

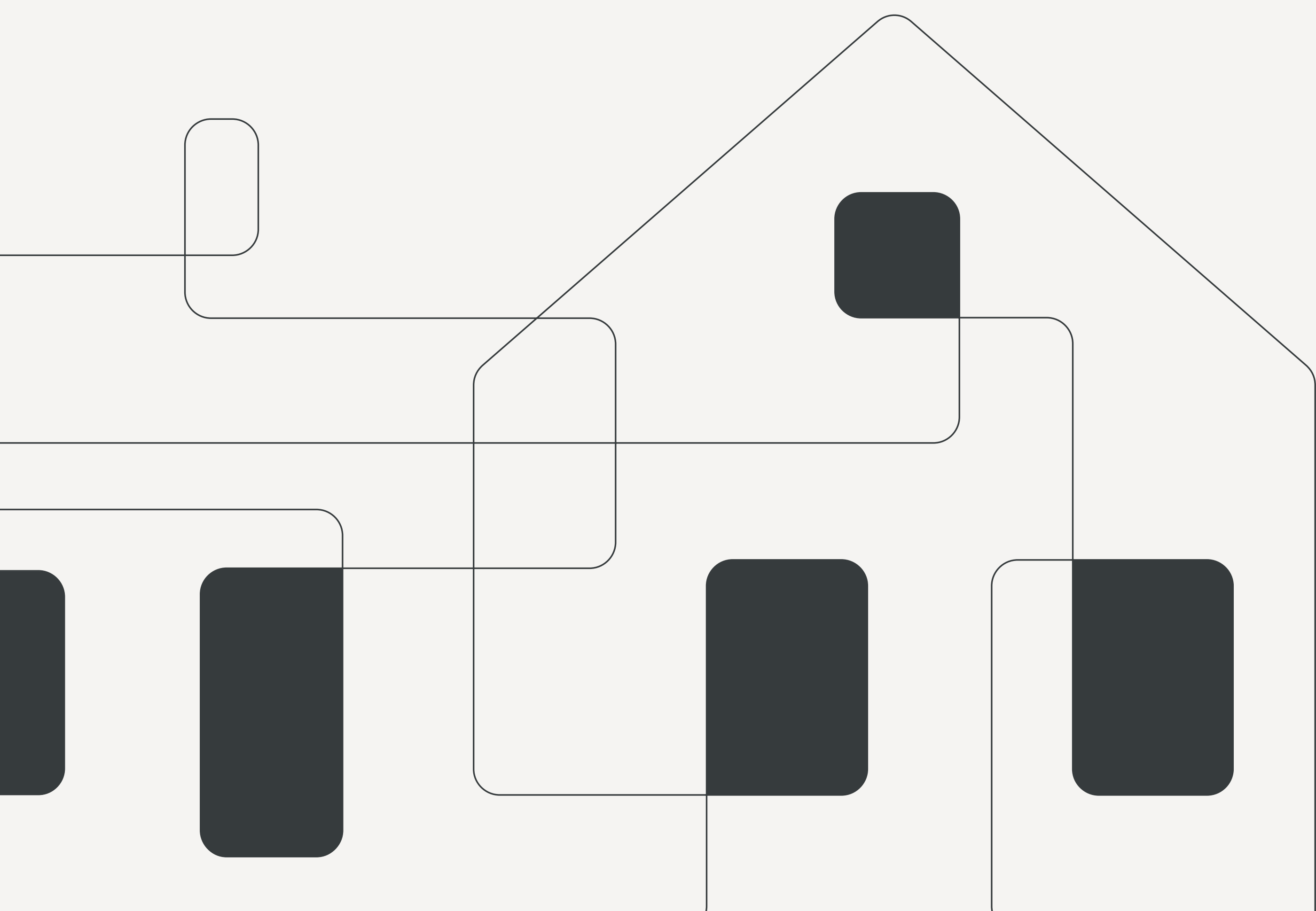
ribbon

Sell, guaranteed

ribbonhome.com

Guarantee closing day with the strongest offer in real estate

Ribbon is the brand new way to remove the uncertainty in the home-selling process. If the buyer of your beloved home is unable to obtain financing or backs out due to an issue with an appraisal or home-sale contingency, Ribbon will be there to guarantee closing on closing day. This means you get to make your next move on your timeline, guaranteed.



