

Homebuying, simplified

ribbonhome.com



Stress-free solutions for every buyer

With Ribbon, you can upgrade your offer to stand out from the competition. From first time homebuyers to buyers with a home to sell — we have a solution for every situation.

01. Guarantee your closing for only 1%

Make the strongest offer and give yourself peace of mind

02. Buy your new home, before you sell

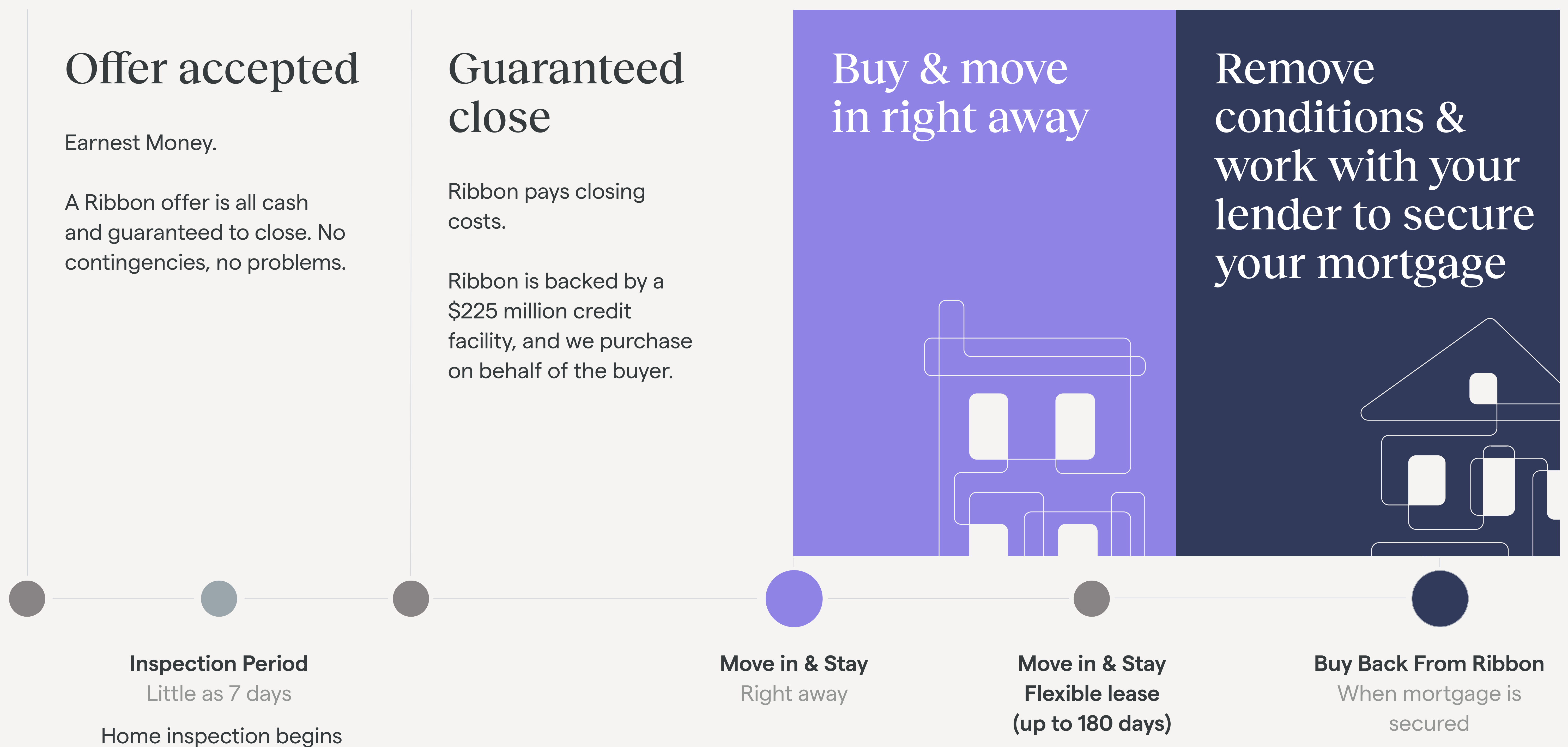
Give yourself the time and flexibility to sell your current home, for the best price

Buy with confidence, buy with a Ribbon Cash Offer

Our mission is to make homeownership achievable. We do this through the power of the Ribbon Offer — an all-cash offer that makes your purchase more secure. With only one move, Ribbon buyers spend half on moving costs and less on temporary housing overall. More money left in your pocket, more time to move at your own pace.

Example transaction	With Ribbon	Without Ribbon
Purchase price of new home	\$184,300	\$190,000
Sale of current home	\$176,000	\$172,480
Moving costs	\$1,500	\$3,000
Storage costs	\$0	\$400
Temporary Housing	\$1,995	\$3,990
Risk of deposit loss	\$0	\$2,600
Total savings	\$15,715	

Example timeline for buyer



Simple pricing	How it works	We empower all buyers
<p>The Ribbon Fee</p> <p>The Ribbon fee is 2% – 2.4% based on your location</p> <p>Negotiated between buyer and seller.</p>	<p>YOU</p> <p>Share your pre-approval and the address of the home you're interested in purchasing.</p>	<p>Move-ups and Move-downs</p> <p>Buy and sell on your own timeline.</p>
<p>Flexible Lease</p> <p>Daily rate, paid monthly.</p> <p>Covers the cost of holding the home, known fully upfront.</p> <p>Prorated: Only pay for the days you stay.</p>	<p>WE</p> <p>Ribbon completes a free valuation and reviews your pre-approval.</p>	<p>Relocations</p> <p>Focus on the transitions, not the transaction.</p>
	<p>US</p> <p>Your agent works with Ribbon to draft an offer on your behalf.</p>	<p>First-time Buyers</p> <p>All-cash offers are great in multi-offer situations.</p>
		<p>New Construction</p> <p>We can help your clients buy new construction.</p>

Who pays what and when?

Here are all the costs involved in each possible scenario with Ribbon.

If Ribbon purchases & reserves the new home

01.

Offer Accepted By Seller

Deposits are paid by the buyer.

Buyer pays for inspection.

02.

First Closing

Closing and attorney costs are paid by Ribbon.

Ribbon fee is paid by buyer and/or seller.

03.

Rental Period

Prorated rent is paid by buyer for up to 180 days.

04.

Second Closing

Second closing and attorney costs are paid by buyer

If buyer secures funding before the first close

01.

Offer Accepted By Seller

Deposits are paid by the buyer.

Buyer pays for inspection.

02.

Under Contract

Buyer works with lender of choice to finalize financing.

Ribbon will back the buyer in the event of unforeseen delays.

03.

Closing

Closing and attorney costs are paid by the buyer.

Ribbon fee is paid by buyer and/or seller.

If buyer backs out from repurchasing

01.

Offer Accepted By Seller

Deposits are paid by the buyer.

Buyer pays for inspection.

02.

First Closing

Closing and attorney costs are paid by Ribbon.

Ribbon fee is paid by buyer and/or seller.

03.

Rental Period

Prorated rent is paid by buyer for up to 180 days.

04.

Buyer Backs Out

Buyer must give 1 month notice & then a cancellation fee of 2 additional months of rent.

Buyer will lose their earnest money deposit and due diligence paid.

If buyer backs out before first close

01.

Offer Accepted By Seller

Deposits are paid by the buyer.

02.

Buyer Backs Out

If buyer backs out during inspection period under state contract, the Ribbon Fee will not be due.

Buyer receives EM back in accordance with the state laws.

