

LIVE workshop:
The NEW Workforce
Engagement & Communication





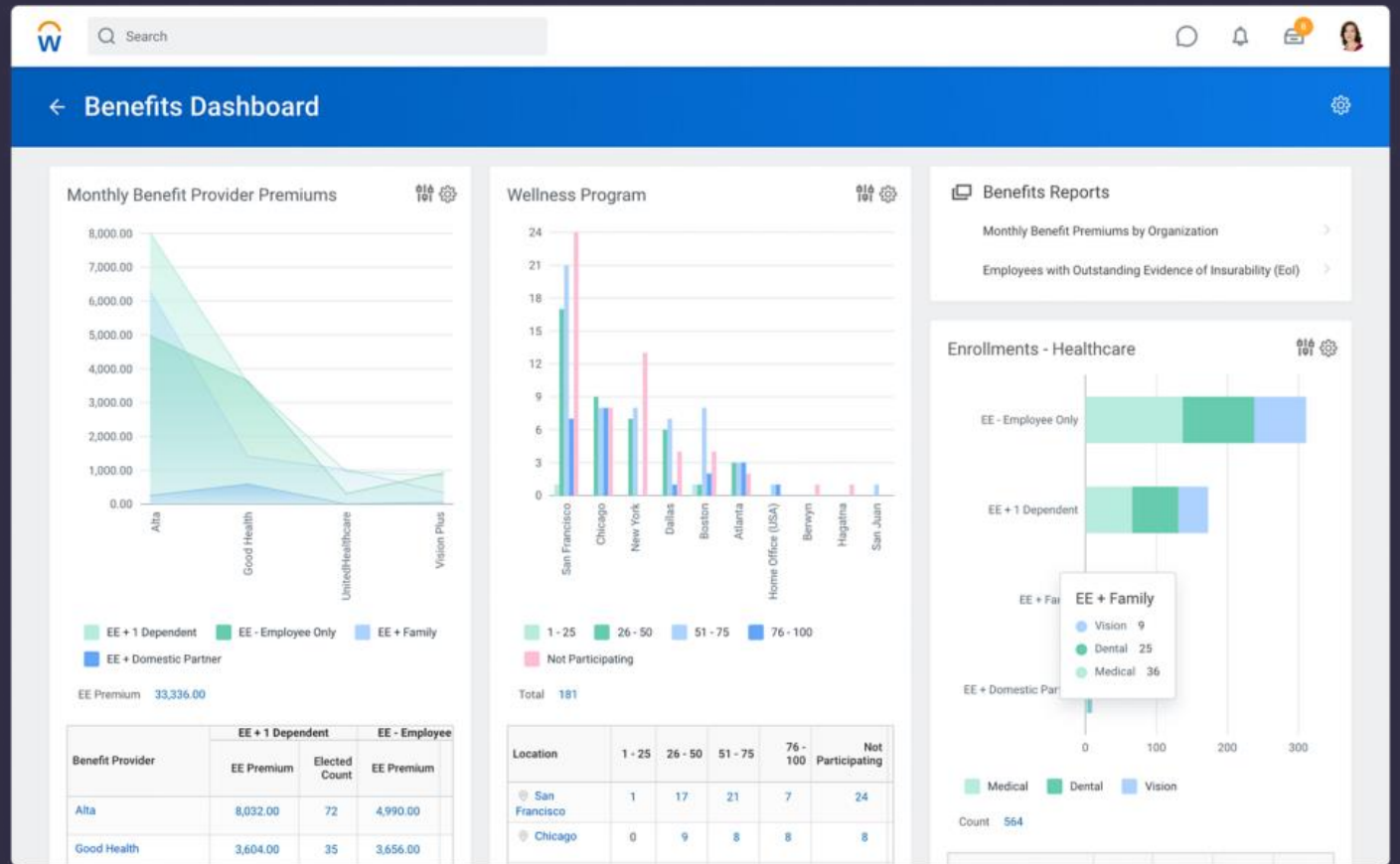
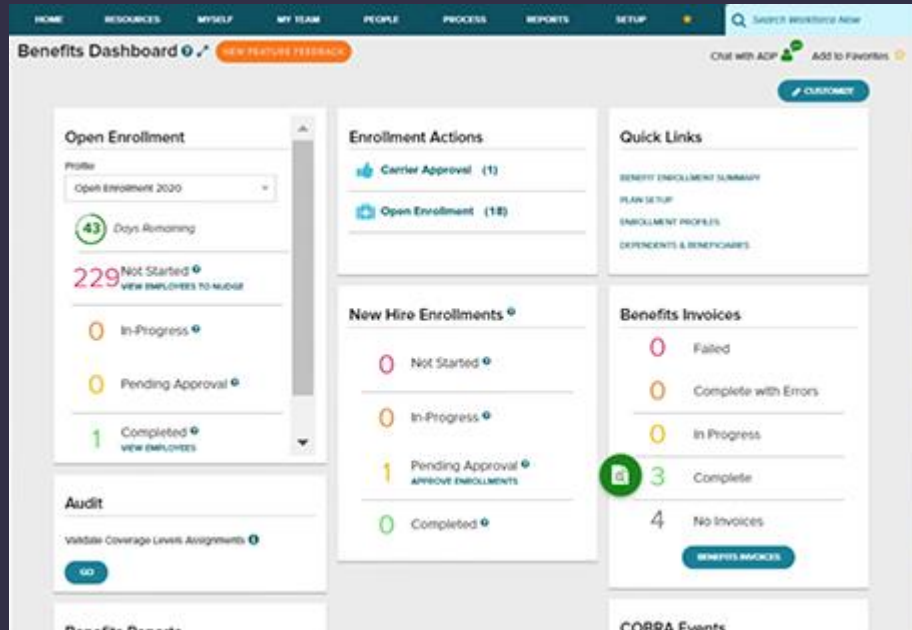
WFH / hybrid workforce







