



About

Genesis

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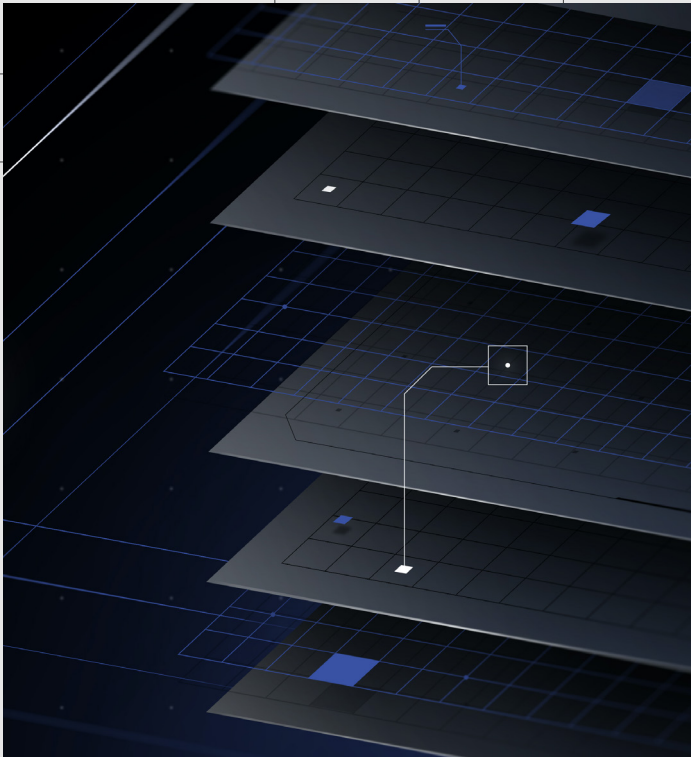
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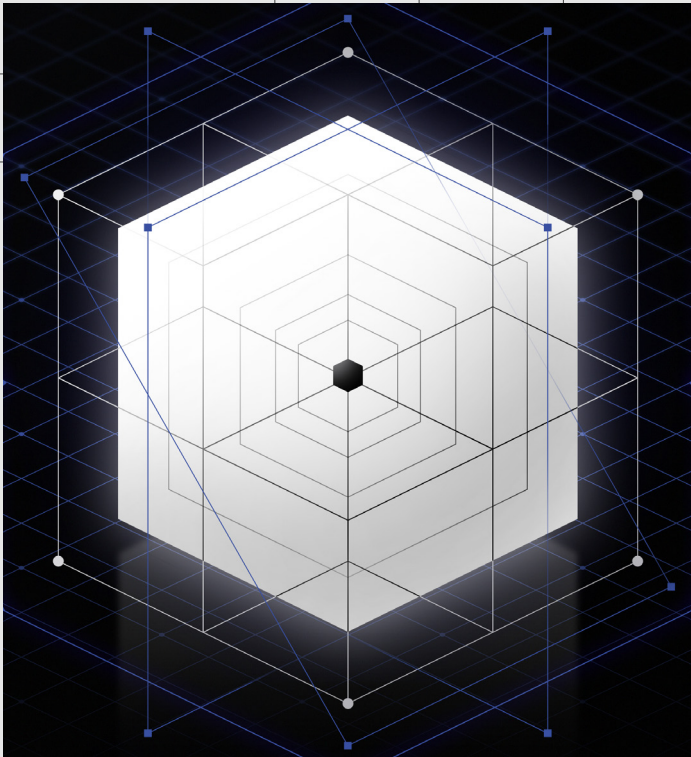
Genesis is a global leader in institutional digital asset markets, facilitating billions in trades, loans and transactions on a monthly basis.

Our products are catered to the needs of HNW, institutional and corporate clients. We provide a single point of access for digital asset trading, derivatives, borrowing, lending, custody and prime brokerage services.

