

# Be Something...

## Apparel Design and Merchandising

### What preparation will this program give me?

The Apparel Design and Merchandising program (ADAM) is designed to meet the creative and technical training required for entry level jobs and career advancement within the apparel industry.

### What kind of job will I be qualified for when I finish?

Many career opportunities are available to graduates of the ADAM program. Successful graduates are currently employed as designers, pattern makers, cutters, sample makers, fashion illustrators, production personnel and creative or personal consultants. In addition, some have become successful Bay Area apparel business owners.



### Median annual earnings for fashion designers are more than \$55,000!

Source: Bureau of Labor Statistics, U.S. Department of Labor, *Occupational Outlook Handbook, 2008-09 Edition*

### What classes will I take?

#### Required Courses:

|  | Units     |
|--|-----------|
| ADAM 101 Apparel Textiles                        | 2         |
| ADAM 103 Apparel History                         | 2         |
| ADAM 111 Apparel Design and Sketching I          | 2         |
| ADAM 112 Apparel Design and Sketching II         | 2         |
| ADAM 131 Apparel Construction I                  | 4         |
| ADAM 132 Apparel Construction II                 | 4         |
| ADAM 214 Advanced Design and Line Development I  | 4         |
| ADAM 215 Advanced Design and Line Development II | 4         |
| ADAM 216 Production Pattern & Size Grading I     | 2         |
| ADAM 217 Production Pattern & Size Grading II    | 2         |
| ADAM 221 Pattern Drafting I                      | 4         |
| ADAM 222 Pattern Drafting II                     | 4         |
| ADAM 224 Pattern Draping I                       | 4         |
| ADAM 225 Pattern Draping II                      | 4         |
| ADAM 229 Portfolio Development I                 | 2         |
| ADAM 230 Portfolio Development II                | 2         |
| <b>Total Required Units</b>                      | <b>48</b> |

### What degree will I receive and how many course credits will I need?

Students can obtain either a Certificate of Achievement or an Associate in Arts Degree. The Certificate of Achievement is granted after successful completion of the required 48 program units. An Associate in Arts degree will be awarded upon completion of the required coursework plus additional general education and elective course units.

### Where do I get more information?

Contact College of Alameda's Apparel Design and Merchandising Department at (510) 748-2102. Check out our website at [www.adamcoa.com](http://www.adamcoa.com).

