Subject Line: **Partner Benefit: Your FREE virtual tour capture is on the way!**

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Contact Name,

DMO Name has been actively looking for ways to support local businesses during COVID-19 and virtually engage with meetings, events, and sports planners. Virtual tours are a proven and effective way to generate interest in your business, especially while many are confined to their homes and hesitant to make an in-person visit. We want to provide them with visuals that will inspire and assure visitors.

That's why we've partnered with [Threshold 360](http://threshold360.com/?utm_campaign=Tupelo%20CVB%20Scheduling%20&utm_source=hs_email&utm_medium=email&_hsenc=p2ANqtz-_UdrUgaOJbLqhUqChHcPH0wW5Rzywba_vYHF30znZyrH70ZaKTD_DPbiG9EeI982Ne9F_G) to capture a FREE virtual tour of your location to be used onDMO website address, in our presentations to meetings and events planners, and to be added to your Google Business Listing page.

The process is simple. A Threshold 360 Creator (field photographer) will stop by your location during normal business hours between the dates of 9/28 - 10/2 with a handheld 360° camera to capture photos. This typically takes 10 - 15 minutes. All faces are blurred to protect everyone's privacy, so don’t worry about patrons or staff being present. 48 - 72 hours after Threshold captures you’ll be able to view and share the virtual tour of your location by going to [map.threshold360.com](https://map.threshold360.com/)or by going to your Google Business Listing page.

We look forward to offering travelers and locals alike the opportunity to experience your space online as a means to encourage them to visit in person.

Sincerely,

The DMO Name team