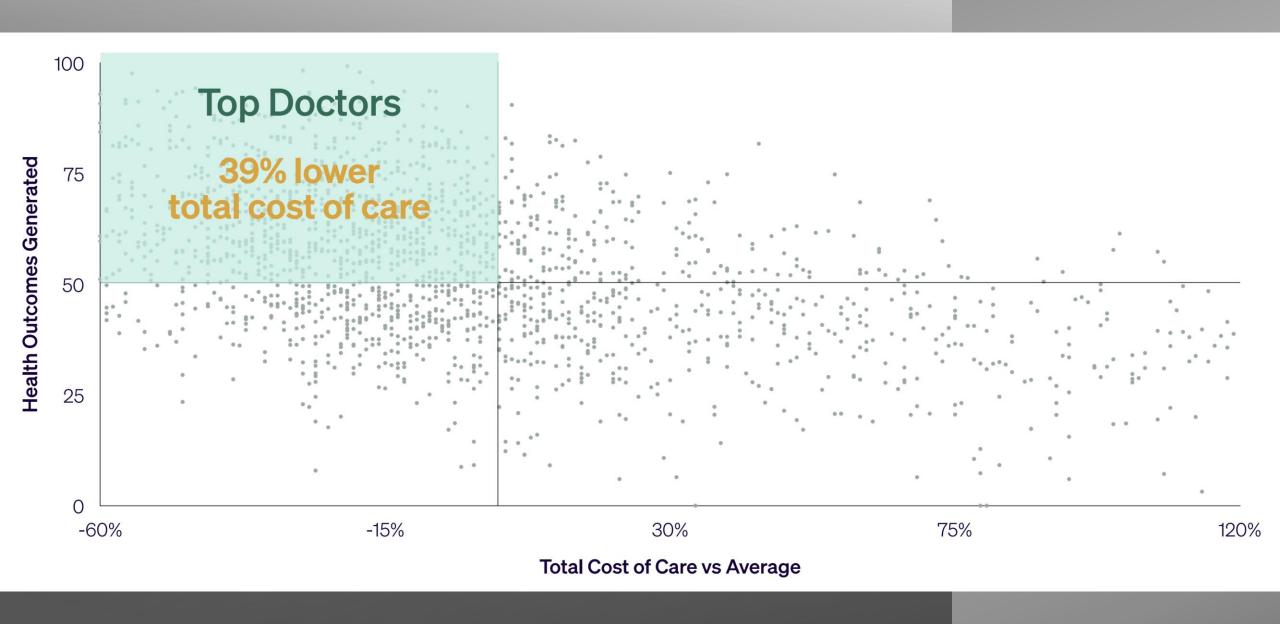
# IT'S ALL ABOUT DATA













#### FOUR PATHWAYS TO **BETTER HEALTH**

hospitals by providing them with the tools and data they need to transform their practice quality care.





Promote savings in the healthcare system by eliminating fraud, waste



Help people be active partners in their own healthcare by providing wellness incentives with educational tools that make healthcare quality and costs transparent.

Change the way are paid by establishing incentives that reward better patient health.





CHANGE THE STORY

IMPROVE THE QUALITY

## **Today's Journey**

- ✓ Webinar is being RECORDED
- ✓ Questions:
  - Q&A section
- ✓ Value Creation CALL TO ACTION
  - Wait to the end... it will be WORTH IT
- ✓ SAVE THE DATE
  - 1/28 = Employer Facing Webinar
  - Co-Market Lead Generation



#### TRANSPARENT HEALTH BENEFITS



19-year employee benefits professional

**12 years** at large consulting house

\$3.5M+ personal production

Chief Growth Officer for \$350M+ practice

Self-funding and health management **expert** 

Creator of +thb and disruptor of the status quo



#### LESTER J MORALES

Founder & CEO, Next Impact
Creator of Transparent Health Benefits

lester.morales@nextimpactllc.com (813) 784-1519

#### **OUR TOPIC**

✓ HOW TO GET IT??

✓ WHAT DO WE DO WITH IT?

✓ HOW CAN WE IMPROVE COST & QUALITY?



#### **OUR SPEAKERS**



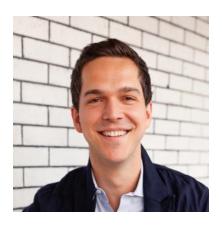
Ben Winfield
Partner
Rover Analytics





VP, National Sales
APH | Poindexter





CEO
Garner Health





## Dig up where the money is buried

The industry's first and only interactive fully-insured claims analytics solution.