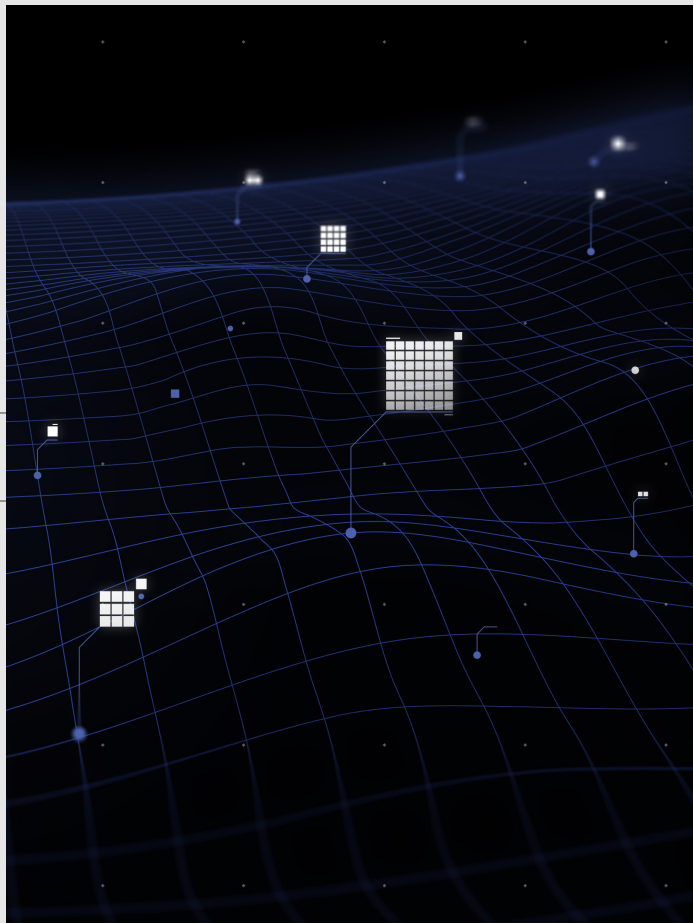
TESTIMONIALS					ABOUT GENESIS			
3.1					Testimonials			
“Genesis started the first digital asset trading desk back in 2013. Since then they’ve been a consistent market leader.” – Bobby Cho, Partner, CMS Holdings								
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RECENT GROWTH					ABOUT GENESIS		
4.1			Recent Growth				
		Genesis is dedicated to creating best-in-class infrastructure for sophisticated investors, combining decades of experience at top Wall Street investment banks with a deep understanding of cryptocurrency markets.					
2018 Genesis launches industry's first digital asset lending business							
			2020				
			Genesis launches digital asset prime brokerage, Genesis Prime		2021		
2018 Genesis passes \$1B in digital asset loans					Genesis launches global corporate treasury services		
			2020				
			Genesis launches digital asset derivatives desk		2021		
2019 Genesis acquires leading quantitative investment & research firm Qu Capital					Genesis exceeds \$53B in derivatives trading volume		
			2020				
			Genesis passes \$1B in derivatives trading volume		2021		
2020 Genesis acquires digital asset custodian Voft, builds Genesis Custody					Genesis originates \$130B in loans		
			2020				
			Genesis passes \$10B in annual trading volume		2021		
					Genesis reaches \$116B in spot trading volume		
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SERVICES					ABOUT GENESIS				
5.1				Services					
Prime <ul style="list-style-type: none">→ Streamlined access to our full suite of products through a single account→ Seamless user experience→ Aggregated market data, advanced tools, detailed analytics→ Industry-leading security protections					Trading <ul style="list-style-type: none">→ Fast exchange connectivity, stable quotes, complete large orders rapidly and reliably→ Execute customized trading strategies directly or via our API→ Our NY DFS Bitlicensed entity is registered as a securities broker-dealer with the SEC and FINRA				
Derivatives <ul style="list-style-type: none">→ Principal liquidity provider across all crypto option markets→ We structure bespoke derivatives solutions to express client views and manage risk, from yield enhancement strategies to hedging programs→ Price and trade vanilla options & forwards on almost all underlying assets									
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SERVICES				ABOUT GENESIS			
5.2				Services			
<h3>Borrowing</h3> <ul style="list-style-type: none">→ Access alternative liquidity for hedging, speculation, institutional market-making and working capital→ Two-way price discovery, large loan supply, fixed rates, long durations→ Loans can be customized to scale arbitrage and market-making trades, short the spot market in size across venues, hedge overall portfolio risk				<h3>Lending</h3> <ul style="list-style-type: none">→ Increase capital efficiency - create an additional source of returns when holding digital currencies→ Terms and structures specifically designed to meet the needs of institutional funds, market makers and other entities→ Fixed rates, face Genesis as a trusted counterparty			
<h3>Custody</h3> <ul style="list-style-type: none">→ Segregated multi-asset cold storage→ Streamline trade executions and transaction processing, handles all KYC and AML screening requirements→ Customized insurance solutions from S&P A-rated insurers							
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STRATEGIES						ABOUT GENESIS		
6.1				Strategies				
				We've driven results for some of the world's largest digital asset focused hedge funds, family offices and market makers, with strategies customized to client risk and return profiles.				
<div>Expedited Execution Trading</div> <div>Leveraged Accumulator Strategy</div> <div>Principal Protected Loan</div> <div>In-Kind Hedged Loan</div> <div>Collateral Protected Loan</div> <div>Yield Enhancement</div> <div>Binaries / Call Spreads</div> <div>Expedited Short Sales</div> <div>Leveraged Loans</div> <div>Spot Lending</div> <div>Collateralized Lending</div> <div>Dollar Margin Loan</div>								
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CLIENTS					ABOUT GENESIS				
7.1					Clients				
<h3>Hedge Funds</h3> <p>Genesis helps hedge funds and institutional investors put substantial amounts of capital to work. Clients include global macro funds, alternative credit funds and crypto-native hedge funds. We frequently provide financing facilities to funds that deploy active trading strategies, from purely quant HFT strategies to more discretionary approaches with longer durations.</p>					<h3>High Net Worth & Family Offices</h3> <p>Genesis provides HNW individuals and family offices with everything they need to complete large block orders and create new opportunities for returns. Many both trade with us and lend crypto assets to Genesis from their inventory. Many HNW and family office clients also borrow to supplement and leverage long positions.</p>				
<h3>Professional Trading Firms, Market Makers & Exchanges</h3> <p>We work with firms ranging from multi-asset class HFT players with large balance sheets to smaller, more crypto-focused traders. We have many clients who are market-neutral, deploying directional short strategies opportunistically. Many also utilize quantitative trading approaches, deploying cross-exchange and cross-asset arbitrage trading strategies, relative value strategies, and basis trading strategies. Clients often borrow, lend and custody assets to increase capital efficiency.</p>									
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7.2

