

Be Something...

Recreation and Travel Studies

What preparation will this program give me?

The Recreation and Leisure Services program qualifies students for a variety of positions in recreation and leisure leadership. Students who complete the requirements may also transfer to a four-year institution.

The Travel/ Tourism Industry program prepares students to work in the travel agency as a whole, not just as a travel agent. Students can develop the skills needed to get a job within six months to one-year. In addition to the traditional program, students can obtain specialty certificates in such areas as adventure travel and air travel.

What kind of job will I be qualified for when I finish?

Graduates of the Recreation and Leisure Services program will be qualified for a variety of positions in recreation and leisure leadership. These positions can be located in municipal, private, commercial and industrial recreation agencies, park services, therapeutic recreation services, and youth serving agencies.

The Travel, Tourism Industry program trains students for employment in a growing industry that includes jobs with airlines, hotels, tour operators, travel agencies, cruise lines, adventure companies, convention bureaus and more. The Certificate of Completion program prepares students for careers such as retail travel agent, tour operator, tour escort, and cruise consultant. The one-semester Certificate of Achievement prepares students for quick employment in a variety of entry-level positions within the Travel/Tourism Industry such as: reservationist, assistant to a travel counselor, or travel documentation clerk.



What classes will I take?

Required Courses:

Recreation and Leisure Services		Units
RECSE 50	Introduction to Recreation and Leisure Services	3
RECSE 52	Social Recreation Leadership	3
RECSE 55	Outdoor Recreation	3
RECSE 57	Recreation Program Planning	3
RECSE 58A	Recreation Leadership	2
RECSE 58B	Recreation Leadership	2
CHDEV 60	Literature for the Young Child	3 OR
CHDEV 66	Music for Young Children	2 OR
CHDEV 68	Play Based Curriculum	3 OR
MUSIC 1A	Musicianship	3
PSYCH 1A	Introduction to General Psychology	3 OR
PSYCH 1B	Introduction to General Psychology	3
PSYCH 10	Psychology and Life: Basic Principles	3
SOC 1	Introduction to Sociology	3
Total Required Units		25

Today's travel and tourism professionals need a thorough grounding in specialty skills, including travel product knowledge and customer service. Also important are related fields such as sales, marketing, group tour designing, familiarity with cruise lines, airlines, adventure and group travel, hotels, resorts, convention bureaus, and special interest companies. Berkeley City College's Travel/Tourism Program is designed to train you to take advantage of opportunities in a new and changing industry.

—Marty Sarbey de Souto, CTC, Certified Travel Consultant, Group Tour Operator and Instructor, Berkeley City College

(see next page)



Travel Tourism Industry: Professional Certificate of Completion		Units
TRAV 59	Careers in Travel for the 21st Century	0.5
TRAV 60A	Travel Industry Resources and Procedures I	3
TRAV 60B	Travel Industry Resources and Procedures II	3
TRAV 61	Air Travel	3
TRAV 62	The World: Background for Tourism	3
TRAV 63	The Cruise Industry	3
TRAV 64	Travel Sales and Customer Service	3
various	Electives	6.5
Total Required Units		25

Travel Tourism Industry: Entry-Level Certificate of Achievement		Units
TRAV 59	Careers in Travel for the 21st Century	0.5
TRAV 60A	Travel Industry Resources and Procedures I	3
TRAV 61	Air Travel	3
TRAV 62	The World: Background for Tourism	3
TRAV 64	Travel Sales and Customer Service	3
various	Electives	1.5
Total Required Units		14

Completion Award and number of Units
 Recreation and Leisure Studies: The Associate of Arts degree in Recreation and Leisure Studies will be awarded to students who satisfactorily complete the 25 required units of coursework and the General Education requirements.

Travel and Tourism Industry: The Certificate of Achievement will be awarded to students who satisfactorily complete the 14 required units of coursework. The Certificate of Completion will be awarded to students who successfully complete the 25 units of required coursework. Berkeley City College also offers several specialty Certificates of Achievement: adventure travel, air travel, cruise industry, group travel, and inbound travel.

Where do I get more information?

Contact Merritt College about the Recreation and Leisure Studies Program at (510) 531-4911.
 Contact the Berkeley City College Travel/Tourism Program at (510) 981-2931.

