

Laney College

Banking And Finance

Overview

College	Laney - Community Leadership
Originator	Kim Glosson
Award Type	A.S. Degree

Description

The Banking and Finance program introduces students to broad range of banking and finance including asset and liability management, financial decision making, financial markets and institutions, and gain practical knowledge of the core principles of accounting and economics. Coursework will include: 1) an overview of banking system; 2) specific banking functions and the role of banking in the economy; 4) review legal and regulatory issues, including compliance; and 5) explore the Federal Reserve System's policies and operations.

Career Opportunities

personal banker; universal teller; operation banking manager; financial advisor, investment banker; bank manager

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Apply appropriate critical and problem solving skills to a banking situation dealing with services banks provide to the public
 2. Critique the functions of money and evaluate which functions holds the greatest significance.
 3. Investigate the technology advances in the bank's cash management systems, and evaluate the strength and weakness of each system.
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Degree Requirements:

Core Courses (18-19 units):	Credit Hours:	(0 Required)
BNK/F 054 Principles of Banking		3
BNK/F 055 Money and Banking		3
BNK/F 056 Bank Management		3
BUS 001A or Financial Accounting		4
BUS 020 General Accounting		3
BUS 005 Human Relations in Business		3
ECON 001 Principles of Economics (Macro-Economics) +		3
Select one course from the following (3-4 units):	Credit Hours:	(0 Required)
BUS 038 Introduction to Microcomputers and Business Software		4
BUS 210 Financial Management and Investments		3
BUS 202 Business Mathematics		3
	Credit Hours:	(0 Required)
Total Major Units:		21 - 23
	Credit Hours:	(0 Required)
General Education:		19
	Credit Hours:	(0 Required)

Electives to meet 60 units

Total Units:

Credit Hours: (60 Required)

60

Total: 60

+: Course may be applied to Associate Degree General Education requirement.
For Associate Degree General Education requirements, refer to page 75.

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Laney College

Banking And Finance

Overview

College	Laney - Community Leadership
Originator	Kim Glosson
Award Type	Certificate of Achievement

Description

The Banking and Finance program introduces students to broad range of banking and finance including asset and liability management, financial decision making, financial markets and institutions, and gain practical knowledge of the core principles of accounting and economics. Coursework will include: 1) an overview of banking system; 2) specific banking functions and the role of banking in the economy; 4) review legal and regulatory issues, including compliance; and 5) explore the Federal Reserve System's policies and operations.

Career Opportunities

personal banker; universal teller; operation banking manager; financial advisor

Program Learning Outcomes

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 2. Critique the functions of money and evaluate which functions holds the greatest significance.
 3. Investigate the technology advances in the bank's cash management systems, and evaluate the strength and weakness of each system.
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Degree Requirements:

Core Courses (15-16 units):	Credit Hours: (15 - 16 Required)
BNK/F 054 Principles of Banking	3
BNK/F 055 Money and Banking	3
BNK/F 056 Bank Management	3
BUS 001A or Financial Accounting	4
BUS 020 General Accounting	3
ECON 001 Principles of Economics (Macro-Economics) +	3
Select one course from the following (3 units):	Credit Hours: (3 Required)
BUS 005 Human Relations in Business	3
BUS 210 Financial Management and Investments	3
BUS 202 Business Mathematics	3

Total: 18.000 - 19.000

+ : Course may be applied to Associate Degree General Education requirement

Berkeley City College

Communication Studies

Overview

College	BCC - Liberal Arts and Social Sciences
Originator	Ari Krupnick
Award Type	AA-T Degree

Codes and Dates

State Approval Date	4/01/2013
Curriculum Committee Approval Date	4/18/2013
Board of Trustees Date	5/14/2013
Program Control Number	32530
Top Code	1506.00 - Speech Communication
CIP Code	23.1000: Speech and Rhetorical Studies.