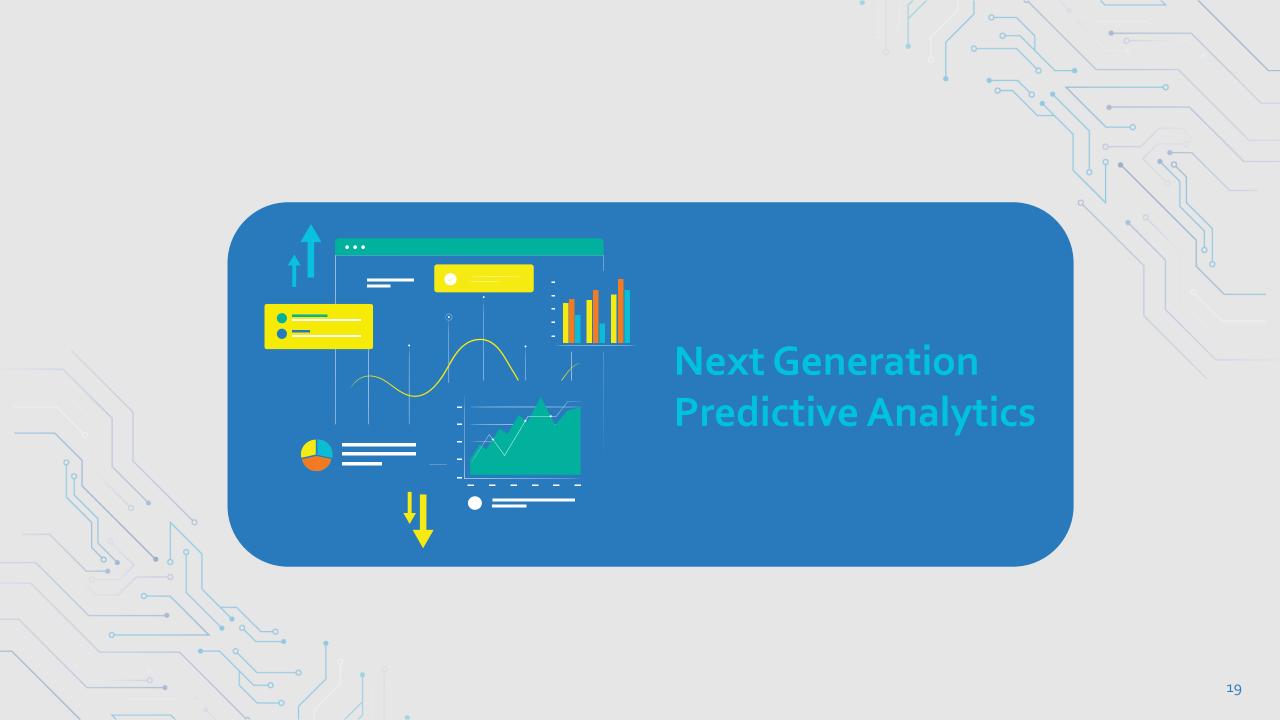


## Fetch claims data on any fully-insured.

(888) 503-1575 sales@roveranalytics.com www.roveranalytics.com







DATA is the raw material of Information and

## Information Is Power!



### Low Hanging Fruit - Proven Predictive Modeling

✓ What If you knew ahead of time 50% of all the hospitalizations that were going to happen on your plan, wouldn't you do something to get ahead of it?

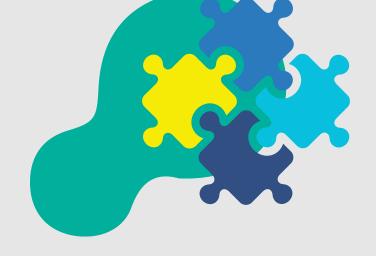
- ✓ What if you knew who were the next diabetics, cancer, stroke patients?
- Engage Care Management early, don't wait for them to do it!





# Low Hanging Fruit Who are the Big Drivers of Cost?

- ✓ ADVOCACY Give them some help!
  - ✓ Who are the top ER utilizers?
  - ✓ Who is using a costly specialty drug?
  - ✓ Who is going out of network consistently?
  - ✓ Who is seeing 12 or more doctors
  - ✓ Who is getting opioids from multiple physicians?



