

CASE STUDY AUDIMUTE

Audimute was shifted to complete cloud-native infrastructure, eliminating the need for onsite servers and increasing uptime and performance significantly.

OVERVIEW

Audimute's acoustic products are revolutionizing sound management where consumers work, worship, dine, perform, and live.

Audimute is an innovator in the acoustics industry. Through cutting-edge technology, quality craftsmanship, and environmentally conscious innovations the company produces superior acoustic products for every use and budget. Audimute has acoustic solutions for:

- ✓ Home & office
- ✓ Rehearsal & studio Spaces
- ✓ Commercial & residential pet spaces
- ✓ Commercial & institutional spaces

Audimute was looking for server hosting services and found InsITe Business Solutions, Inc. through the Microsoft Partner Network. The company made it clear they needed help upgrading their server infrastructure and that they wanted to leverage the cloud, instead of relying on their onsite servers and network.

CHALLENGE

Audimute determined it was time to update their server infrastructure and after some initial discovery, learned they had two options: purchase new servers, which is very costly, or invest in the cloud.



Other Factors

- Audimute wanted the ability to access their systems from anywhere
- Sought easy scalability
- Preferred spending OpEx vs CapEx



Business Solution

Audimute engaged InsITe to evaluate the total cost of ownership and capabilities of cloud servers vs. onsite servers. With InsITe's significant experience in deploying cloud-native business technology, it was a sound choice.

ABOUT US

We are not your typical IT provider, and we mean it!

As an IT consulting company, we see technology as an enabler, not the answer for everything. Our Team's hard work and dedication to that principal makes all the difference for our clients. We don't start with technology; we start with understanding. Our clients see that we are more thorough and that we take the time to communicate with them, their management, and their staff to deliver technology needs aligned with their business goals. Our clients say it best: "they don't work for you; they work with you."



SOLUTIONS

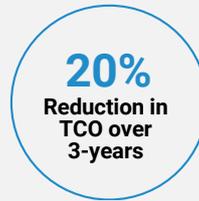
InsITe was able to eliminate the need for onsite servers, shifting Audimute to complete cloud-native infrastructure.

InsITe provided a host of services for Audimute in the overall shift from onsite servers to a cloud-native infrastructure, including consulting services around their specific business needs and data migration services.

InsITe migrated Audimute's existing data into Microsoft Teams, SharePoint, and other-cloud hosted services. We deployed resources to Azure to replace onsite server capabilities. We were able to develop a transition plan and implement it without any issues.

Several technologies were involved in the solution: Microsoft 365 Platform, Microsoft Azure Virtual Machines, Microsoft Teams, Microsoft SharePoint, Azure Active Directory SSO, Microsoft Azure SQL Databases, Microsoft Azure App Services, and Microsoft Cognitive Services.

Once completed, Audimute no longer needed any onsite servers. In the case of Audimute, after migrating to the cloud there was a significant reduction of the total costs (TCO) by 20%, based on 3-year period calculations – and this economic convenience will most likely increase year over year. Audimute's cloud-native infrastructure increased uptime and performance significantly. The shift also reduced their overall server management costs by more than 25%.



BENEFITS

● Server accessibility increased

The InsITe team was able to successfully shift Audimute to a cloud-native server infrastructure, allowing them to access their systems from anywhere, any time, and on any device.

● Wanted easy scalability

Audimute can add additional capacity at any time, with just a few clicks of a mouse. Whereas before, they would have needed to buy additional hardware.

● OpEx spend vs CapEx spend

Because Audimute is spending in the OpEx model, instead of CapEx, they now have direct visibility into the cost of their technology on a month-to-month basis, and as a result, have more control of costs moving forward.

● Cloud integration and consistency

If Audimute needs to integrate any other various cloud systems, it will be much easier to do now vs. when their server infrastructure was onsite. Having consistent data across various systems is imperative to optimizing business efficiency.