Description

The Associate in Arts in Communication for Transfer Degree is designed to prepare students to complete the baccalaureate degree in communication upon transferring into the CSU system. Communication skills are essential to forming and maintaining personal relationships, acquiring and excelling in a job, and relating to the world around us. Through the study and practice of interpersonal, professional, and intercultural communication skills, students will learn how their perceptions and self-esteem affect their interactions with others. Beyond this, students will improve their abilities to speak, write, and present information effectively, whether in face-to-face interactions or in public or mass-media settings. Students who successfully complete the AA-T in Communication Studies earn specific guarantees for transfer to the CSU system: admission to a CSU with junior status and priority admission to their local CSU campus and to a program or major in communication studies or a similar major. Students transferring to a CSU campus will be required to complete no more than 60 units after transfer to earn a bachelor's degree. Students are required to complete 60 semester units that are eligible for transfer to a California State University, including both of the following: (1) The Intersegmental General Education Transfer Curriculum (IGETC) or the California State University General Education – Breadth Requirements and (2) 18-19 semester units with a grade of C or P or better in the major and an overall minimum grade point average (GPA) of at least 2.0 in all CSU transferable coursework. See page XX for a more detailed description of Associate Degrees for Transfer. Students are advised to consult with a Berkeley City College counselor for additional information and to verify transfer requirements.

Career Opportunities

N/A

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Use speaking and listening skills to resolve conflict and get their messages across as intended in interpersonal, small group, and organizational dynamics.
 2. Deliver presentations that are clear in content, structure, and delivery.
 3. Research and analyze the influence and impact of mass media and culture on society.
-

Degree Requirements:

Complete the following core requirement courses:	Credit Hours:	(0 Required)
COMM 005 Persuasion and Critical Thinking		3
COMM 020 Interpersonal Communication Skills		3
COMM 045 Public Speaking		3
List A--Select two of the following courses:	Credit Hours:	(0 Required)
COMM 006 Intercultural Communication		3
COMM 019 Survey of Mass Media		3
COMM 004 The Dynamics of Group Discussion		3
List B--Select one of the following courses:	Credit Hours:	(0 Required)
ANTHR 003 Introduction to Social and Cultural Anthropology		3
ENGL 001B Composition and Reading		4
ENGL 005 Critical Thinking in Reading and Writing		3
PSYCH 001A Introduction to General Psychology		3

SOC 001	Introduction to Sociology	3
COMM 003	Introduction to Human Communication	3
COMM 010	Gender and Communication	3

Unit Calculation:

Credit Hours: (60 Required)

Total Units Required for the Major	18 - 19
Total units that may be double-counted	9 - 15
General Education (CSU GE or IGETC) Units	37 - 39
Elective (CSU Transferable) Units	11 - 20
Total Degree Units	60

TWO-YEAR COURSE SEQUENCE BEGINNING IN THE FALL SEMESTER

Credit Hours:

1st Semester/Fall

Credit Hours: (0 Required)

COMM 020	Interpersonal Communication Skills	3
General Education and Electives		12
Total Units 1st Semester/Fall		15

2nd Semester/Spring

Credit Hours: (0 Required)

COMM 006	Intercultural Communication	3
COMM 045	Public Speaking	3
General Education and Electives		9
Total Units 2nd Semester/Spring		15

3rd Semester/Fall

Credit Hours: (0 Required)

COMM 019	Survey of Mass Media	3
PSYCH 001A	Introduction to General Psychology	3
General Education and Electives		9
Total Units 3rd Semester/Fall		15

4th Semester/Spring

Credit Hours: (0 Required)

COMM 005	Persuasion and Critical Thinking	3
General Education and Electives		12
Total Units 4th Semester/Spring		15

Total: 60

Berkeley City College

Digital Imaging: Beginning Digital Photography

Overview

College
Originator
Award Type

BCC - Business/STEM/Media Art
Mary Clarke-Miller
Certificate of Achievement

Description

The Multimedia Arts Certificate of Achievement will prepare students with key multimedia skills necessary for employment within the field of digital photography.

Career Opportunities

Entry-level work with independent consultants and in large-scale digital photography companies. Photo Editor, Junior Digitech, retoucher, assistant retail photographer, assistant Photographer

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Demonstrate knowledge of the use of digital multimedia equipment, cameras and/or software programs for composing images, creating, and editing multimedia works in digital photography.
 2. Use both camera and digital art techniques to generate creative solutions to problems and expand and transform imagery and ideas into meaningful multimedia works.
-

Degree Requirements:

Required courses

Credit Hours: (9 Required)

MM/DI 004 and	Introduction to Photoshop	2
MM/DI 004L	Introduction to Photoshop Lab	1
MM/DI 020A and	Introduction to Digital Photography	2
MM/DI 020LA	Introduction to Digital Photography Lab	1
MM/DI 020B	Intermediate Digital Photography	3

Total: 9

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Berkeley City College

Digital Imaging: Beginning Digital Photography

Overview

College
Originator
Award Type

BCC - Business/STEM/Media Art
Mary Clarke-Miller
Certificate of Completion

Description

The Multimedia Arts Certificate of Completion will prepare students with key multimedia skills necessary for entry level employment within the field of digital photography.

