CMS Holdings utilizes USDC as Operational Currency

THE OPPORTUNITY

Works within your Investment Strategy

CMS Holdings runs a profitable and complex crypto investment portfolio. They need an efficient way to transfer funds between traditional banking and their investments, plus a way to protect gains during the rebalancing process. They also wanted a better way to utilize operating capital, manage funds and earn interest on unallocated cash reserves while in between investments to maximize returns.

THE SOLUTION

Circle’s API tools are the easiest way to move funds between blockchains, earn interest on

CMS Holdings uses Circle’s powerful APIs to seamlessly transfer funds between their traditional bank and the world of digital assets. The Circle APIs also access cross chain interoperability when moving USDC between different blockchains. CMS can earn interest on their base holdings while in between investments. CMS Holdings has practically moved all resources away from the traditional banking system by utilizing their Circle Account as their defacto crypto bank.

“Use USDC, It’s materially easier than using your bank. It’s just nicer to have full access to do what you need, when you need to.”

— Daniel Matuszewski, Head/Co-Founder of CMS Holdings Group LLC

At Circle, we’re helping banks and financial firms make the move to digital dollars by removing the complexity, managing the risks, and accelerating the speed to market. For banks that want to join the “money movement” from traditional to digital, it’s the right time to get started.

Visit circle.com or contact us at hello@circle.com