Engagement



Reports: What Can You Learn

LIVE workshop:

**3 strategies that can help impact
your new WFH workforce**

ELIMINATE THE EXCUSES

CHANGE THE STORY

IMPROVE THE QUALITY

Today's Journey

- ✓ Webinar is being **RECORDED**
- ✓ Questions:
 - **Q&A section**
- ✓ Value Creation – CALL TO ACTION
 - Wait to the end... it will be **WORTH IT**
- ✓ **SAVE THE DATE**
 - 9/23 = Employer Facing Webinar



TRANSPARENT HEALTH BENEFITS



- **19-year** employee benefits professional
- **12 years** at large consulting house
- **\$3.5M+** personal production
- Chief Growth Officer for **\$350M+** practice
- Self-funding and health management **expert**
- Creator of THB and disruptor of the status quo



LESTER J MORALES

Founder & CEO, Next Impact

Creator of Transparent Health Benefits

lester.morales@nextimpactllc.com

(813) 784-1519

OUR TOPICS

- ✓ Increase WHF/hybrid workforce
- ✓ Utilize technology platforms
- ✓ Engage employees and their families



OUR SPEAKERS



Frank Mengert

Founder & CEO



Eric Silverman

Founder



Julian Lago

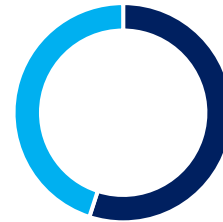
President Co-Founder



TECHNOLOGY



How are you engaging employees at Open Enrollment and beyond?



