



June 2021 Quality Feedback

Hey Creators,

Another nearly 2,000 virtual tours were captured in the month of May!

After thorough review from our Content Production Team, here are the areas of improvement we identified:

- **Ensure that all doors are either closed or open on both sides**, not open from the outside and closed from the inside (or vice versa) - in the editing process we either outline the door with the glowing STEP INSIDE prompt or we use navigation arrows. For continuity's sake, both doors need to be in the same position so that the glowing doors or arrows can be placed properly. If it's not possible for the positions to be the same, it is acceptable to start with closed doors and have them be open behind you when entering a room, but not the other way around.
- **Creator Visible (CV) flag has been consistent this past month.** To remedy this, please remove yourself from all tripod shots, mirrors (especially in hotel rooms), and try to employ good handheld technique with the camera centered above the crown of your head and level. Our general rule is "if you can see the camera, then the camera can see you". We highly recommend sweeping around the full pano in the Capture Apps preview mode to ensure that you're not in the shot before clicking capture. Also, be sure that the camera makes the full chirp sound with the **Downloading** circle in progress before stepping out of your position and into the camera's view.
- **Excessive Panos (EP) vs Not Enough.** We've seen a number of EP flags recently too. This is a tricky balance - you want to capture all of the key aspects of a location while streamlining the capture path and getting the end-user there quickly (reducing the clicks). In some cases, it's fine to extend your spacing to 15 - 20', especially for outdoor tours. Keep in mind that the environment around is more important than the actual physical space; if the environment changes a lot, then you'll need to keep standard spacing in place. If the environment is more of the same (a tour crossing a large field) then you can extend spacing greatly. Be aware of landmarks to help guide the viewer and be sure to capture Strikepoints if attempting to cover a large distance with fewer panos.

If you have special edit requests or information that you would like our Content Production Team to know after you publish, like missing spaces or the reasons why you may have captured a tour in a specific way, please post those notes in the [#content-production](#) channel on Slack.

Don't hesitate to reach out to us with any questions. We're here to support you!

Other business:

To register and receive a Zoom invitation for our upcoming **June Creator Community Events**, [go here](#). Our Tampa Bay-based Creator, Laura Lyon, will be hosting a session on **Fostering Kittens: How to get Love & Purrs** on 6/16 @ 7 pm EST. I will be hosting our monthly **Threshold 360 Office Hours** this coming Thursday at 1 pm EST - pop in to ask questions, get support, or just hang!