



The Campbell Academy Buying Group

In Association with Wrights





What the buying group offers

Our dental buying group in association with Wrights is something that we've been working on for some time for the benefit of the local dental community. The Campbell Academy and The Campbell Clinic have been working with Wrights for a considerable amount of time and have formed a brilliant working relationship, the level of service is fantastic and the quality of the products are outstanding. We feel extremely proud to be working alongside Wrights and are thrilled that we can offer this opportunity to work with them to the local dental community.

The benefits of the buying group are reduced costs from the Wrights catalogue for group members on all aspects of dental supplies. This provides a really competitive rate as we use the power of the group to 'bulk buy'. One of the great things about the buying group though, is that there will be a rebate paid to the buying group by Wrights based on the annual spend. We intend for this to be distributed amongst the referring practitioners who are part of the group and to allow us to invest this money in either education or socially.

The buying group itself will have a committee of people associated with it, to make it transparent and clear and all of the money generated will go to the group.

Who are Wrights?

Wrights is renowned for providing support and outstanding service to Dental Practices and Dental Laboratories throughout the UK, with over 100 years of clinical and dental experience. Wrights stands as part of the Wrights Health Group which has approximately 400 employees and turns over around 100million per year.

0
1

The only UK based, UK owned,
independent dealer in the market

0
2

In top 3 full service dealers in the UK

0
3

Largest Equipment
supplier

0
4

National coverage

0
5

Focus on value, service &
building strong customer
relationships

Wrights products and services



Full range of consumables, including own brand



Fast & efficient online system
MyWrightPlace



Full range of surgical products – Surgi-Tech



Full range of Orthodontic products



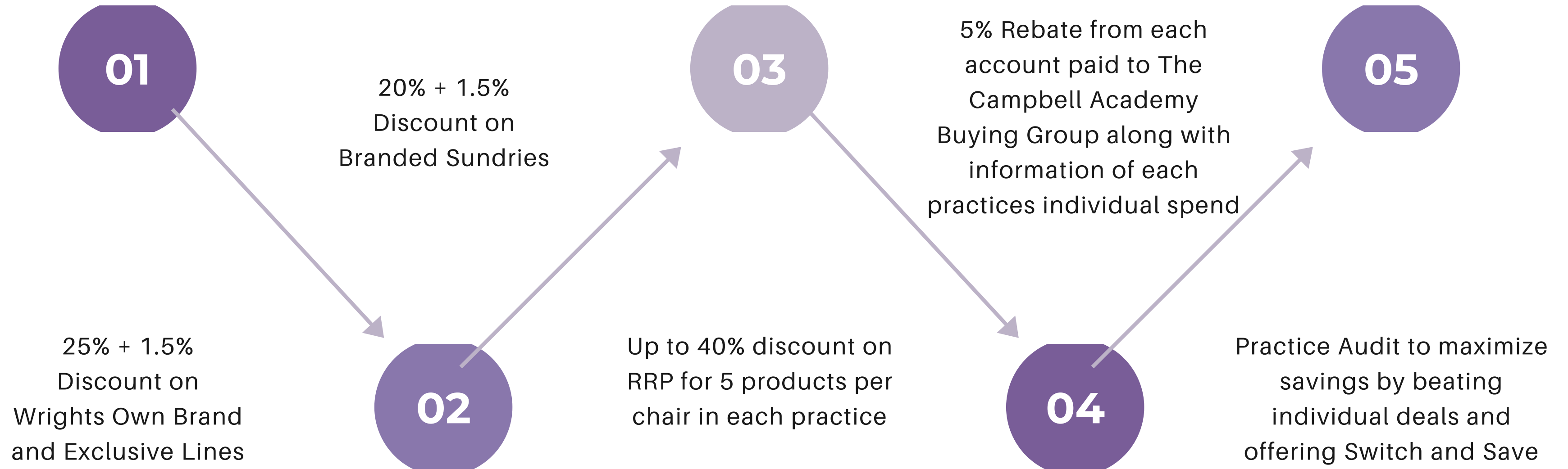
Full range of Laboratory products

Approach to Managing Material Costs

Key Factors



Approach to Managing Material Costs Discounts



Approach to Managing Material Costs

Additional Benefits



Exclusive quarterly offers from key manufacturers and early access to product evaluation and launches.

OFFERS

Automatic membership to Wrights Digital Group, including monthly updates including articles from Specialists, free access to digital sundries & training events and also Additional discount on digital accessories.

DIGITAL

6 monthly review with Buying Group board, Account Managers and Dr Matheson to evaluate performance from both partners.

REVIEW

Co-sponsorship of annual educational events for e.g. two day trip to GC Europe in Leaven for Composite Course.

ACCESS

Co-sponsorship of quarterly round tables/curry club. Again this can be supported by a manufacturer or a product launch.

SUPPORT

My Wright Place.

All the Products you need, just a Click away!



MyWrightPlace is an online ordering system for dental products, this system processes over 90% of Wrights daily orders and offers simple and fast product searches along with your specific pricing!



Report

Through the MyWrightPlace ordering system members will access department analysis & reporting.



Control

Budgetary control – multiple options and user defined control & approval levels.



Invoices

On the MyWrightPlace system you can access order & invoice history and also copy invoices and credits online.



Tracking

Tracking for Wrights parcels linked to Fedex delivery.

Contact Us

If you would like to find out more information regarding The Campbell Academy buying group or are interested in becoming a member then please don't hesitate to get in contact via the details below!



0115 982 3919



info@campbellacademy.co.uk



www.campbellacademy.co.uk