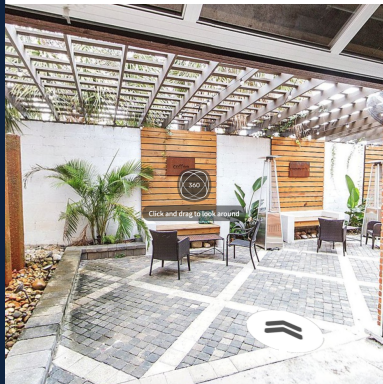


# Why Virtual Tours?

Threshold Virtual Tours™ provide an exciting and interactive way for potential customers to discover your location. Designed to “tell the story” of your location, each virtual walk-through is artfully crafted to show the details of your space – and to encourage people to visit.

Threshold 360’s virtual tour processing involves advanced privacy management, including Facial Blurring, which helps ensure anonymity of employees and customers in your location.

To learn more, go to:  
[www.threshold360.com](http://www.threshold360.com)



We'd love your feedback. Scan the code to take our survey.





Threshold 360 is the leading platform for 360° virtual tour creation & publishing. Threshold 360 helps Destination Marketing Organizations, Resorts & Hotels, Venues, and other location-based businesses significantly increase their digital engagement and conversions by bringing destinations to life online. The Threshold Platform has proven to increase overall online bookings and engagement.

### Partner Benefits



Free virtual tour capture of your location



Virtual tour on your local DMO website listing page



Automatically added to your Google Business Listing page



Access to a shareable virtual tour via [map.threshold360.com](http://map.threshold360.com)

*"Threshold 360 provides an incredible service by supplying us with quality 360 content for our hotel. Threshold Maps have proven to be extremely valuable to our sales team when working with meeting and event planners. The Threshold 360 team has been great to work with."*

*- Grand Hyatt Tampa Bay*

### Questions about this partner benefit?

Go to [Threshold360.com/dmopartner](http://Threshold360.com/dmopartner) or email [fieldoperations@threshold360.com](mailto:fieldoperations@threshold360.com)

### Schedule a capture appointment:

[Threshold360.com/schedule](http://Threshold360.com/schedule)

Creator Name: