

# Fast-Track Your Fintech with NXTsoft OmniConnect

NXTsoft is the leading provider of **API connectivity** between Fintech companies and financial institutions.

NXTsoft can help your Fintech:

- Get your product to market faster.
- Reduce your connectivity costs & responsibilities.
- Close more deals.
- Close deals faster.

You're a Fintech selling a digital loan package. You need to hire a developer to write that connection, right? Let's say that'll cost your Fintech \$100,000. After you hire the perfect developer, it's also going to take around 6 months for every new connection. Getting just a handful of connections done could take years.

With NXTsoft's connectivity library, we can have you up and running with a new bank or credit union customer within 90 days, no matter which core they utilize.

In addition to development costs, you'll also have to find experts to install connections, and someone to support, maintain, and manage the connections. The challenges and costs grow exponentially as the Cores put out two major releases, and five enhancements every year.

NXTsoft's solution removes all of those obstacles for a monthly cost that is significantly less than what it would cost you to do in-house. This includes development and maintenance of secure API connections from your solution to any core system.

Partnering with NXTsoft for API connectivity can also speed up your sales process. We know that around 30% of the sales conversation is about the integration. With the issue of connectivity already solved, you have a much better chance at closing that sale, and quickly.

Fintechs are choosing the NXTsoft partnership for their connectivity solution because:

- They get their product to market faster, and at a lower cost.
- They are closing more deals, faster.
- They can offload the cost and compliance burden of managing and maintaining that connectivity onto the experts, freeing up their resources to focus on their expertise, their products, and their clients.



**There is no way  
for any Fintech to  
connect their APIs  
more cost  
effectively, or more  
efficiently, than we  
do at NXTsoft.**