Career Opportunities

Entry-level work with independent consultants and in large-scale digital photography companies. Photo Editor, Junior Digitech, retoucher, assistant retail photographer, assistant Photographer

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Demonstrate knowledge of the use of digital multimedia equipment, cameras and/or software programs for composing images, creating, and editing multimedia works in digital photography.
 2. Use both camera and digital art techniques to generate creative solutions to problems and expand and transform imagery and ideas into meaningful multimedia works.
-

Degree Requirements:

required courses

MM/DI 510	Photoshop	52.5
MM/DI 520A	Introduction to Digital Photography	52.5
MM/DI 520B	Intermediate Digital Photography	70
MM/DI 550	Design Studio Practice	70

Noncredit: (245 Required)

Total: 245

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Berkeley City College

Digital Imaging: Digital Photography

Overview

College	BCC - Business/STEM/Media Art
Originator	Mary Clarke-Miller
Award Type	Certificate of Achievement

Codes and Dates

State Approval Date	7/01/2019
Curriculum Committee Approval Date	12/06/2018
Board of Trustees Date	1/08/2019
Current Effective Date	8/01/2020
Program Control Number	38243
Top Code	0614.60* - Computer Graphics and Digital Imagery
CIP Code	11.0803: Computer Graphics.

Description

The Multimedia Arts Certificate of Achievement in Digital Photography emphasizes key photographic and multimedia skills necessary for employment and enrichment in the field of photography.

Career Opportunities

works at the entry-level, with independent consultants and in large-scale digital photography companies. Advertising Photographer, Commercial Photographer, Photo Editor, Artist, Creative Director, Creative Manager, Production Artist.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Demonstrate knowledge of the use of digital multimedia equipment and/or software programs for creating and editing multimedia works in digital photography.
 2. Use both traditional and digital art techniques to generate creative solutions to problems and expand and transform imagery and ideas into meaningful multimedia works.
 3. Evaluate artwork with discernment, appropriate terminology, and aesthetic awareness.
-

Degree Requirements:

Required Courses:	Credit Hours: (12 Required)
MM/DI 004 and Introduction to Photoshop	2
MM/DI 004L Introduction to Photoshop Lab	1
MM/DI 020A and Introduction to Digital Photography	2
MM/DI 020LA Introduction to Digital Photography Lab	1
MM/DI 020B Intermediate Digital Photography	3
MM/DI 023 Digital Printing for Photographers	3
Elective courses: Choose 9 -11 units from the following	Credit Hours: (9 - 11 Required)
MM/DI 021 Digital Photography Studio	3
MM/DI 022 Analysis of Contemporary Photographers	3
MM/DI 025A Special Projects in Digital Photography I	3
MM/DI 025B Special Projects in Digital Photography II	3
MM/DI 040A and Introduction to Digital Printing	2
MM/DI 040LA Introduction to Digital Printing Lab	1
MM/DI 040B and Intermediate Digital Printing	2
MM/DI 040LB Intermediate Digital Printing Lab	1
MM/DI 045A and Digital Printing Studio Practice I	2
MM/DI 045LA Digital Printing Studio Practice I Lab	1
MM/DI 055A Design Studio Practice	1
MM/DI 055B Design Studio Practice	1

Total: 21.000 - 23.000

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Berkeley City College

Digital Imaging: Illustration

Overview

College	BCC - Business/STEM/Media Art
Originator	Mary Clarke-Miller
Award Type	Certificate of Achievement

Codes and Dates

State Approval Date	3/28/2016
Curriculum Committee Approval Date	4/26/2018
Board of Trustees Date	10/09/2018
Program Control Number	11745
Top Code	0614.60* - Computer Graphics and Digital Imagery
CIP Code	09.0702: Digital Communication and Media/Multimedia.

