee: \$5,000

Host an afternoon of twelve artist presentations, Friday, Nov 12 2021

Benefits of this sponsorship:

1. BRAND VISIBILITY

- Your logo on the CODAsummit webpage, Virtual App and all CODAsummit marketing throughout 2021

2. PODIUM TIME

10-minute video presentation about your company

3. AD IN THE PROGRAM

- Half page color ad in the program

4. MARKETING AT CODAsummit

- Your marketing materials in every attendee registration packet
- Prominent logo signage onsite

5. PRE-CODAsummit MARKETING

- Provided copy and artwork for your use in e-marketing invitations to clients and prospects, or to post on your social media accounts
- Dedicated sponsor posts on all CODAworx social media platforms

6. TWO COMPLIMENTARY TICKETS TO THE SUMMIT

"CODAworx was the only platform where I was engaged as a student to learn about public art."

REFIK ANADOL | ARTIST

2021 Sponsorship Opportunities

12 SOLD

Creative Industry Presentation | Fee: \$3,000

Thursday, November 11

Present a collaborative project to CODAsummit attendees showcasing your expertise. Take the audience behind the scenes of an art commission in this 20-min presentation. Limited to 12 Presenters.

Benefits of this sponsorship:

1. BRAND VISIBILITY

- Your logo on the CODAsummit webpage, Virtual App and all CODAsummit marketing throughout 2021.

2. AD IN THE PROGRAM

- Business listing in the program

3. MARKETING AT CODAsummit

- Your marketing materials in every attendee registration packet
- Prominent logo signage onsite
- Industry Table in the Resource Area at the Performing Arts Center

5. PRE-CODAsummit MARKETING

6. TWO COMPLIMENTARY TICKETS TO THE SUMMIT

"CODAsummit had a lot of interesting content and I especially enjoyed the inspiring keynote presentations."

Jennifer Gill
Canal Convergence
Scottsdale, AZ

2021 Sponsorship Opportunities

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Closing Night Party | Fee: \$7,500
Friday Evening Nov. 12, 2021

Benefits of this sponsorship:

1. RECOGNITION THANK YOU BY TONI SIKES AT BEGINNING OF EVENT

2. SIGNATURE COCKTAIL NAMING RIGHTS

3. BRAND VISIBILITY

- Your logo on the CODAsummit webpage, Virtual App and all CODAsummit marketing throughout 2021

4. HALF PAGE AD IN THE PROGRAM

5. MARKETING AT CODAsummit

- Your marketing materials in every attendee registration packet

6. TWO COMPLIMENTARY TICKETS TO THE SUMMIT



2021 Sponsorship Opportunities

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91.8%

Made a new business
connection at CODASummit

– 2019 CODASummit Survey

LER A +

Other Promotional + Advertising Opportunities

Coffee + Tea Service

Benefits of this Sponsorship:

FEE: \$3,000

1. BRAND VISIBILITY

- Your logo on the CODASummit webpage and all CODASummit marketing throughout 2021

2. ONE COMPLIMENTARY TICKET TO THE SUMMIT

Industry Resource Table

Benefits of this Sponsorship:

FEE: \$1,000

- Industry display table in the resource area at the Performing Arts Center

Welcome Bag

SOLD

Benefits of this Sponsorship:

FEE: \$1,500

- Given to attendees in Scottsdale, AZ

Water Bottles

SOLD

Benefits of this Sponsorship:

FEE: \$3,000

- Your logo printed on Water Bottles for every attendee at CODASummit



We are proud to partner with many top-tier companies who support and believe in our mission to bring more beautiful works of art into the world

Join these and other fantastic companies who sponsored CODASummit in 2020!

An aerial night photograph of a park or plaza. The scene is dominated by palm trees, some of which are wrapped in vertical strings of white lights. The ground is illuminated with a strong blue light, creating a vibrant, futuristic atmosphere. In the background, a curved walkway or bridge is visible, and a few people can be seen walking. The overall composition is dynamic, with the diagonal lines of the walkway and the vertical lines of the palm trees creating a sense of depth and movement.

Interested in sponsoring CODAsummit 2021?

Don't wait — be a part of the premier event at
the epicenter of the commissioned art world

Contact: Suzanne Ball

Art Commission Business Development

suzanne@codaworx.com | (917) 327-1351