Buyers utilize Ribbon-backed cash offers to provide sellers with peace of mind during the transaction

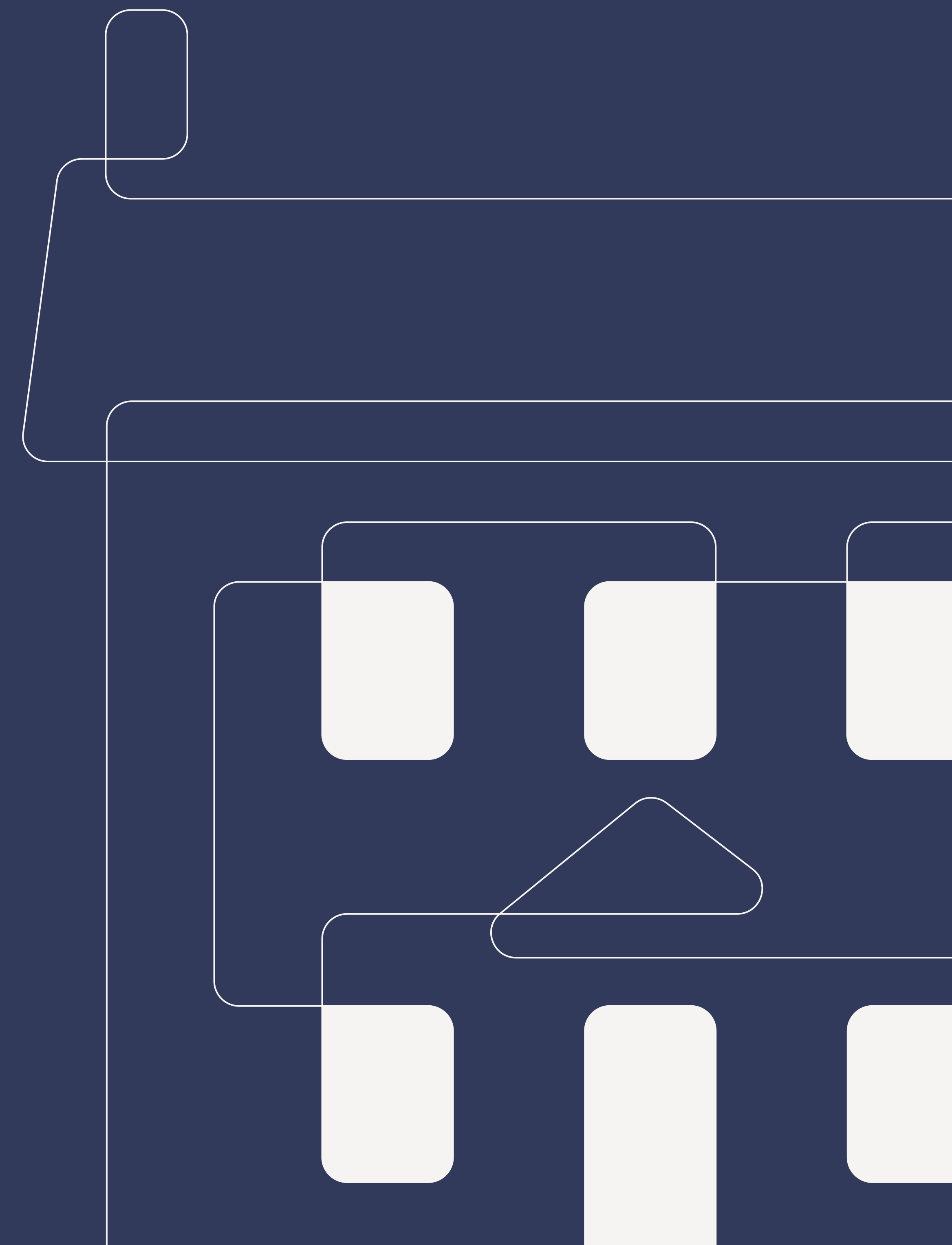
It is highly likely that you too are moving into a new home. The home buying and home selling process is tricky and time-consuming. Why not accept an offer that is guaranteed to close? Backed by Goldman Sachs, Ribbon enables sellers to move on, guaranteed.

- Buyers write all cash, non-contingent offers backed by Ribbon.
- Timelines for inspections and closing are negotiable, but we can close faster than anyone in the market.
- The deal is guaranteed to close following an acceptable inspection.
- Your home will be sold to a local family in your community.
- You can coordinate your next move knowing the closing date will not change.

Say goodbye to contingent offers

Ribbon offers stress-free solutions for every situation

Accepting a Ribbon offer is accepting an offer from a local family in your community



Example timeline for seller

01.

Offer accepted

The Ribbon offer is cash and non-contingent.

Ribbon's Addendum provides the closing guarantee.

02.

Inspection Period

Following an acceptable inspection, closing is guaranteed.

03.

Guaranteed closing

Ribbon pays customary buyer-paid closing costs.

Ribbon is backed by a \$225 million credit facility and we purchase on behalf of the buyer -OR- the buyer obtains financing with his/her lender of choice and Ribbon ensures closing happens on time.