#### **BE PROACTIVE!**



## Low Hanging Fruit Potentially Preventable Claims

- ✓ Find the potentially preventable claims on your plan and then EDUCATE and REDIRECT!
  - ✓ Nurse Line program
  - ✓ Telehealth options
- Over and Over we see things like:
  - Urinary Tract Infections
  - Dehydration



There are enough savings potential here alone to pay most brokers annual fees!



## **Long Term Planning**

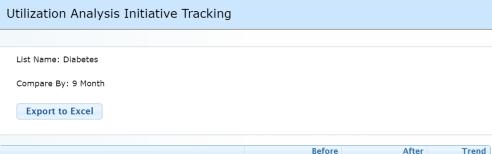
- ✓ Focus on the highest cost drivers on the plan
- ✓ Rx cost containment
- ✓ Specialty Pharma carve outs
- ✓ Radiology
- ✓ Network steerage





#### Results Tracking: How To Measures ROI

Poindexter reporting measures outcomes of ANY health and wellness program to provide you with a true clinical and financial comparative analysis of pre and post program findings.



	Before	After	Trend
# Employees	137	137	
# Members	145	145	
Age/Gender Mix	1.00	1.00	
Medical and Pharmacy Combined			
Per Employee Per Month (PEPM)	\$975.42	\$800.27	-17.96%
Per Member Per Month (PMPM)	\$921.15	\$756.08	-17.92%
Total Claims Paid	\$1,191,967.06	\$972,323.07	-18.43%
# Claimants	144.00	144.00	0.00%
# Claims	4,025.00	3,395.00	-15.65%
Avg. claims/member	27.76	23.41	-15.65%
% of claimants to members	99.31%	99.31%	0.00%
Medical Utilization			
Total Medical Claims Paid	\$618,682.32	\$520,497.98	-15.87%
Per Employee Per Month (PEPM)	\$506.29	\$428.39	-15.39%
Per Member Per Month (PMPM)	\$478.12	\$404.74	-15.35%
# Claimants	141.00	141.00	0.00%
# Claims	1,959.00	1,494.00	-23.74%
Avg. claims/member	13.51	10.30	-23.74%
% of claimants to members	97.24%	97.24%	0.00%
Avg. Claim Cost	\$315.82	\$348.39	10.32%
Avg. turnaround incurred to paid	4483.37	0.00	-100.00%