Description

The Multimedia Certificate of Achievement in Digital Imaging: Illustration prepares students with skills in image creation and visual storytelling as necessary for employment and enrichment.

Career Opportunities

advertising, trade-show exhibitions, marketing image production & display houses.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Demonstrate knowledge of the use of digital multimedia equipment and/or software programs for creating and editing multimedia works in digital imaging
 2. Use both traditional and digital art techniques to generate creative solutions to problems and expand and transform imagery and ideas into meaningful multimedia works.
 3. Evaluate artwork with discernment, appropriate terminology, and aesthetic awareness.
-

Degree Requirements:

Required Courses	Credit Hours:	(12 Required)
MM/DI 001A and Introduction to Digital Illustration		2
MM/DI 001LA Introduction to Digital Illustration Lab		1
MM/DI 002 Sketching Fundamentals for Design		3
MM/DI 003 and Contemporary Color		2
MM/DI 003L Contemporary Color Lab		1
MM/DI 004 and Introduction to Photoshop		2
MM/DI 004L Introduction to Photoshop Lab		1
Illustration Electives--Select 8-9 units from following:	Credit Hours:	(8 - 9 Required)
ART 030 Beginning Figure Drawing: Anatomy		2
ART 046 2-D Visual Design		3
MM/DI 001B Intermediate Digital Illustration		3
MM/DI 001C Advanced Digital Illustration		3
MM/DI 011 Publication and Page Design		3
MM/DI 020A and Introduction to Digital Photography		2
MM/DI 020LA Introduction to Digital Photography Lab		1
MM/DI 023 Digital Printing for Photographers		3
MM/DI 031 Graphic Design Studio		3
MM/DI 033 Typography Design		3

Total: 20.000 - 21.000

Berkeley City College

Introduction to Social Media

Overview

College
Originator
Award Type

BCC - Business/STEM/Media Art
Mary Clarke-Miller
Certificate of Achievement

Description

Berkeley City College's Introduction to Social Media Certificate of Achievement prepares students for entry-level jobs with social media titles that require skills in copywriting, marketing, producing, and also provides upgraded skills for those already employed in multimedia or film-related jobs. The program focuses on developing artistic, critical thinking, basic marketing knowledge, equipment, and computer skills.

Career Opportunities

Completion of this certificate will provide students with the coursework they need to work in entry level social media positions such as social media project coordinators, online community manger, or social media assistant.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Demonstrate an appropriate knowledge of digital multimedia equipment and software programs to create and edit multimedia works for social media applications.
 2. Work in environments modeled after real-world workplaces by building teams and leading them and/or taking direction from a project leader.
-

Degree Requirements:

Required courses

Credit Hours: (12 Required)

BUS 070	Introduction to Marketing	3
MM/MW 004A	Social Media Marketing and Data Analytics	2
MM/MW 004LA	Social Media Marketing and Data Analytics Lab	1
MM/VI 016	Social Media Storytelling	3
MM/VI 020A and	Editing I: Introduction to Video Editing	2
MM/VI 020LA	Editing I: Introduction to Video Editing Lab	1

Total: 12

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Berkeley City College

Management and Entrepreneurship

Overview

College	BCC - Business/STEM/Media Art
Originator	Chris Bernard
Award Type	Certificate of Achievement

Description

This certificate will provide students with the research skills, critical thinking, and business tools necessary to plan a new business, make it operational, and manage it. The courses in this certificate will give students the skills to make appropriate business decisions and recognize when professional counsel (e.g., certified public accountants, lawyers, etc.) is needed to make those decisions. This certificate will also help students to effectively operate and manage the new business once it's operational.

Career Opportunities

Creating own business. Self-employment. Management.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Apply critical thinking and analytical skills to business decisions at various stages of a business's life.
 2. Demonstrate ability to navigate relevant laws in business related to business formation, business operations, human resources, and other business decisions, including ethical implications.
 3. Create effective oral and written business communications that focus on the needs of the business and the recipient's role in relation to the business.
 4. Apply accounting principles to business decision making.
-

Degree Requirements:

