

Impact Point Group, located in Denver, CO was founded in 2007 and is a proud certified woman-owned business. We are a boutique consulting firm focused on blending the art of innovative, creative thinking and design with the science of strategic planning and measurement to help our clients implement events that deliver business impact and audience delight. We provide event strategy, program design/management, speaker strategy/management, measurement consulting and facilitation services to Fortune 500 executive teams.

Event & Program Design Director

As a senior member of our delivery team, you'll lead on developing impactful and inspiring content and program strategies for your Fortune 500 clients—something that comes naturally to you as a voracious consumer of business trends, hot topics and social economics. You will play a pivotal role in growing and maintaining the client relationships while overseeing projects from proposal to delivery, ensuring the team exceeds all objectives. If you have extensive experience orchestrating content, speakers and programs within the technology sector and CANNOT WAIT to build a best-in-class event and program design service line, let's talk!

Spend your days:

- Working in partnership with your IPG delivery team to design and deliver thought leadership and program design for Fortune 500 companies that align with their business objectives
- Serving as a trusted business advisor to client C-level executives and conducting strategic planning activities to help them define the vision, mission and goals of their event program and content
- Measuring KPIs and impact metrics for all events—reporting outcomes to your executive stakeholders
- Continuously developing and working within systems, processes, templates and methodologies that enable repeatable, scalable approaches to speaker management and the design, development and implementation of thought leadership and experiential programming
- Collaborating with client stakeholders to carve out event narratives, themes, content pillars/topics and otherwise working to bring agenda frameworks to life
- Overseeing consulting projects from proposal to delivery, ensuring client commitments are timely and within budget
- Inspiring and coaching a team of event & program design specialists, so they can level up as we grow!
- Managing multi-tier professional speakers across multiple programs and across multiple client events
- Continuously developing relationships with speaker bureaus and agencies while keeping our clients needs top of mind

Show us your:

- 15+ years of experience conceptualizing, sourcing and orchestrating global keystone events for Fortune 500 companies like IDG, CIO 100, DEC, Oracle Openworld—you get the idea
- Bachelor's degree in Marketing, Communications, Journalism, Business or related field
- Demonstrated success creating innovative program and content strategies that drive impact and value
- Intellectual agility—you have the ability to focus on both the big picture and the details while weighing the costs and benefits
- Executive presence with exceptional personal, written and presentation skills—respectfully assertive, thoughtful and resourceful, without putting your audience on the defensive
- Thought leader and voracious consumer of business trends provoking masterfully generated ideas and insights that inspire and influence others
- Inspirational leader with demonstrated ability to grow people and establish strong relationships throughout the organization
- Confidence to tackle challenges and difficult conversations head-on
- Ability to travel about 30% globally for client events

Working with us you'll enjoy:

- Salary \$120,000–\$150,000 base plus bonus and comprehensive suite of benefits
- The opportunity to impact some of the world's most prominent brands
- A driven and committed team of seasoned pros to hang out with

Goldstone Partners is helping this wonderfully successful boutique firm find talented professionals who want to raise the bar on global events. Please send your resume to us directly at success@goldstonepartners.com. Applications welcome for those who are US Citizens or hold a Green Card. Principals only, please.