Rick Scheel rickscheel@mypoindexter.com (210) 218-9434

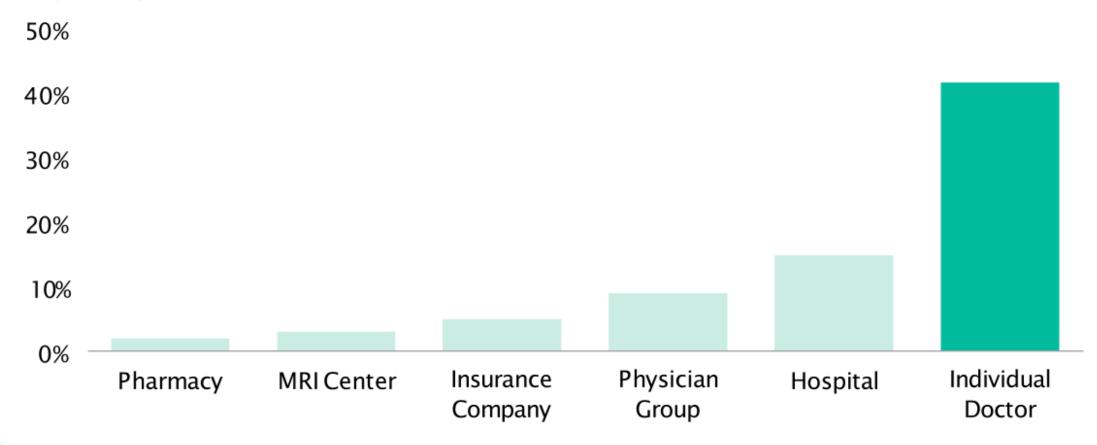
mypoindexter.com



# garner

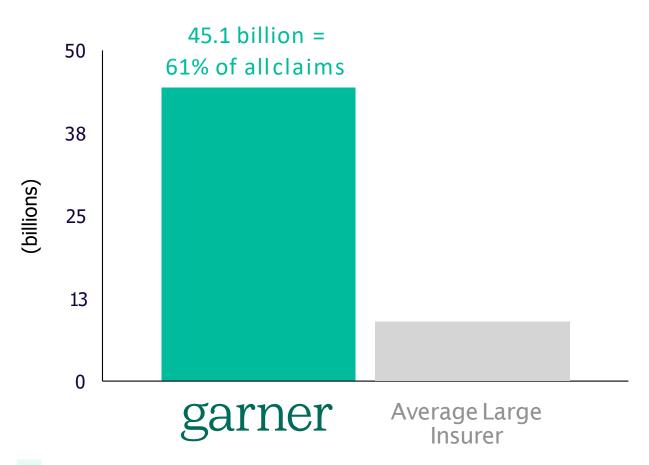
# The key to lowering healthcare costs is understanding the performance of individual doctors.

Impact of patient choices on the total cost of care



# Garner's national claims database gives us a richer perspective on physician performance than previously possible

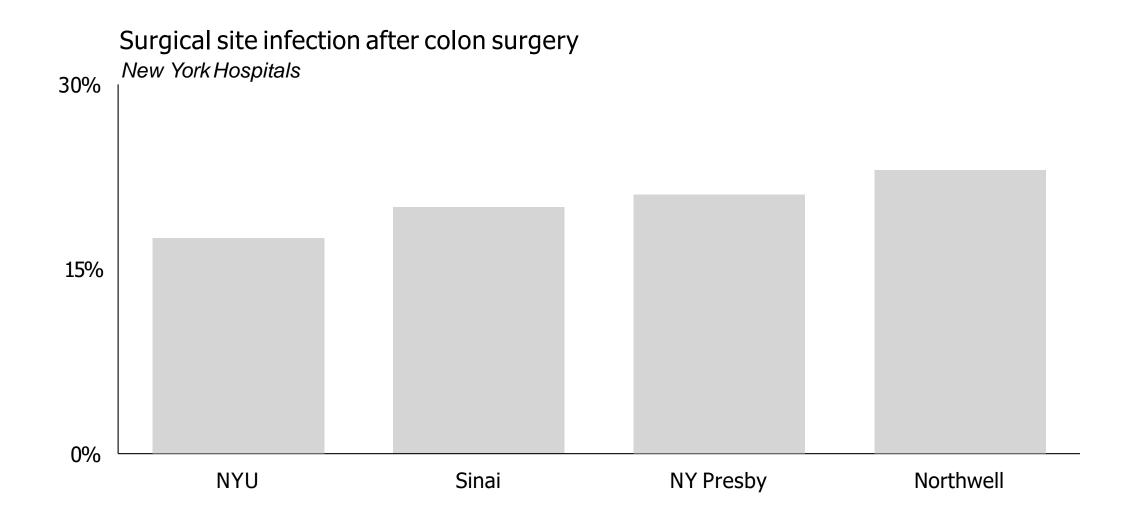
#### Total Claims in Garner's Dataset



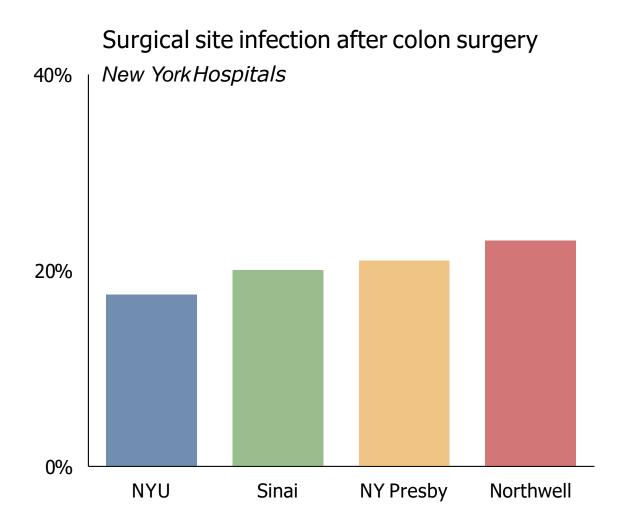
#### Garner combines data from

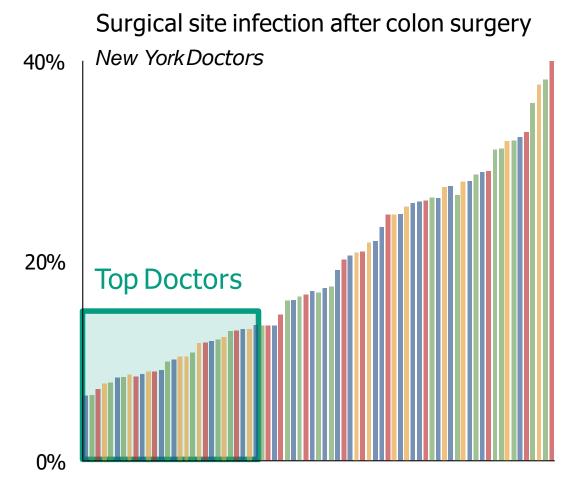
- CMS QE program
- Unique 3rd partypartnerships
- Employers
- Clearinghouses
- Insurance companies
- All-payer claims databases