Required Courses	Credit Hours:	(13 Required)
BUS 001A and Financial Accounting		4
BUS 007 and Entrepreneurial Law		3
BUS 011 and Business Ethics and Leadership		3
M/SVN 060 Introduction to Management		3
Choose One of the following courses:	Credit Hours:	(3 Required)
BUS 019 or Business Communications		3
BUS 054 or Small Business Management		3
BUS 056 Human Resources Management		3
Choose one of the following courses:	Credit Hours:	(3 - 4 Required)
BUS 001B or Managerial Accounting		4
ECON 001 or Principles of Economics (Macro-Economics)		3
ECON 002 Principles of Economics (Micro-Economics)		3
		Total: 19.000 - 20.000

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Berkeley City College

Motion Graphics

Overview

College	BCC - Business/STEM/Media Art
Originator	Mary Clarke-Miller
Award Type	Certificate of Achievement

Codes and Dates

Curriculum Committee Approval Date	5/01/2014
Board of Trustees Date	8/01/2014
Current Effective Date	8/17/2015
Top Code	0614.40* - Animation
CIP Code	10.0304: Animation, Interactive Technology, Video Graphics and Special Effects.

Description

The Certificate of Achievement will prepare students with key multimedia skills necessary for employment and enrichment. This certificate emphasizes motion graphics utilizing both 2D and 3D skills.

Career Opportunities

Motion graphic designer, motion graphic artist, motion graphics editor, motion designer, multimedia designer, graphic designer, presentation specialist, ui/ux artist or a production artist.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Demonstrate knowledge of the use of digital multimedia equipment and/or software programs for creating and editing multimedia works in basic motion graphics.
 2. Demonstrate the use of digital art techniques to generate creative solutions to problems expand and transform imagery and ideas into meaningful multimedia works, as appropriate to the certificate.
-

Degree Requirements:

Required Courses

Credit Hours: (15 Required)

MMART 001	Design Thinking	3
MMART 003	Introduction to Digital Art	3
MMART 005A	Introduction to Motion Graphics	3
MM/DI 015A	Introduction to 3D Motion Graphics	3
MM/VI 020A and	Editing I: Introduction to Video Editing	2
MM/VI 020LA	Editing I: Introduction to Video Editing Lab	1

Select 6 units from the following:

Credit Hours: (6 Required)

MMART 005B	Intermediate Motion Graphics	3
MM/AN 004	2D Digital Animation	3
MM/AN 050	Career Preparation for Animation and Game Industries	3
MM/AN 055A	Animation and Game Studio Practice	1
MM/AN 055B	Animation and Game Studio Practice	1
MM/DI 002	Sketching Fundamentals for Design	3
MM/DI 004 and	Introduction to Photoshop	2
MM/DI 004L	Introduction to Photoshop Lab	1
MM/DI 015B	Intermediate 3D Motion Graphics	3
MM/DI 020A and	Introduction to Digital Photography	2
MM/DI 020LA	Introduction to Digital Photography Lab	1
MM/DI 033	Typography Design	3

Total: 21

Berkeley City College

Multimedia Arts-Digital Imaging

Overview

College	BCC - Business/STEM/Media Art
Originator	Mary Clarke-Miller
Award Type	A.A. Degree

Codes and Dates

State Approval Date	4/18/2016
Curriculum Committee Approval Date	4/26/2018
Board of Trustees Date	10/09/2019
Current Effective Date	8/01/2019
Program Control Number	09073
Top Code	0614.10* - Multimedia
CIP Code	09.0702: Digital Communication and Media/Multimedia.

Description

Berkeley City College's A.A. degree in Digital Imaging prepares students for entry-level jobs in the photography, graphic design, illustration, imaging, and data visualization fields and provides upgraded skills for those already employed in multimedia and data design fields. The program is interdisciplinary and focuses on developing analytical, artistic, critical thinking, and computer skills.

Career Opportunities

Photography, studio photography, pre-processing, digital imaging, digital design, advertising, pre-press and press production, and independent printmaking.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Demonstrate entry-level skills in digital imagery and design through completed portfolio level projects in both visual and written context.
 2. Describe, plan and evaluate design principles, aesthetic forms, historical context and social relevance of multimedia works.
 3. Collaborate effectively within a diverse team environment
-

Degree Requirements:

