

Organizations looking to leverage the power of open-source big data frameworks like Kafka and Spark often face a critical skill shortage in implementation, or find themselves saddled with unexpected time, personelle investments and cost overruns. Open source frameworks offer infinite scalability, but must be properly harnessed for usability and time-to-value for the enterprise.

Equalum's end-to-end, modern data ingestion platform offers 4 core architectural use cases in a no-code GUI: CDC based replication, Real-Time Stream Processing, Application Integration and Batch ETL. End to end monitoring and alerting afford system wide visibility into data accuracy and pipeline success.



## **Automated Installation** and Configuration

Moving past operating a single node to installing and configuring an entire Spark cluster requires specialized DevOps and automation expertise. Configuring even a basic open source environment (e.g., Zookeeper- Spark - HDFS - Kafka) requires hundreds of settings and configurations, along with exploration and testing to optimize performance.



## **Zero-coding Approach**

Once a Spark cluster has been configured, creating new ETL or streaming jobs to make use of the cluster typically requires a high degree of Scala coding expertise. Individual data sources - e.g., business applications or relational databases - have different behavioral profiles and idiosyncrasies. And additional coding is required to perform critical transformations on the data, or to correlate data from multiple sources.



## **Production-ready Environment**

Ensuring optimal performance of a Spark cluster at scale requires careful synchronization, harmonization of resources, and maintenance. Critical enterprise infrastructure elements like monitoring (for example, Prometheus to collect metrics. Grafana for visualization, ELK to collect and query logs for troubleshooting) make the task of operating a production-ready open source environment complex and time-consuming.







# **EQUALUM VALUE**

Equalum automates the installation of a big data environment, providing teams with a fully-configured, outof- the-box Spark cluster that is completely customized to their needs. From automatically optimizing the number of nodes to tuning system settings for optimal performance, Equalum offers "Spark & Kafka in a box."



#### ⟨ ✓ ) EQUALUM VALUE

Equalum offers a completely zero-coding approach to setting up new jobs. A drag and-drop UI offers business users the ability to specify a data source, indicate any desired transformations, and distribute the output to any supported targets. With just the push ofa button, users can toggle between "batch" and "streaming" mode, providing enterprises a path to support real-time analytics.



#### EQUALUM VALUE

Equalum offers an end-to-end solution, ensuring that the environment operates at peak performance with cluster monitoring, tracking throughput, load balance, job time, and data integrity. A system of real-time alerts and notifications enables Equalum to escalate issues when critical intervention is required.



# **How Equalum Works**



With Equalum, the complexity of the Kafka ecosystem lives within our powerful platform engine. You no longer have to run and manage KSQL, Zookeeper, Kafka Connect, Prometheus...and the list goes on. Our end-to-end platform affords you monitoring, management and flexibility all from Equalum's no-code UI.

#### **CUSTOMER REVIEW**



Joel Buck
Director of Enterprise Architecture

Pharma/biotech company with 10.001+ employees

#### What is most valuable?

The ability to stream data out of Oracle and SQL Server databases onto Kafka topics. When using alternative technologies, there is usually a lot of software development. With Equalum, it is just configuration.

Previously, we had the right Kafka producers and Kafka consumers. Even before Kafka, we had these things working on IBM MQ series. These integrations are very complex and difficult to maintain. With Equalum, you are using a graphical UI and connecting to the source. In a few minutes, you are configuring the tool, then live streaming data out of the source and into your target.

Our initial plan was just deploying Equalum on one server because we wanted Equalum to prove itself. So, we bought a very modest license for Equalum. After about six months with a lot of success using Equalum, we planned a larger deployment. Now, we have several instances of three-node clusters with Equalum.



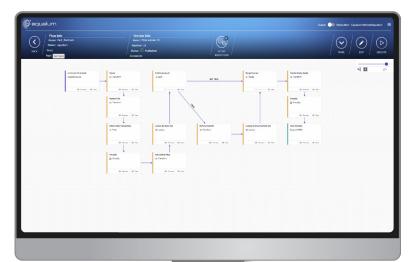
Equalum combines streaming change data capture, batch processing, bulk replication of large, complex data sets, full management, monitoring, and alerting with validation, synchronization between sources and targets as well as modern data transformation capabilities - all using the platform's no-code UI. Plus, the power of Apache Kafka and Spark are leveraged within the platform engine.

Equalum's multi-modal approach to data ingestion can power a multitude of use cases including CDC Data Replication, CDC ETL ingestion, and more.



**Equalum's Platform Dashboard** 

## No-Code UI



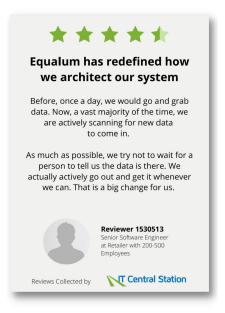


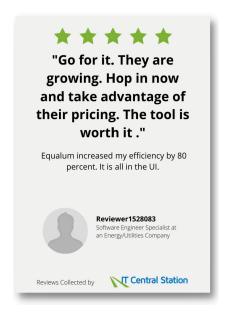
Flows Manager











# **Trusted By Industry Leaders**

**SIEMENS** 













2 Weeks | FREE

# EQUALUM TEST DRIVE







Equalum's Self Guided POC (aka Test Drive) gives you a chance to play with our powerful end-to-end Data Ingestion & Integration Platform.

**In our test environment**, you will be able to explore key features of the platform including:

- Streaming Replication of High Volumes of Data from Source to Target
- Modern and Automated (CDC) Change Data Capture allowing for Replication, Complex Transformations and Enterprise-Wide Use
- Simplicity and Power of Equalum's No-Code UI
- Powerful, Real-time Streaming ETL Workflow Design and Execution

## When you sign up for Equalum's Self Guided POC, you receive

- Access to Equalum's Test Environment for 2 Weeks.
- Video Tutorials for each use case built into the test environment
- Detailed Instructional Guide
- Access to our Support Team for any help needed as you explore Equalum.

NOTE: If you have a very specific use case for which you need a customized POC, please Schedule a Demo

learn.equalum.io/equalum-self-guided-poc

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We tested six products and Equalum was the only product able to deliver the latency and performance requirements we had"

Software Engineer Specialist, International Oil & Gas Company