#### Today's perspective on quality focuses mostly on the hospital level

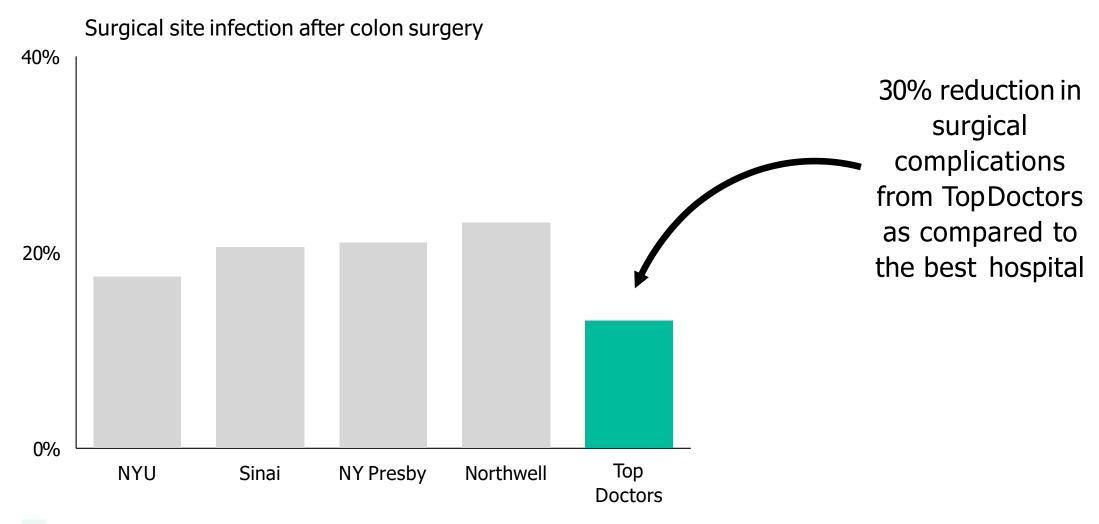


## Garner's data shows the variation of doctor quality within major hospital systems

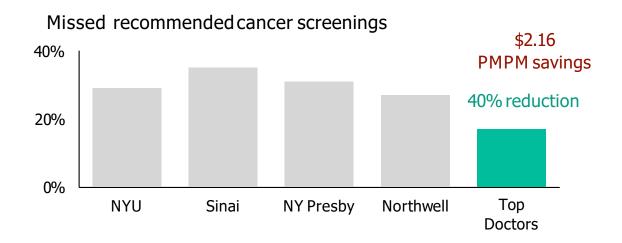


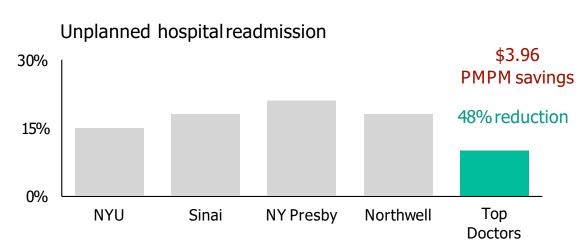


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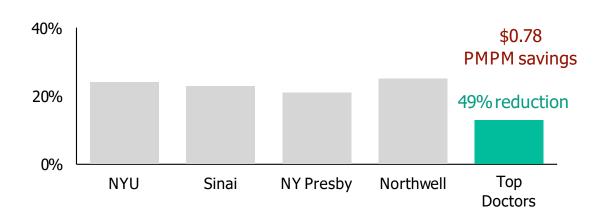


