

ManhattanLife

is excited to announce our
Open Enrollment
 Fast Cash Bonus incentive



Running September 15th - December 15th

How does it work? **Simple!**

For each of the following ManhattanLife Lighthouse Series policies issued under ManhattanLife / Standard Life & Casualty, we will pay a cash bonus!



Home HealthCare

A Brand-New Offering allowing insureds to recuperate from an injury or chronic illness in the comfort of their own home.



Cancer or Heart & Stroke

Another new offering allowing individuals to customize coverage by choosing Cancer only, Heart & Stroke only, or a combination. There are also recurrence riders available.



Dental, Vision & Hearing / Select Series

Dental and/or Vision & Hearing is another new offering that puts the power of choice in the hands of the consumer. Build a plan tailored to the insureds specific needs.



Medicare Supplement

A staple for the senior portfolio, Medicare Supplement provides a great foundation and is pairable with all other products within the ManhattanLife Lighthouse Series.



Final Expense

The Secure Advantage plan is designed to help you protect loved ones from the worry and financial burden of paying your final expenses.

Single Policy Bonus

Product	Per App Bonus
Home Health Care	\$25
Final Expense	\$25
Cancer, Heart or Stroke	\$40
DVH	\$40
Medicare Supplement Non-Underwritten ¹	\$75
Medicare Supplement Underwritten ¹	\$100

Multiple Product Bonus ²

# of Products	Bundle Bonus
2	20%
3	25%
4	30%
5	40%

Jack Sells: Non-Underwritten Med Sup, HHC & DVH: Bonus: \$75 +\$40 +\$25 x 25% = \$175

Med Sup bonus applies to MOA ONLY ¹

**Bundle bonus only paid for multiple products submitted for a single insured. ²*

**Top 20 advance to a Dec 16 - Jan 15 bonus period with double trip credits.*

Products Underwritten by ManhattanLife Assurance Company of America, ManhattanLife of America Insurance Company, and Standard Life and Casualty Insurance Company.

