



SPLUNK IS A JOURNEY. WE KNOW THE WAY.

What you need to know about the #1 platform for delivering business and operational success for your customers with Splunk.



Connecting your customers to Atlas is as easy as 1-2-3

Splunk is powerful. Atlas makes it easy.

So how do you harness the power of Splunk without falling victim to the complexity? You need a guide — Atlas is a subscription service that gives you a clear path forward on your Splunk journey with revolutionary datacenter architectures, personal guidance and on-demand support, and a collection of applications and utilities that provide powerful insights, instantly. The platform brings new, innovative solutions to the Splunk community and enables scalable, consistent results.

One platform, three powerful components:

1 Alert us to the opportunity

Visit the partner resources page to let us know you have an opportunity so we'll can provide help and support.

2 Set a "Step 2: Discovery" Meeting

The Step 2 presentation and meeting introduces your customer to the benefits of Atlas while also providing you with key insights into pain points Atlas will be able to solve.

3 Set a "Step 3: Deep Dive" Meeting

Step 3 is where you'll provide the customer with a demonstration of Atlas in action and they'll be able to experience the power of the platform first hand.



Reference Designs

Next-generation reference designs in Atlas can **reduce indexer counts by 75%** for on-prem environments, while providing a **10x performance increase**.



Applications & Utilities

Atlas applications speed up powerful searches, help you discover data sources, license utilization, missing forwarders and more, meaning your data and license usage is never in the dark.



Search Library



Forwarder Awareness



Scheduling Assistant



Enterprise Security Helper



Data Management



Data Utilization



On-demand Support

Expertise on Demand, Atlas' support component, provides on-demand access to our team of 60+ Splunk-certified professionals to solve pressing challenges and extend Splunk teams.



Get started with Atlas

Visit the Partner Resources page, email dealdesk@kinneygroup.com, or reach out directly to **Mike Gonzalez**, Director of Channel Sales (mike.gonzalez@kinneygroup.com).



(512) 468-1411



kinneygroup.com/partner-resources