## Top Doctors outperform the best hospital across many different quality metrics

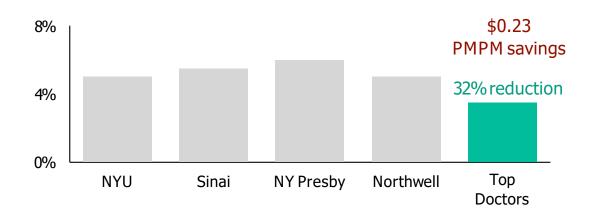




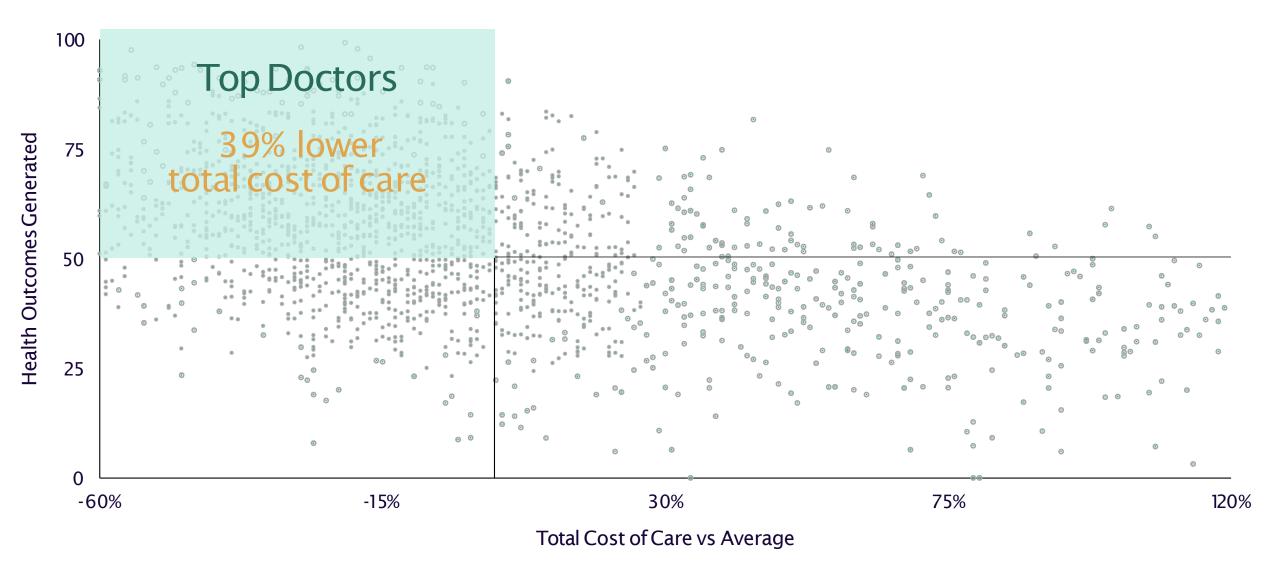
C-Section rates for low risk pregnancies



#### Complications and revisions for hip/knee replacements



# Garner uses these metrics to identify Top Doctors that are high quality while also delivering significantly lower costs



### garner

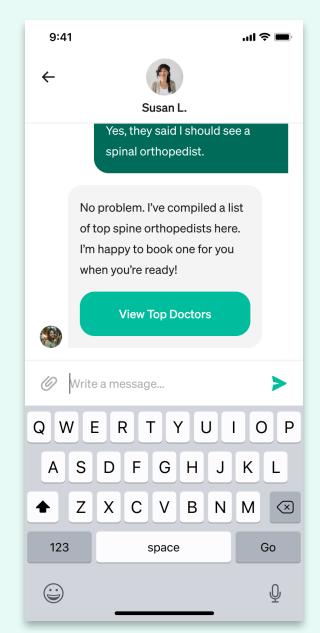
Garner is a simple plan addition that helps employers get more care to the highest quality doctors nearby without requiring a change in network or carrier.

