



We power creator commerce.

LTK is a global technology platform founded in 2011 to empower the world's premium lifestyle creators to be as economically successful as possible.

Built by a creator, for creators, LTK was founded by Amber and Baxter Box.

LTK is the most trusted and effective creator business platform, connecting creators, brands and shoppers to power the universal creator shop.

LTK is headquartered in Dallas, TX and currently operates on five continents.

By The Numbers

LTK App Shoppers are

3.5X

more likely to buy than someone casually browsing social media

Over

150,000

talented creators in

147

countries

Driving more than

\$2.9B

in annual* brand purchases

*Year ended 6/30/21

LTK has created more than

130 millionaires

20 of which have come up in the last year alone.

8M

monthly LTK shoppers

Driven more than

\$9.5B

in GMV since inception

LTK Creator™

LTK is a one-stop destination that puts creators in business. More than 150,000 premium fashion, beauty, fitness, home and lifestyle influencers use LTK to monetize their content across the entire social ecosystem, and build a bespoke storefront.

LTK Brand™

More than 5,000 global brands partner with LTK to gain access to its global influencer network for original content that converts against performance-driven, cross-channel KPIs.

LTK Shoppers™

The LTK shopping app is where creators, tastemakers, celebrities, stylists and social influencers from around the world publish custom content for their followers and millions of LTK App users.

