

# Kinney Group Partner Material Guidelines

**We make data dreams come true.**

Kinney Group Partner Materials are made available after agreements are signed via a digital toolbox. The following guidelines ensure that collateral always represents both partner brands with professionalism and consistency. Should you need any help, please reach out to your KGI POC and we'll be glad to assist in any way we can.

## Partner Logo Placement

Unless your partner agreement has special accommodations, the Kinney Group mark/logo should always be present in the upper left corner of the front of any print collateral, and the bottom left on the subsequent pages.

Partner logos should be placed in the bottom left corner, aligned with the KGI logo on the front of print, and above the KGI logo, in black and white, on any subsequent pages.

## Partner Logo Sizing

Partner logos should be placed with the width of the partner logo not to exceed the width of the Kinney Group mark, and the height of any letterform no taller than the height of any letterform in the Kinney Group logotype.

## Typography

If any type needs to be added to Kinney Group supplied assets, please use the Arial font family (Bold, Regular).

**KINNEY GROUP**

**Kinney Group  
Splunk Services**

**splunk > partner+**  
ELITE  
ACCREDITED PROFESSIONAL  
SERVICES PROVIDER

**We make data dreams come true.**

Organizations need to tap into data analytics and automation for business insights and operations, but find it frustrating to utilize and integrate the complex platforms required. We understand how painful this can be. Kinney Group solutions are designed to fully activate these powerful platforms, extract every bit of value they offer, and reduce the complexities of adopting them across the organization. With over 500 engagements, we're the experts in turning complex systems into business, human, and financial outcomes; providing a return on platform investment that allows organizations to focus less on technology, and more on what drives their business forward.

KGI is a services and solutions company focused on driving business and mission outcomes by harnessing the power of Splunk technologies to enable our customers to achieve their digital transformation and cloud computing dreams.

**Specialists with deep domain experience**

Splunk is the #1 big data analytics platform in the world. We've worked with Splunk since 2013 and have delivered over 500 engagements for both Commercial and Public Sector organizations in North America and Europe. We have one of the deepest benches of senior Splunk architects in the world, and we provide a full array of Splunk-related services.

**Focused on delivering your mission outcomes**

Kinney Group engineers and consultants don't just perform technical implementation or integration work — our teams are focused on delivering outcomes from the analytics and automation platforms we support. We work hard to understand your mission and craft elegant solutions that deliver returns in three vital areas:

**Mission**

We empower organizations to utilize Splunk to enhance their operations and make significant leaps forward in productivity, security, and effectiveness.

**Financial**

Kinney Group solutions are designed to fully activate Splunk, extract every bit of value it offers, and reduce the complexities of organization adoption.

**Human**

IT teams are under siege. Less time spent on systems, platforms, and technology is more time organizations, teams, and individuals have to focus on what drives their business forward.

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