55%

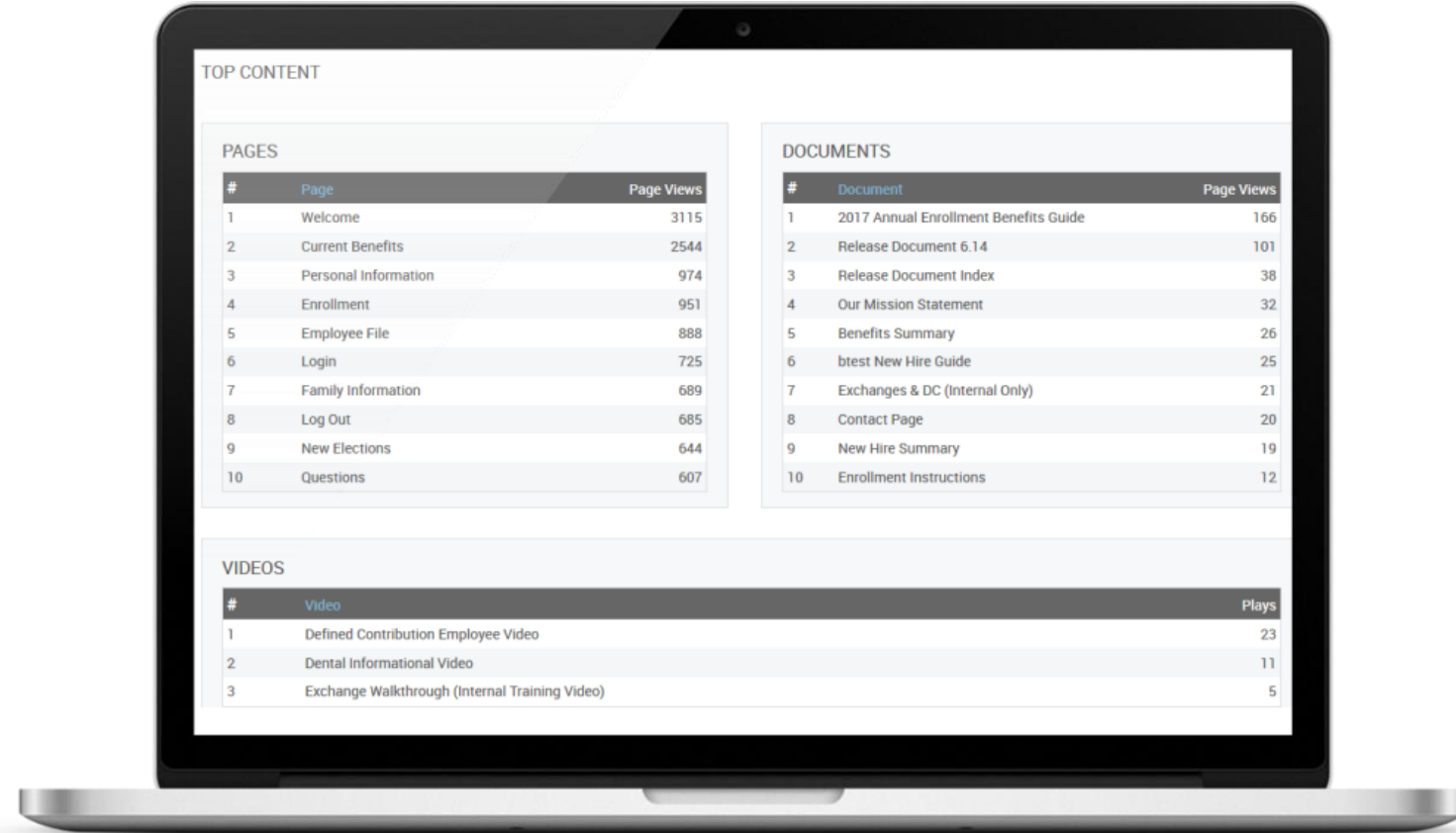
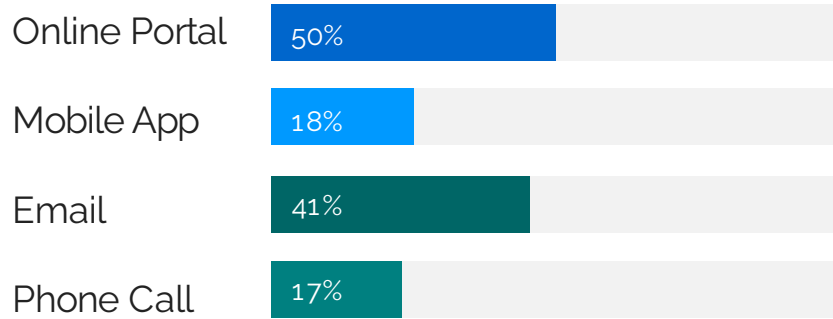
of employees wish they were more informed about their benefits so they could get more value from them

“Employees have varying levels of understanding when it comes to benefits.

