

# Working At Genesis

1.1

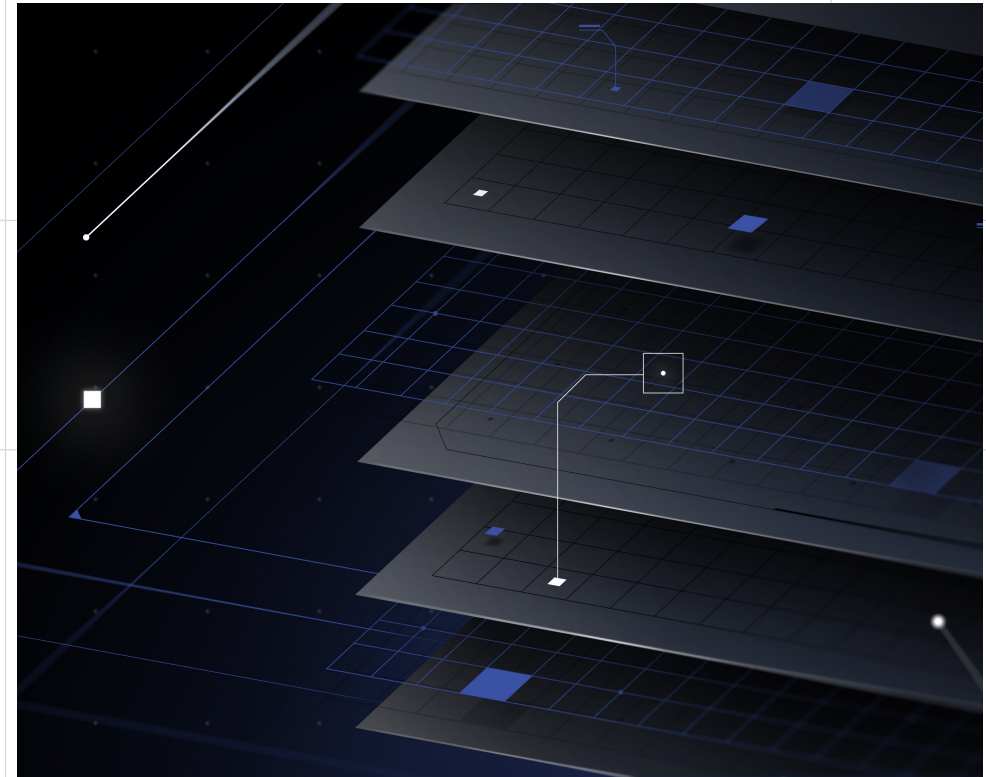
Global Team

Genesis provides institutional investors with a single point of access to digital asset markets.

We facilitate billions in trades, loans and other transactions on a monthly basis, including over \$25 billion in 2020 YTD.

Offices

**New York**  
**London**  
**Singapore**



Genesis

2.1

Digital-First Finance

Digital assets are re-envisioning monetary systems and financial markets.

In a recent Fidelity Investments survey of traditional hedge funds:

60%

Say digital assets have a place in their portfolios

60%

Say they have a positive perception of digital assets

44%

Expect to have a bitcoin allocation of 1% or more over the next 5 years

3.1

Digital Asset Prime Brokerage

→ Genesis has a proven track record driving results for some of the largest digital asset-focused hedge funds, quant funds, family offices, VC’s, market makers and exchanges.

“Genesis has a history and a level of execution that’s unique to the sector.”

– Brian Kelly, Founder and CEO, BKCM

“Genesis is a consistent market leader.”

– Bobby Cho, Partner, CMS Holdings



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# Accelerating Momentum

Our addressable market is expanding rapidly as institutional investors continue to enter the space.