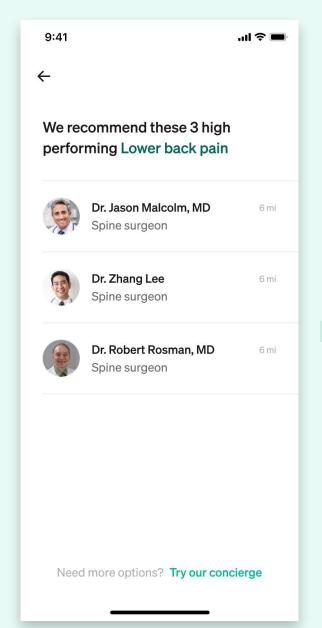
5-10%+ plan level savings

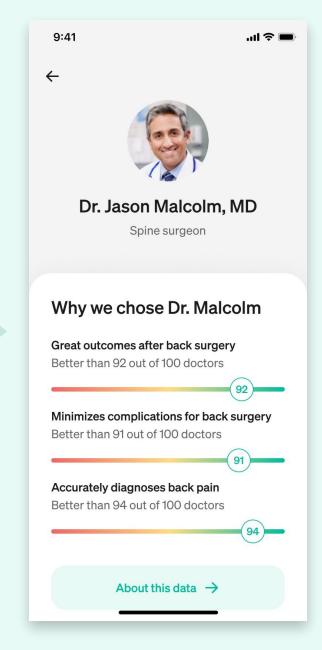
Lower employee out-of-pocket

Works for fullyand self insured plans

#### Garner makes it easy to find Top Doctors via search or chat







## Garner administers an HRA-based incentive account that covers employee out-of-pocket for engaged members seeing a Top Doctor

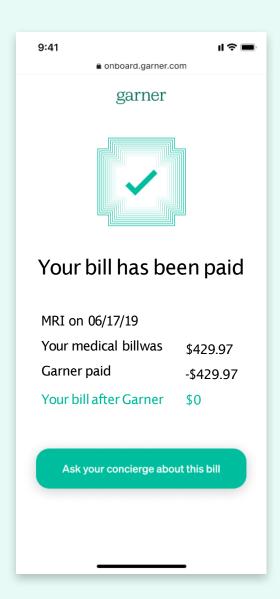
Use Garner to find a Top Doctor

+

Get carefrom Top Doctor

\_

Garner HRA covers member medical bills





## CALLTO ACTION

action is the key to all success

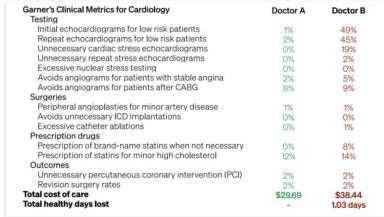
#### TRANSPARENT HEALTH BENEFITS - CALL TO ACTION

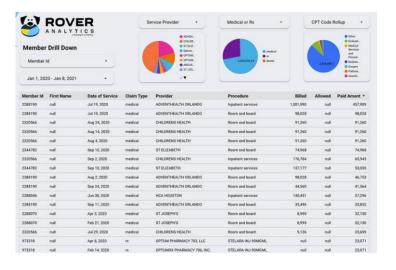
#### **EXCLUSIVE FOR YOU**

**Creating Value** 



#### Our clinical metrics showed one doctor performed much better than the other





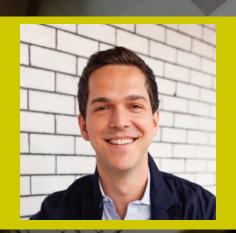
# PARTING SHOTS

if you only do 1 thing









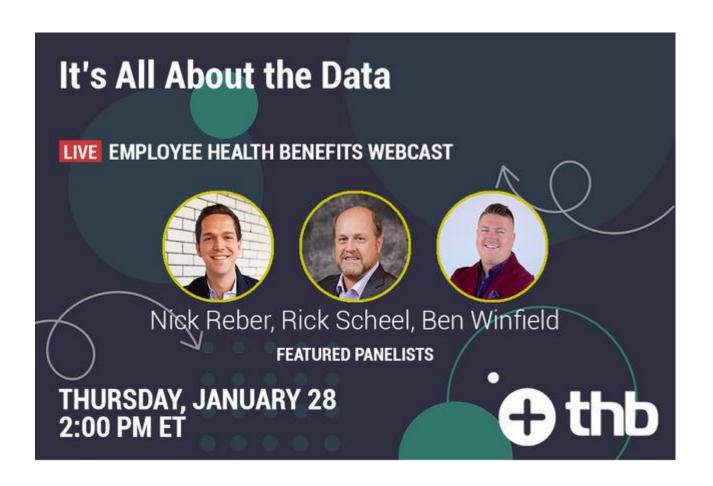
Nick Reber, CEO

(917) 544-6933

nick@getgarner.com



#### TRANSPARENT HEALTH BENEFITS





#### LESTER J MORALES

Founder & CEO, Next Impact
Creator of Transparent Health Benefits

lester.morales@nextimpactllc.com (813) 784-1519

# Thank You ethb







**CHANGE STARTS WITH YOU**