From the recent college graduate who is on their own health plan for the first time - to the expecting parents shopping for life insurance, not all employees have the same benefits education needs.”

Is the message being received?

EMPLOYEES' PREFERRED CHANNELS FOR BENEFITS EDUCATION



Say hello to Better BenAdmin®

(and goodbye to technology regret)

Frank B. Mengert
Founder & CEO
ebn

203-985-1714
frank@getebn.com
www.getebn.com



COMMUNICATION EDUCATION



ENGAGEMENT

benezon
TURN YOUR BENEFITS ON



benezon™

TURN YOUR BENEFITS ON

Member Engagement

CONSUMER-FOCUSED EXPERIENCES

ALL WHILE

CUTTING THE HEALTHCARE SPEND

Supporting Today's Consumer requires a New Dimension of Information and Solutions



What
should I do?



Valuate and Compare
Treatment Options

Where
should I go?

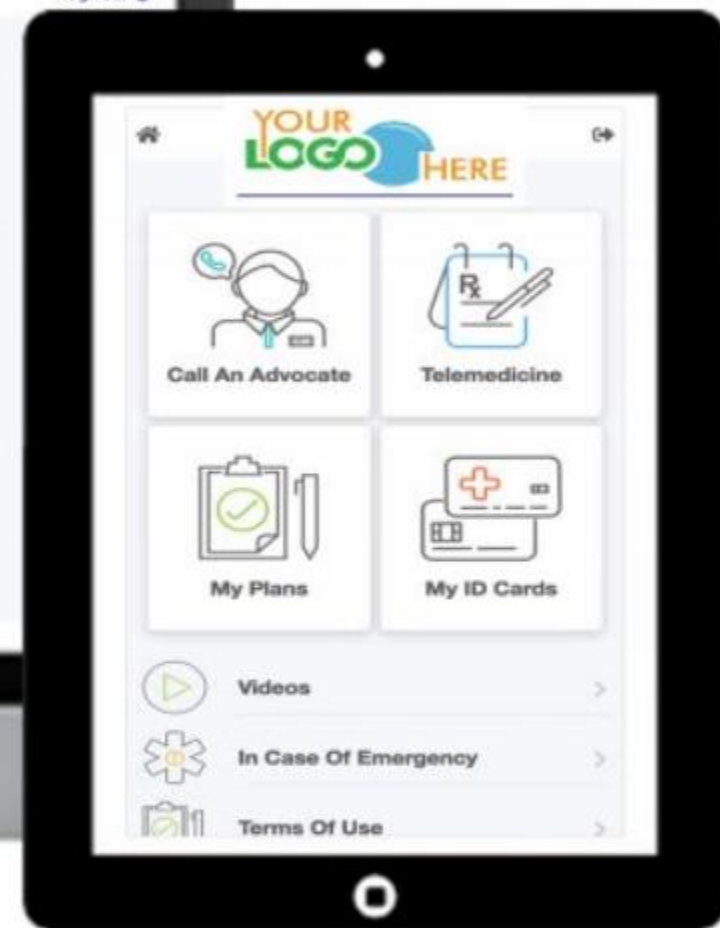


Provider Search
and Scheduling

How much
will it cost?