300%+

Y/Y trading volume growth

400%+

Y/Y loan origination growth

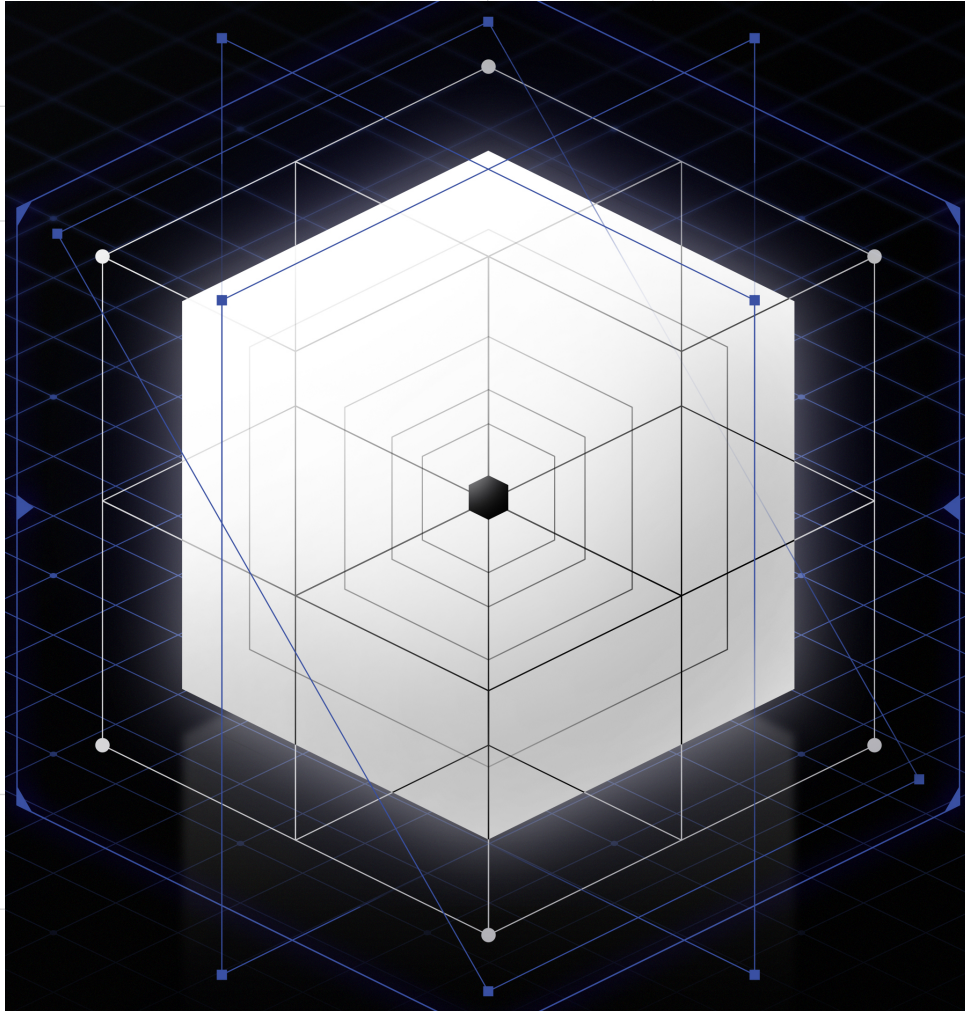
300%+

Y/Y active loan growth

150%+

Q/Q derivatives transaction growth

## 6.1



**Genesis**

## Building What's Next

- We're on a mission to create better infrastructure for institutional investors in digital asset markets.
- We develop advanced products that lower barriers, increase profitability and broaden access - creating new foundations for an industry evolving at global scale.

## 7.1

# Digital Asset Ecosystem

We operate at the heart of the digital asset ecosystem.

- Genesis is a subsidiary of Digital Currency Group (DCG), the largest investor in the bitcoin and blockchain space.
- Genesis is the exclusive distribution and marketing agent for Grayscale Investments, the largest digital currency asset manager with over \$12 billion in assets under management.
- Genesis has an unparalleled global network at the intersection of data, finance and technology including connectivity to all major industry participants.

**Genesis**

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## What They're Saying

**“Genesis is a digital currency giant.”**

– Coindesk

**“Genesis is a digital asset prime brokerage – akin to Goldman Sachs in the traditional financial world – that offers its clients a full suite of services.”**

– Fortune

**“Genesis is a digital asset market leader serving institutional clients.”**

– Forbes

**Genesis**

## Build With Us

Learn more about our mission to accelerate the creation of better infrastructure for institutional investors in digital asset markets.

Get in touch. Work with us at the forefront of digitally-native finance.

**(212) 668-5921**  
**info@genesistrading.com**  
**genesistrading.com**

**New York**  
**London**  
**Singapore**