



BERKELEY CITY COLLEGE

## NEWS FOR THE BOARD

A publication by Berkeley City College

# BERKELEY CITY COLLEGE

February 1st, 2021

Dr. Angélica Garcia, President

## Enrollment Management 2021

Enrollment Summary	Spring 2021	Spring 2020
Headcount	<b>6,918</b>	<b>6,842</b>
Class Enrollment	<b>12,417</b>	<b>14,358</b>
Resident FTES (Target = 1,461.9 - <b>90.9%</b> )	<b>1,329</b>	<b>1,491</b>
Total FTES (resident + non-resident)	<b>1,464</b>	<b>1,699</b>
Average Productivity (Target = 17.5)	<b>14.3</b>	<b>14.8</b>

Berkeley City College Student Services and Instruction Divisions have joined forces to actively engage enrollment management. The college has an “all hands-on deck” mindset to get students enrolled. Provided above is the spring 2021 enrollment summary for **February 1st, 2021**.

BCC has a higher headcount compared to Spring 2020 and students are taking fewer classes than they did a year ago. BCC reached 91% of the target FTES with 52 fewer sections than last year due to the reduced number of course enrollments. The following actions contributed to reaching such a high percentage of the FTES target:

- the collaboration of instruction and student services
- several express registration sessions in December and January
- increased marketing to the service area (postcard mailer)
- regular use of Hubspot for text messages and reminders to students
- dual enrollment recruitment sessions and 1<sup>st</sup> dual enrollment orientation

### Calendar/Dates

- **Food Pantry**  
Every Monday  
12:00 – 3:00pm
- **Club Rush**  
Tuesday Feb. 9 & Wednesday Feb. 10  
12:20 – 1:20pm



### Welcome Week – Spring 2021

During the first week of the semester, the Office of Student Activities & Campus Life hosted Welcome Week through Zoom and the live chat on the front page of the website.

We were able to help over **400 students** with their questions regarding registration, classes, Canvas support, and learning about the various opportunities at Berkeley City College.

## President's Task Force on Equity & Racial Justice Answering the Call to Action

At the beginning of the fall 2020 semester, Dr. Angélica Garcia called for a President's Task Force on Equity & Racial Justice for Berkeley City College in response to community input on the need for BCC to be responsive and supportive to fostering an inclusive community that values diversity. Berkeley City College is committed to Chancellor Ortiz Oakley's [Call to Action](#) and the guide to engage in practices that promote open dialogue and address campus climate, create inclusive classrooms and anti-racist curriculum, review and update the College's Equity Plan, and fully implement the [Diversity, Equity, and Inclusion Integration Plan](#).

In consultation with governance leadership teams the task force has been assembled to provide work, guidance, and recommendations to the President and the campus for cultivating a community that is just, equitable, and centers racial justice. The task force members represent students, classified professionals, faculty, and administrators. With expert facilitation from Dr. Frank Harris, III and Dr. J. Luke Wood from the SDSU [Community College Equity Assessment Lab \(CCEAL\)](#), the task force started its work in the fall and has moved into the spring semester in earnest. Additionally, a BCC representative is a member of the PCCD task force to ensure collaboration, alignment, and integration on diversity, equity, and inclusion work throughout the district. BCC is committed to closing equity gaps in success and completion by creating an inclusive teaching and learning environment that is safe, healthy, and values the experiences among our community.

## BCC Flex Day 1/22/21 Narrative Report

From January 20-22, 2021, Berkeley City College kicked off the start of the new semester with three days of professional development activities, coordinated closely with those being offered by the District and other Peralta campuses. These activities represented a continuation of the Professional Development Committee's year-long theme of "Building Community, Advancing Equity and Racial Justice."

Events were designed to respond to the professional development needs of our faculty, classified professionals, and administrators, while focusing on how we can serve our students by becoming equity-minded and equity-advancing in our various roles. Highlights included a two-part training provided by CORA (The Center for Organizational Responsibility and Advancement) and hosted by Laney College and the Peralta Staff Development Office, on "Implicit Bias," and on "The Effects of Racial Microaggressions on Belonging and Success for Students of Color." In a workshop made available to all the Peralta colleges, BCC's Associate Dean of Educational Success, Martín De Mucha Flores, and scholar activist Dr. Eric Felix presented a workshop on "Moving from "Hispanic-enrolling" Institution to becoming a "Hispanic Serving" Institution," providing context and building awareness around the need for developing and ensuring there are systems and processes to transform, serve and be accountable for the student success outcomes of Latina, Latinx and Latino students.

BCC's President, Dr. Angélica Garcia, led a workshop for Classified Professionals (also open to all of Peralta) on "Equity-Minded Leadership in All Shapes- Defining Your Perspective," in which she encouraged participants to use an equity-minded lens to identify the ways in which their culturally diverse perspectives define their leadership and how they are leaders among our colleges.

Overall, participants shared positive feedback on Flex events, with one person describing them as a "great way to start off the Spring semester." BCC's Professional Development Committee looks forward to providing ongoing opportunities for the campus to dig deeper into the collaborative work of becoming an equity-minded institution.

## Accreditation Corner

BCC submitted its Institutional Self-Evaluation Report (ISER) on December 18, 2020 to Accrediting Commission for Community and Junior Colleges (ACCJC). The College is getting ready for the March 1 – 4, 2021 Accreditation Team Visit.

On January 27, 2021, the College had a series of pre-visit meetings with the Team Chair, Dr. Keith Curry, President of the Compton College and Dr. Stephanie Droker, President of ACCJC, Dr. Catherine Webb, Vice President of ACCJC and an incoming liaison for BCC, and Team Assistant, Ms. Lauren Sosenko, Director of Institutional Effectiveness at Compton College. The following groups met with the Visiting Team members: BCC Executive Cabinet, BCC President, BCC President and Institutional Accreditation Liaison Officer (ALO), Leadership Cabinet (Executive Cabinet and representatives from the Academic and Classified Senates, ASBCC, PFT and SEIU), and the Executive Team of Academic Senate. We all felt connected with the Visiting Team, understood their intention and plan for the visit and look forward to welcoming them in early March 2021.

We are beginning to draft the visiting week schedule once the Visiting Team training is completed on February 3, 2021.

The College plans to hold one more Accreditation Day in mid-February 2021 as well as continuing ongoing meetings of the BCC Accreditation Steering Team to help prepare the community for the visit.



BERKELEY CITY COLLEGE



@berkeleycc



@berkeleycitycollege



@berkeleycc

#WeAreBCC