Cost Transparency and
Medical Bill Review



Any Brand

Any Benefit

Any Device

The Benefits App TM

Responsive design available on any
Computer, Tablet or Smart phone



Engagement Technology

Open Enrollment Tool

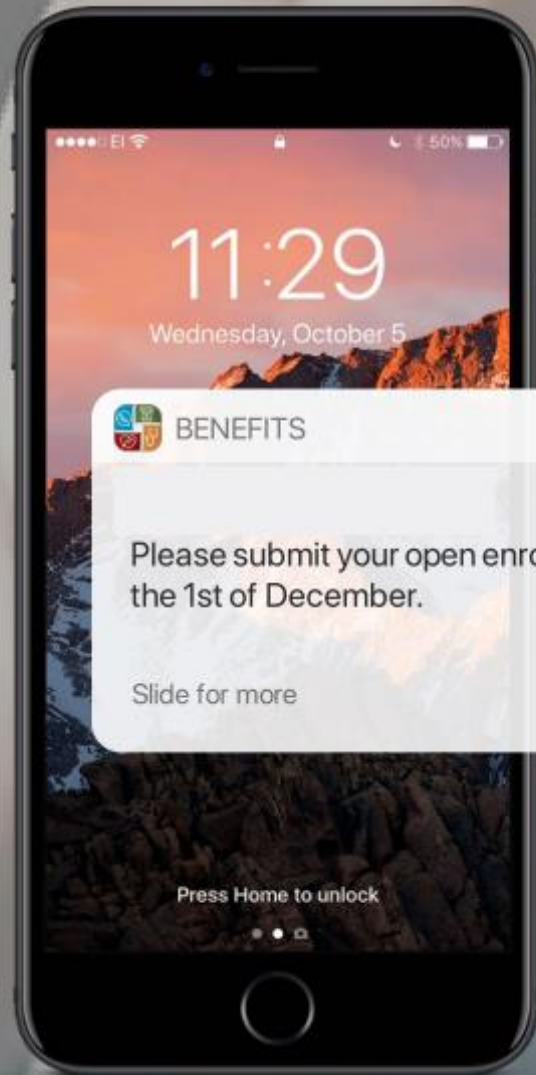
Text Chat Email

Navigation Support

Full Integration with
Vendor Partners *

benezon
TURN YOUR BENEFITS ON

Full Engagement and Communication through Push Notifications



BENEFITS now

Please submit your open enrollment documents by the 1st of December.

