

Employee Benefits

The potential for greater ROI

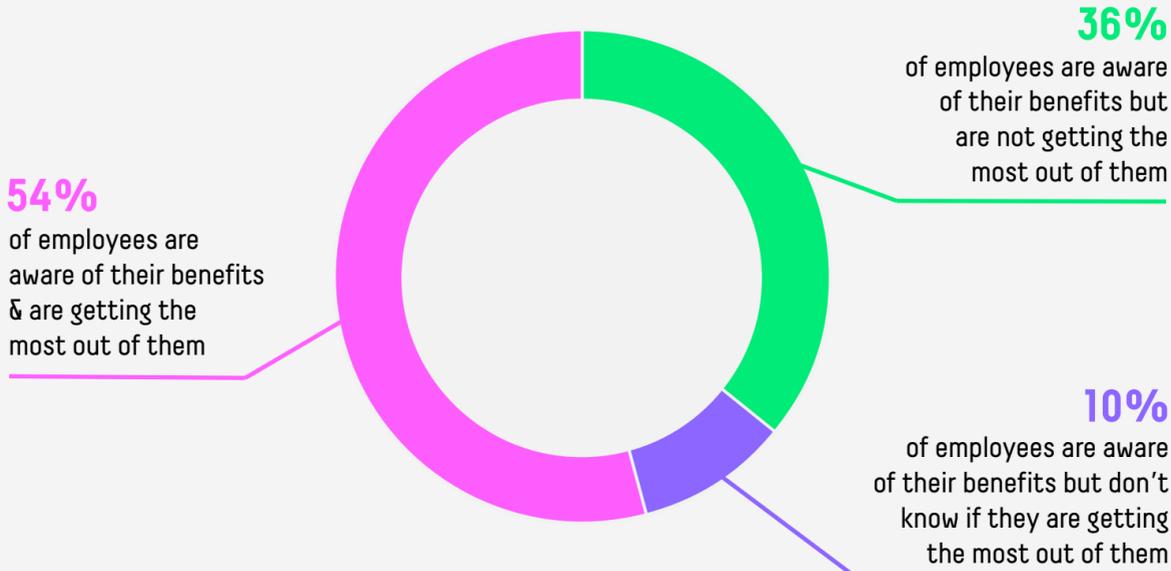
Benefit awareness

1 in 7

employees are not aware that they have employee benefits at work



Benefit utilisation



62%

of HR believe their benefits scheme is fully utilised

60%

of HR are not measuring ROI on their benefits scheme

68%

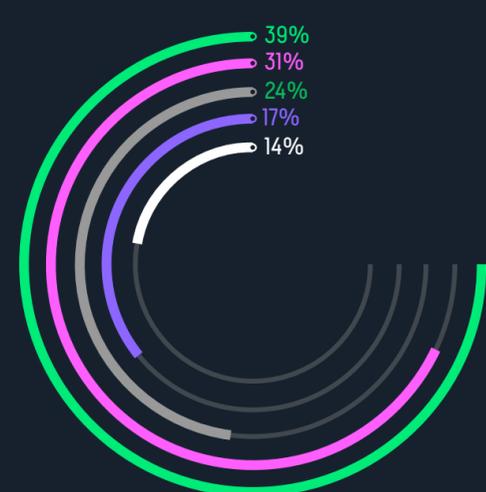
of HR would welcome technology to measure the value of benefits

Benefit relevance

How relevant are the benefits you offered or receive?



ROI on benefits spend



Ways to increase take-up & engagement

- More benefits that meet employee needs
- Greater flexibility with sign up
- Better connectivity between benefits
- More tailored communications
- Ability to demo or trial benefits

Key themes influencing benefits over the next year



Flexibility & personalisation



Health & wellbeing



Diversity & inclusion



Digitising benefits

View the full research in our white paper: Utilising employee benefits to drive ROI