KANTAR

Quick Managed Surveys

When you don't have the time or resources for self-serve, let our local experts manage quick-turn work for you. Simply select from our pre-set delivery packages and send us your questions. Our team will deliver your results in as quickly as 6 hours.

How it works:

1. Work with Kantar to define your survey package parameters and costs

2. Log into your personal Accelerated Answers portal

3. Select your package

4. Upload your questionnaire and supporting media assets

5. Submit for launch

6. Kantar will field and deliver within the predefined timeframe

Example Packages

	Example Package 1	Example Package 2	Example Package 3	Example Package 4
Completes	500	1000	2000	500
Fieldwork time	6 hours	24 hours	48 hours	Weekend
Max Questions	5	10	15	5
Max Open-Ends	1	1	1	1
Max Images	--	5	5	--
Max Videos	--	2	2	--
Incidence	60%+	60%+	60%+	60%+
Quotas	Gender, Age, No nesting	Gender, Age, Region	Gender, Age, Region	Gender, Age, No nesting
Project Run Days	Monday-Friday	Monday-Friday	Monday-Friday	Saturday-Sunday

Project Details

Survey package details, options and parameters:

- Custom sample size
- Custom quotas
- Custom turnaround time
- Custom question count: 20 question maximum
- National representative targeting: demo targeting upon request and based on feasibility
- Sample source: Kantar Profiles Network
- Global markets available
- 60% incidence minimum
- Translations must be provided to Kantar when required
- Project support: 24 hours daily
- Device and browser agnostic

File requirements:

- Questionnaire: Word file with programming notes
- Images: jpeg, gif or png format, 640w x 480h
- Videos: mp4/mov (video) or mp3 (audio), max 2GB each, no watermark in frame

Data deliverables

- Data file can be provided in CSV, SPSS and Excel format
- Standard Demographic Banner Crosstab report includes total, gender (male/female), age (18-34, 35-54, 55+) and region (determined by country)

Other parameters and disclaimers

- Simple survey designs, only masking based on previous questions and skip logic; no loops, segmentations or complex rotations and selections; grids with a maximum of 10 attributes
- Verbatims from open-ended question will be provided without coding within the timeframe
- The client is responsible for the specifications provide for Quick Managed Surveys (spelling, programming specifications, skip patterns, media configuration) and should access the reference guide if needed
- Survey package options, such as turnaround time, will vary by market

For more information please contact your local representative or visit **www.kantar.com**