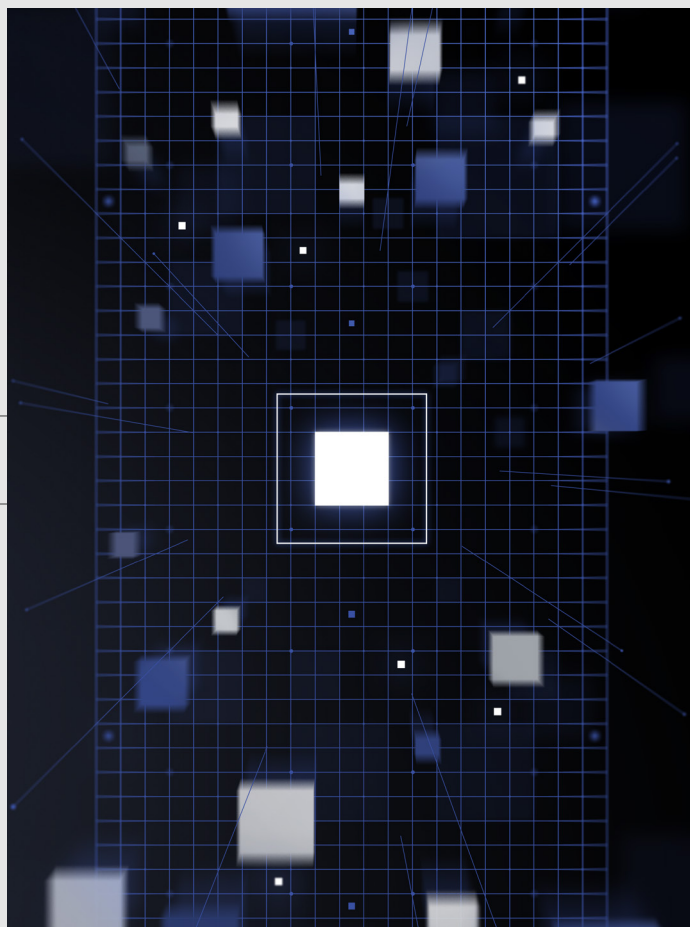
Clients

Miners

Genesis provides digital currency miners with seamless access to new opportunities to increase yield, including derivatives strategies and opportunities to hedge using the futures market. We have a track record offering customized solutions for mining firms that have historically lacked sufficient financing alternatives in the market.

Additional Clients

Genesis frequently works with venture capital firms, hybrid VC firms, blockchain development companies, remittance companies, BTC ATM vendors, and companies specializing in cybertheft ransom consulting services. We provide custom financing alternatives based on each client's needs and risk profiles.



8.1

In The Press

“Genesis is a full-fledged financial services firm for digital assets.”

– The Block

“One of the digital asset market leaders serving institutional clients.”

– Forbes

“A digital currency giant.”

– CoinDesk

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Network

→ Genesis has exceptional connectivity to deep pools of liquidity throughout the digital asset ecosystem.

→ We have trusted, long-term relationships with counterparties including a strategic group of the largest crypto funds, venture capital funds, miners, blockchain companies, asset management groups, family offices and high net worth individuals.

→ The structure of our network ensures privacy for buyers, sellers and counterparties.

→ You don't need to be based in the United States to transact with us. We work with institutional service providers and counterparties in over 50 countries around the world.

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Disclosures

The information provided in this communication does not constitute investment advice, financial advice, trading advice, or other advice. You are advised to make your own assessment of whether a Genesis service that you are considering is suitable for you and ensure that you have the necessary experience and knowledge to understand the risks involved in relation to those particular services, transactions or investments. The trading of digital currency as herein described, even within the protections afforded by the NYS DFS BitLicense, is an inherently risky activity. Digital currency does not benefit from the protections afforded by the Securities Investor Protection Corporation. A counterparty's ability to enter into derivatives with Genesis may depend on meeting a number of regulatory requirements, including but not limited to characterization as an eligible contract participant under US law. BVI law may restrict the types of tradable instruments. The permissibility of borrowing and lending from and to counterparties may depend on Genesis's licenses, a counterparty's circumstances and the applicability of local lending and borrowing laws. The custody of digital currency is not subject to protections or insurance provided by the Federal Deposit Insurance Corporation or other US governmental programs. Genesis provides its services solely in connection with supported digital currencies. Genesis Custody Limited has applied for registration with the UK Financial Conduct Authority and is not licensed in the United States. Certain services may not be available in a counterparty's jurisdiction.