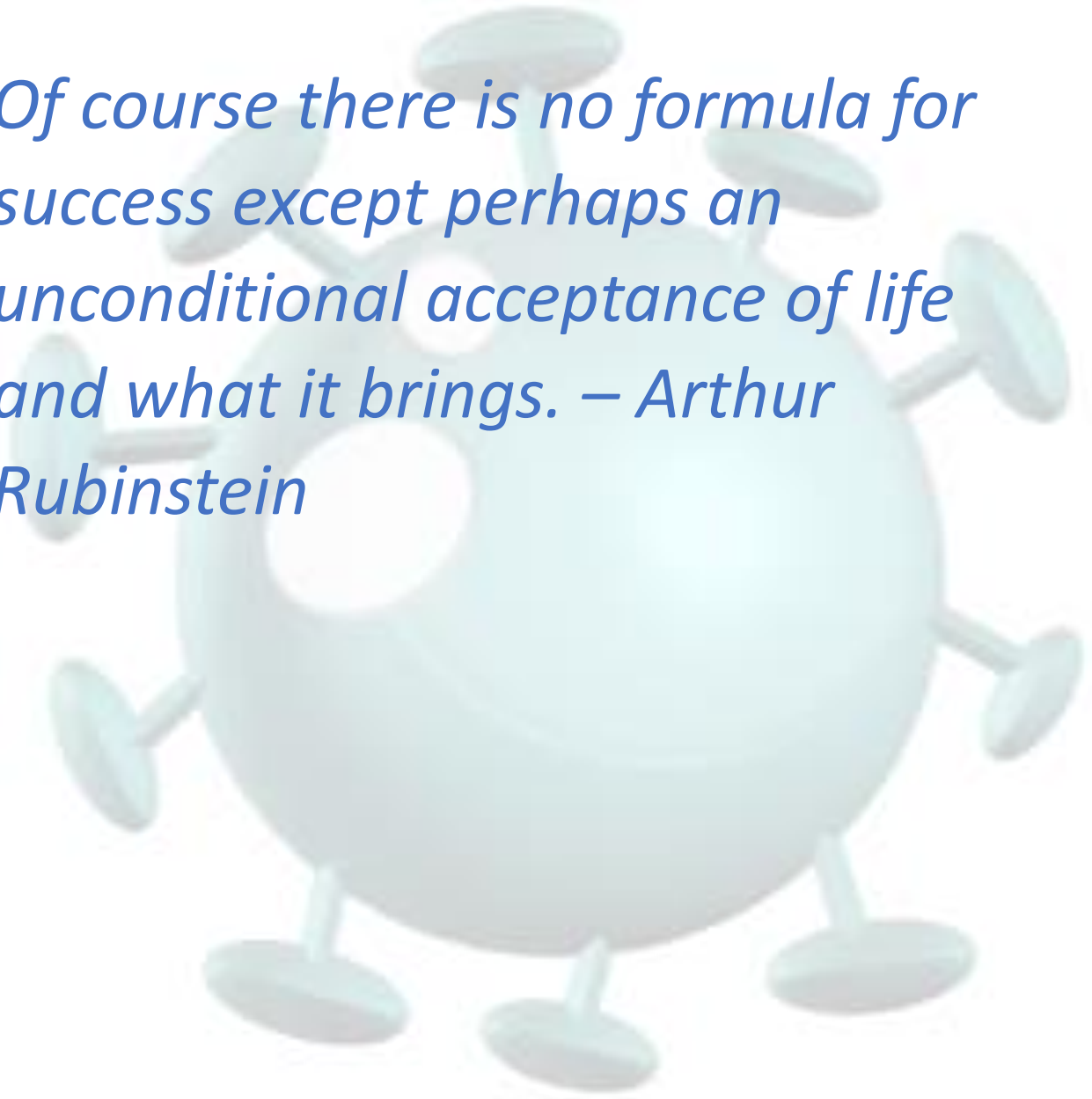


**GOLDEN KEY  
SOUTHERN AFRICA  
SUMMIT  
CORPORATE  
PROPOSAL**

#yesGK #virtualgoesviral #toppresenters





*Of course there is no formula for success except perhaps an unconditional acceptance of life and what it brings. – Arthur Rubinstein*

- <https://confsa.eventsair.com/the-golden-key-southern-africa-2021-virtual-summit/register>

#yesGK #virtualgoesviral #toppresenters

Circumstances compel us to present this year's summit as a virtual event. We believe the themes and programme structure will enable you to meet, connect, and inspire Golden Key members and alumni in South Africa and across the world. Although networking in a physical space has its limitations, technology provides us with numerous tools that enable us to interact in so many different and creative ways. It is funky and fun! Let's make the best of it!



“Virtual goes Viral”

# GOLDEN KEY SOUTHERN AFRICA SUMMIT 2021



Learn more about  
our summit in under  
3 minutes.



# How can you get involved?

By buying a package as: (See slides 6  
& 7)

- Anchor
- Associate
- Supporter
- Contributor

*And/or* sponsoring deserving  
members (See slide 8)

Review the Sponsorship Package options with each package benefit				
	Anchor	Associate	Supporter	Contributor
	R5 000	R4 000	R3 000	R2 000
Website and Communication				
Logo & Hyperlink to Corporate Site On Summit Event Website Sponsorship Page				
Logo on promotional/Communication e-mails				
Social Media Post				
Platform				
Logo on Sign in Page		-	-	-
Rotating Banner on Home Page (870 x 155) Provided by Sponsor	Dedicated	Dedicated	Shared	Shared
Rotating banner Hyperlink		-	-	-
Rotating banner Description			-	-
Push notification Acknowledging Sponsor			-	-
Sessions				
Logo on Lower third		-	-	-
Sponsor Logo on Holding Side	Dedicated	Dedicated	Shared	-
30 second Promotional Video Played Before Session ( Provided by Sponsor		-	-	-
30 second Promotional Video Played During Break ( Provided by Sponsor	-		-	-
Verbal acknowledgement of sponsorship during conference opening and closing sessions, prioritised according to the value of the package				

Exhibition	Anchor	Associate	Supporter	Contributor
Virtual Exhibition Stand				
Logo and Description on Exhibitor Listing Page				
Logo and Description on Exhibitor Profile Page				
Brochure Download (PDF format, 5 MB limit)	3	2	1	1
Hyperlink to External URL	2	1	1	-
Embedded Video (Supplied by Sponsor)	4	2	1	-
Exhibitor Word Description	200 words	200 words	200 words	100 words
Exhibitor Hosts who can meet with attendees with video call	5	4	3	2
Ranked according to package				
Opportunity to setup pre-scheduled online meetings or chats with participants				
Opportunity to host online meetings or chats with participants during virtual exhibition breaks				

Sponsor Members	R2800	R2240	R1120	R560
<p>Many of our top performer students are part of the National Student Financial Aid Scheme (NSFAS) 2021 and some of our members do not qualify for NSFAS but struggle to make ends meet. Let's make a difference and pay a mere R280 per member to afford them the opportunity to attend this powerful event. We will <b>acknowledge your sponsorship in the letter to the recipient of the sponsorship.</b> You will have an option to select the field of study, race, gender, university etc. of the recipients.</p>	10	8	4	2





# Pre-sneak peak

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#yesGK #virtualgoesviral #toppresenters



## Stay connected to Golden Key SA

FACEBOOK: Golden Key Southern Africa

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INSTAGRAM: @goldenkeysouthernafrica

LINKEDIN: Golden Key Southern Africa

## Have any questions?

Email us: [southafrica@goldenkey.org](mailto:southafrica@goldenkey.org)