Slide for more

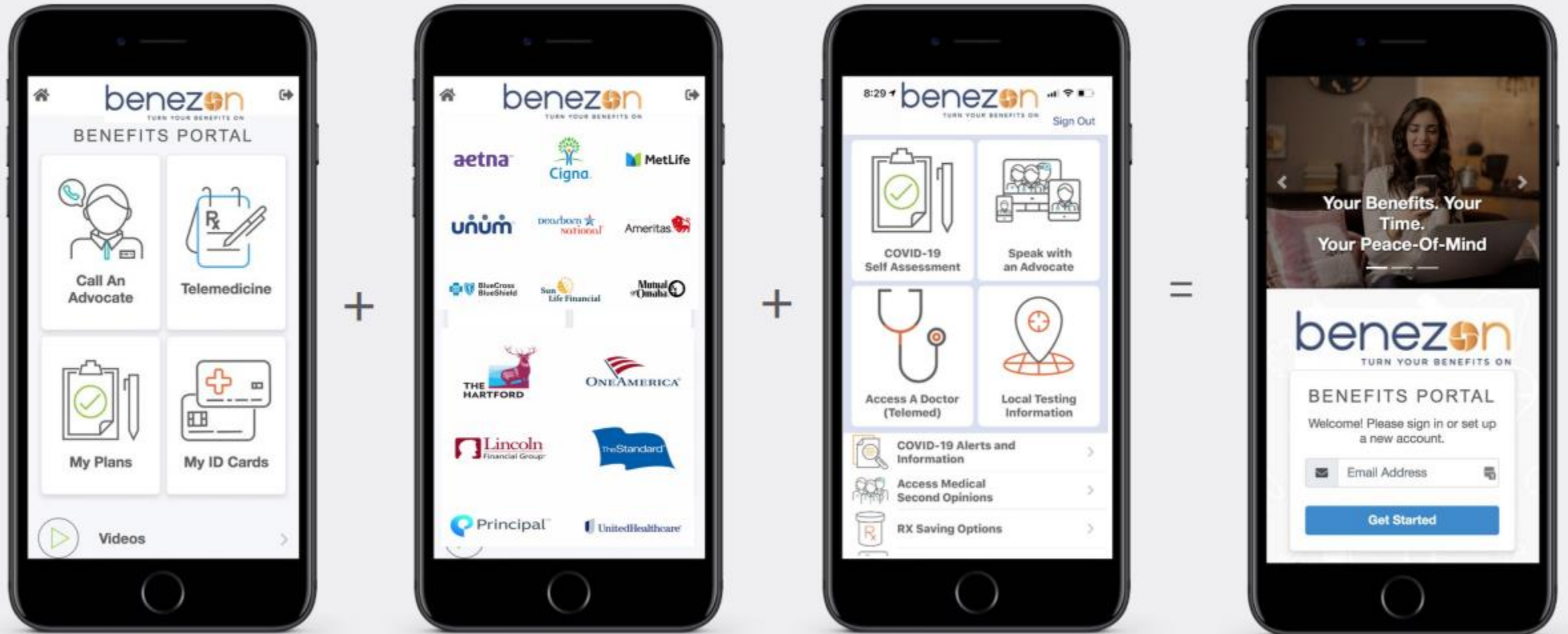


BENEFITS now

Company Happy Hour starts in 15 mins at Campus Building A. Come down and meet our special happy hour guest!

Slide for more

Employees want **One** simple benefits app



benezon™

TURN YOUR BENEFITS ON

High Tech

Technology

Advocacy

Telemedicine

High Touch



Healthcare

Confusion

Simplified



QUESTIONS?

MY MOM SAYS THE ONLY STUPID QUESTION
IS THE ONE NEVER ASKED

A person in a dark suit is holding a glowing lightbulb. The lightbulb is the central focus, emitting a warm, yellow light. The person's hands are visible, holding the base of the bulb. The background is dark and out of focus, showing the texture of the suit.

PARTING SHOTS

If you only do 1 thing...



Frank Mengert – Founder & CEO

(203) 645 – 8458

frank@getebm.com





Eric Silverman - Founder

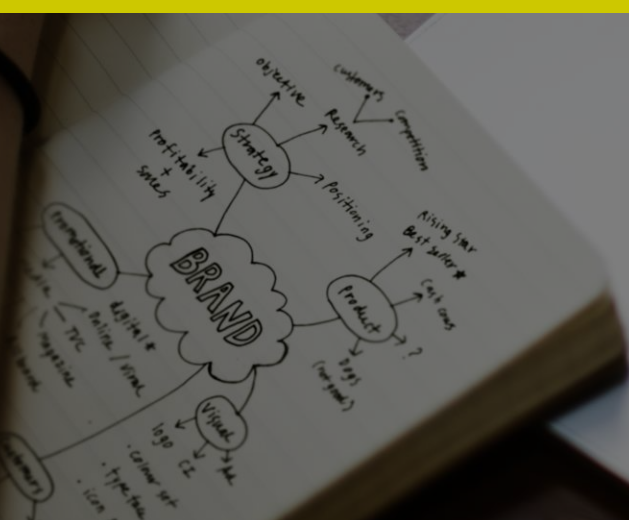
(443) 676 – 0340

eric@voluntarydisruption.com





Julian Lago – President & Co-Founder
(800) 943 – 1801 ext. 201 | (561) 262 – 4499
julian@benezon.com



TRANSPARENT HEALTH BENEFITS

The New Workforce: How communication, open enrollment, and the use of technology can help you impact your new hybrid workforce

FEATURED PANELISTS



Frank Mengert, Eric Silverman & Julian Lago

LIVE EMPLOYEE HEALTH BENEFITS WEBCAST

Thursday, Sep 23, 2021
2:00 pm EST



LESTER J MORALES

Founder & CEO, Next Impact

Creator of Transparent Health Benefits

lester.morales@nextimpactllc.com

(813) 784-1519

Thank You



CHANGE STARTS WITH YOU

