



LEGAL

- Does your team have experience with cybersecurity and cyber breaches?
 If not, do you have a partner/vendor that you can use during such events?
- ☐ Have you reviewed your vendors contracts to understand the scope of their cybersecurity impact?
- ☐ Have they minimized this exposure and risk as much as possible?
- ☐ Are the penalties for breaches in the contract explicit?
- ☐ Do they contain limits of liability and do they carry notification policies?
- ☐ Are those notification policies documented?
- □ Do you or your vendor's liabilities align with you or your vendor's insurance coverages?
- ☐ Have you reviewed all regulatory statutes, and understand what you/vendor must have in place?
- ☐ What cyber frameworks must you/vendor adhere to?
- ☐ What forensic capabilities must you/we have in the event of a breach.
- ☐ What do the regulations state for breach disclosure process?
- ☐ What fines are possible and are you/vendor covered for such limits?
- ☐ Do your internal polices match what is legal required and necessary?
- ☐ What is your vendor's process for engaging with you during a breach?
- ☐ What should your vendor do for internal communication to protect your privileged communication?

INSURANCE

- ☐ Is your insurance coverage in alignment with your potential legal and regulatory exposure?
- ☐ Do you have and understand all vendor contracts and your total liability?
- ☐ What do you need in place to receive coverage? Meaning, you often must follow cybersecurity best practices. If you are not, you may not get covered. Make sure you know the requirements and your technology team has a plan in place and can prove it.
- □ What is the notification and claim process? (who, when and how to notify, what data to keep during a breach event to provide as evidence, etc.)
- □ Does your tech team and appropriate partners and vendors know the process?

PR & MARKETING

- Do you know a company that can handle your PR and Marketing needs if a breach occurs?
- ☐ Do you have a communication plan during a breach with your PR vendor?
- ☐ What tools do you need in place to distribute messages if internal systems are down and you cannot get to them?
- ☐ What is the internal communication approval process?
- ☐ Is your process documented and stored both internally and with your agency?

IN	I ERNAL COMMUNICATIONS	KE	COVERY CHECKLIST
	Do you have an internal breach team established? Does your breach team have a		What is your risk tolerance, how much time can you be down? What expectations do your clients and
	communication plan, on call rotation and updated process?		partners have for outages? Are you resilient enough to respond and
	Do you have a simple, off network place to communicate all the critical info to your breach team, during a breach?		recover in the amount of time that is satisfactory to your business? (This is a technical question and should be asked
	Is there an emergency contact list documented and distributed to key personnel internally, vendors, partners,		through multiple lenses and scenarios.) Does your team understand the different attach scenarios?
	board members etc. What systems will you use, especially if outages occur and standard means of		Do you know how long it would take to regain access with your current technology and plan?
	communication are unavailable? Has your board, legal team, insurance team and regulators approved the		Do you know what systems can be recovered and how much data could be lost?
	communication plan? Do all of parties know what they need, and when and how it will be captured and reported?		Who is running point on your recovery efforts and what authorities do they have to spend, take up systems, take down systems?
	Have you established, documented, and communicated who has authority during a breach?		ls this plan documented and communicated to all necessary parties?
EG	DENCICE	TR	AINING & TESTING SIMULATIONS
	DRENSICS Do you work with a cyber forensics firm or		Have all employees been briefed and trained?
	have a partner that does? Have you looked at your contracts,		Do they understand their roles and points of contact?
	insurance policy and regulations to know what you must be logging, morning and reporting?		How often are you reviewing the full scope of your DR processes and updating it?
	Are your tech systems in alignment with that?		Have you tested your processes, especially in the middle of the night? Have you tested your plan in the last 12-
	Do you know what documentation, reports, data etc. you need to capture and produce		months? How often do your test these systems and
	during a breach? Does your team have a policy with a checklist of what they need to capture and		processes? Do you offer your employees cybersecurity training?
	freeze during a breach event? Do you have an offsite backup and cloud location?		How often are you reviewing your employee cybersecurity training results? Do you have a BYOD policy for remote
			workers?