

Accelerated Answers



A flexible suite of quick-turn survey solutions designed for you to *Do it Together* with Kantar.

Get answers fast. Make decisions faster.

We know you need agile and automated ways of collecting survey data. If you're in need for insights quickly but want quality data and the support of industry experts – let Kantar set you up for success.

Accelerated Answers is Kantar's DIT (do it together) solution for getting answers fast with flexibility, combining the speed of automation with the expertise of Kantar's world-class team. It's the only survey-based toolkit you need to build turnkey products of your own that enhance your business, offer or consumer experience.

Key benefits:

1. Automation

Create custom survey templates that streamline your research processes for faster data collection.

2. Flexibility

Build new surveys from scratch or from your collection of templates when it's convenient for you. Send us your questions and we'll do it for you if you're short on time.

3. Customisable

Build your own bespoke research products that are uniquely designed to meet your brand objectives or for your customers' experience.

4. Simplicity

Launch projects and view trends and insights with ease. Access your unique library of solutions, projects, audience targets and dashboards quickly through your personal portal.

Get answers from your customers and target audiences in ways that work for you.

Accelerated Answers survey solutions offer a range of support to meet your team's needs and fast and consistent insights.

Templated Solutions

If your project work would benefit from the efficiencies of automation, let us build you templates with your preestablished questions. Launch your project fast and include custom add-ons. Templates streamline survey programming, translations and analysis.

Quick Managed Surveys

When you don't have the time or resources to DIY, let our local experts manage quick-turn work for you. Simply select from our pre-set delivery packages and send us your questions. Our team will deliver your results in as quickly as 6 hours.

DIY

For ad hoc projects or quick-polling, benefit from the ability to create surveys within your portal. Choose from a variety of question types and select your audience from your custom, pre-set targets or nationally representative populations – field in 70 global markets.

Custom Managed Surveys

If you have more complex survey requests, let Kantar take a more hands-on role to manage your research. From tracking studies and diaries to complex multi-country work, our teams have the experience you need. Trust our survey design, sampling and fieldwork experts to manage the most unique specifications for quality results.

For more information please contact your local representative or visit **www.kantar.com**

