



## A STRONGER STANDARD



**Steel Works  
Finishing  
Automation**

### For Immediate Release

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## DEGEEST STEEL WORKS ANNOUNCES **CHANGE TO HELP OTHER MANUFACTURERS**

DeGeest Steel Works – a leader in complex and large steel weldments for original equipment manufacturers – announced today that it is changing its corporate name to DeGeest with a commitment to bringing automation to general industry manufacturers that have historically been available to only larger manufacturers such as automakers.

The name change reflects a broader scope of services and expertise in finishing and automation. “As we’ve continued to grow and solve problems for our customers, we’ve added expertise in areas beyond fabrication,” said Derek DeGeest, President of the three-generation family-owned business. “The name DeGeest Steel Works served us well for many years, but it no longer reflects the company we’ve become.”

DeGeest is an innovative company offering proven solutions used in its own production environment to help other general industry manufacturers achieve more.

“We essentially have a rapid R&D environment by creating automation solutions for our own production job shop,” said DeGeest. “We see what it takes to make automation and robotics work after an installation and factor that experience into our design in training to ensure the solution will not only accomplish this task, but empower the team using it.”

Under the umbrella of DeGeest, the company will have three primary service areas: DeGeest Steel Works, DeGeest Finishing, and DeGeest Automation. Within automation services, the company also has a portfolio of products new to North America, including LestaUSA Self-Learning Painting & Finishing Robots.

“Operating under the broader name of DeGeest allows us to offer more services and technologies to general industry manufacturers while still holding on to the equity and reputation we’ve built since my grandfather started the company under the name DeGeest Manufacturing in 1976,” said DeGeest.

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### About DeGeest

Founded in 1976, DeGeest is a third-generation family-owned business with a history of innovation and excellence in manufacturing. The company’s 137,000 square foot facility is located in Tea, South Dakota. Always striving to push boundaries on what is possible, DeGeest makes “A Stronger Standard” in manufacturing possible through its business lines of Steel Works, Finishing, and Automation.