Required Core Courses for all Multimedia Arts A.A. Degrees (13 units):	Credit Hours:	(0 Required)
MM/AN 040A Introduction to Game Design		3
MM/MW 001A and Introduction to Web Design		2
MM/MW 001LA Introduction to Web Design Lab		1
MM/VI 009A Video Production I: Introduction to Video		4
MMART 003 Introduction to Digital Art		3
Core Electives: Select 6-7 units	Credit Hours:	(0 Required)
MM/DI 003 and Contemporary Color		2
MM/DI 003L Contemporary Color Lab		1
MM/DI 004 and Introduction to Photoshop		2
MM/DI 004L Introduction to Photoshop Lab		1
MM/MW 002 and Fundamentals of Graphic Visualization		2
MM/MW 002L Fundamentals of Graphic Visualization Lab		1
MM/MW 004A and Social Media Marketing and Data Analytics		2
MM/MW 004LA Social Media Marketing and Data Analytics Lab		1
MMART 001 Design Thinking		3
MMART 110 Scriptwriting and Storyboarding		3
MMART 197 Multimedia Career Preparation		3
MMART 468 Occupational Work Experience in Multimedia Arts		1

List A: Select 6 units from the following Digital Illustration courses: **Credit Hours:** (0 Required)

MM/DI 001A and	Introduction to Digital Illustration	2
MM/DI 001LA	Introduction to Digital Illustration Lab	1
MM/DI 001B	Intermediate Digital Illustration	3
MM/DI 002	Sketching Fundamentals for Design	3
MM/DI 003 and	Contemporary Color	2
MM/DI 003L	Contemporary Color Lab	1
MM/DI 015A	Introduction to 3D Motion Graphics	3
MMART 005A	Introduction to Motion Graphics	3
MM/DI 011	Publication and Page Design	3
MM/DI 031	Graphic Design Studio	3
MM/DI 033	Typography Design	3

List B: Select 6 units from the following Digital Photography courses: Credit Hours: (0 Required)

MM/DI 004 and	Introduction to Photoshop	2
MM/DI 004L	Introduction to Photoshop Lab	1
MM/DI 020A and	Introduction to Digital Photography	2
MM/DI 020LA	Introduction to Digital Photography Lab	1
MM/DI 020B	Intermediate Digital Photography	3
MM/DI 022	Analysis of Contemporary Photographers	3
MM/DI 040A and	Introduction to Digital Printing	2
MM/DI 040LA	Introduction to Digital Printing Lab	1

List C--Select 6 units from the following Digital Printing courses: Credit Hours: (0 Required)

MM/DI 001C	Advanced Digital Illustration	3
MM/DI 015B	Intermediate 3D Motion Graphics	3
MM/DI 045A	Digital Printing Studio Practice I	2
MM/DI 045LA	Digital Printing Studio Practice I Lab	1
MM/DI 045B and	Digital Printing Studio Practice II	2
MM/DI 045LB	Digital Printing Studio Practice II Lab	1
MM/DI 046A and	Large Scale Print Studio Practice I	2
MM/DI 046LA	Large Scale Print Studio Practice I Lab	1

Unit Calculation

Credit Hours: (60 Required)

Major Requirements	37 - 38
General Education and Electives	22 - 23

Total: 60

Laney College

Music Industry Studies

Overview

College	Laney - Liberal Arts
Originator	John Reager
Award Type	A.A. Degree

Codes and Dates

State Approval Date	4/12/2018
Curriculum Committee Approval Date	11/03/2017
Board of Trustees Date	1/23/2018
Current Effective Date	6/18/2018
Program Control Number	36572
Top Code	1005.00* - Commercial Music
CIP Code	50.1003: Music Management.

Description

The Associate in Arts Degree in Music Industry Studies is designed for music students whose career goals are focused on the recording industry, concert promotions, and other commercial ventures. Students will explore aspects of the music production process including: recording, marketing, and distribution.

Career Opportunities

Audio Engineer, Digital Sound Editor, Small Business Entrepreneur, Concert Promoter, Manager, Event Producer, Arranger, Songwriter.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Students will employ proper audio engineering and midi techniques to produce sound recording projects.
 2. Analyze a situation in the music industry and recommend a solution or plan for improvement.
 3. Students will create original music projects.
-

Degree Requirements:

Group 1: Recording, Mastering, Sound Reinforcement, and Distribution (11 Credits) Hours: (0 Required)

MEDIA 150	Pro Tools: Sound Design/Aesthetics for Video, Broadcast and Digital Cinematography	3
MEDIA 155	Basic Sound Recording and Music Video	3
MEDIA 156	Advanced Music Video Production III: Mixing and Mastering	3
MUSIC 152	Live Sound	2

Group 2: Music Creation (6 units)

Credit Hours: (0 Required)

MUSIC 147	Introduction to Electronic Music and MIDI	3
MUSIC 148	Songwriting	3

Group 3: Music Business (3 units)

Credit Hours: (0 Required)

MUSIC 149	Music Business	3
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Group 4: Music Theory- (3 units)

Credit Hours: (0 Required)

Choose 1 course from the following

MUSIC 100	Music Fundamentals and Culture	3
MUSIC 101	Music Theory and Culture I	3
MUSIC 102	Music Theory and Culture II	3

MUSIC 103	Music Theory and Culture III	3
MUSIC 104	Music Theory and Culture IV	3

Group 5: Music Performance- (1 unit)

Credit Hours: (0 Required)

Choose 1 course from the following

MUSIC 105	Classic Guitar I	1
MUSIC 109	Beginning Winds I	1
MUSIC 113	Beginning Percussion I	1
MUSIC 117	Voice I	1
MUSIC 121	Music Skills I	1
MUSIC 122	Music Skills II	1
MUSIC 123	Music Skills III	1
MUSIC 124	Music Skills IV	1
MUSIC 125	Chorus	1
MUSIC 126	Jazz Orchestra	1
MUSIC 127	Jazz Combos	1
MUSIC 130	Elementary Piano Method I	1
MUSIC 134	Intermediate Piano Literature I	1
MUSIC 138	Jazz Piano I	1
MUSIC 142	Instrumental Ensemble	1
MUSIC 150	Applied Music	1
MUSIC 151	Pop Music Ensemble	1

Credit Hours: (0 Required)

Total Major Units: 24

Credit Hours: (0 Required)

General Education Requirements: 19

Credit Hours: (0 Required)

Elective courses to meet 60

Credit Hours: (60 Required)

Total Units: 60

Total: 60

College of Alameda

Transfer Studies: IGETC

Overview

College	COA - Student Services/Non-Instructional
Originator	Vinh Phan
Award Type	Certificate of Achievement

Description

The Certificate of Achievement in IGETC is designed for students who plan to transfer to the University of California system (UC) or the California State University system (CSU). The courses in this certificate will give students exposure to a board range of topics and in most cases will fulfill lower-division general education transfer requirements of the Intersegmental General Education Transfer Curriculum (IGETC).

All courses within the IGETC must be completed with a grade of "C" or better and have an overall GPA of 2.0 or higher. Upon completion of the certificate requirements, students should file for "Petition for a Transfer Studies: IGETC Certificate of Achievement".

Career Opportunities

N/A. This certificate is designed for students who complete the IGETC transfer pattern.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Demonstrate effective expository and persuasive writing skills.
 2. Explain the values of a culture as expressed through its art or language.
 3. Evaluate new and accepted ideas about the natural universe using testable methodology.
-

Degree Requirements:

Credit Hours:

For CSU transfer, must complete 1C
For UC transfer, must complete Area 6

AREA 1: ENGLISH COMMUNICATION

Credit Hours: (7 - 9 Required)

--1A: English Composition (4 units)

--1B: Critical Thinking (3 units)

--1C: Oral Communication (3 units, CSU Requirement ONLY)

AREA 2: MATHEMATICAL CONCEPTS & QUANTITATIVE REASONING

Credit Hours: (3 - 5 Required)

AREA 3: ARTS AND HUMANITIES

Credit Hours: (9 Required)

Select one course from each area (3A, 3B), and an additional course from either area

--3A: Arts (3 units)

--3B: Humanities (3 units)

--3A or 3B (3 units)

AREA 4: SOCIAL AND BEHAVIORAL SCIENCES

Credit Hours: (9 Required)

Select three courses from a least 2 disciplines

AREA 5: PHYSICAL AND BIOLOGICAL SCIENCES**Credit Hours:** (7 - 9 Required)

--5A: Physical Science (3 units)

--5B: Biological Sciences (3 units)

--5C: Laboratory Science (1 unit)

AREA 6: LANGUAGE OTHER THAN ENGLISH (UC Requirement ONLY)**Credit Hours:****Total: 35.000 - 41.000**

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