



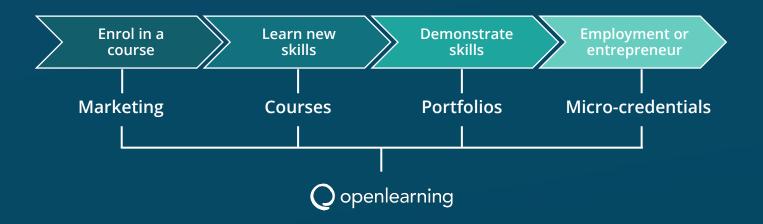
OpenCreds for Malaysia Framework & Investment Fund





ABOUT US

OpenLearning is an end-to-end learning platform for short courses, micro-credentials and online degrees, designed to reduce cost, attract students and increase student engagement.





ABOUT US

- Founded in Australia in 2012
- Global HQ in Sydney
- Launched in Malaysia in 2014
- Southeast Asia HQ in Kuala Lumpur
- 4.2 million enrolments globally
- 4,000 active courses
- 143 education providers
- 60 employees worldwide
- Listed on the Australian Stock Exchange in 2019 (ASX:OLL)





OpenCreds for Malaysia Framework:

Preparing learners for the future of work.



What are OpenCreds?

OpenCreds are a distinct type of micro-credential, set out in this framework and designed to meet the needs of the Malaysian education sector, industry, and most importantly its lifelong learners.

The framework is based on OpenCreds Australia and aligns with the MQA Guidelines to Good Practices: Micro-credentials, Malaysian Qualifications Framework and existing policies.

OpenCreds are an extension of OpenLearning, an Australian company and lifelong learning platform, which exists to increase access to higher quality education.









25 February 2020 -

The OpenCreds initial framework was released in Australia. OpenLearning invited the public to enter into a dialogue and structured consultation process.



6 July 2020 🕶

OpenCreds framework finalised and launched.



15 October 2020 🗪

OpenCreds framework launched in Malaysia



March - June 2020

Industry consultation with more than 85 participants; including education institutions and industry bodies.



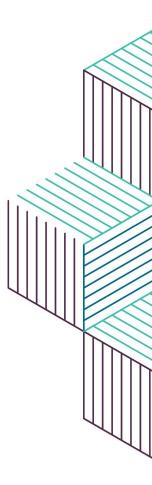
13 July 2020

OpenLearning launches two funds to fast-track the creation of OpenCreds in Australia; one in partnership with Open Universities Australia.



2021

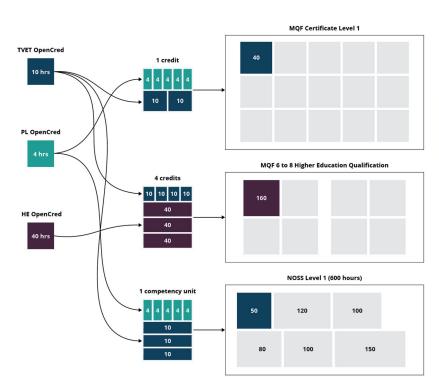
Expansion of OpenCreds globally





OPENCRED PATHWAYS

- Designed for:
 - Higher Education
 - o TVET
 - Professional learning
- Three types:
 - Pathway
 - Credit-bearing
 - o Industry-recognised
- Aligned to:
 - MQF
 - MQA GGP
 Micro-credentials







| OPENCRED SIZES









OpenCreds for Malaysia Framework

Download today! bit.ly/OpenCredsMY









OpenCreds Malaysia
Investment Fund (OMIF):

Enabling education providers to thrive in a changing world.



What is the OpenCreds Malaysia Investment Fund (OMIF)?

In FY20/21, the OMIF will invest up to **RM600,000** to support the development of up to 30 courses from education providers that align to the OpenCreds Framework.

Designed to create a new revenue stream for education providers and provide courses that fill skills gaps in Malaysia.

Now open to applications from private higher education providers, vocational education and training organisations, industry associations, and professional bodies.





Micro-credential Symposium 2020 | OMIF COLLABORATION

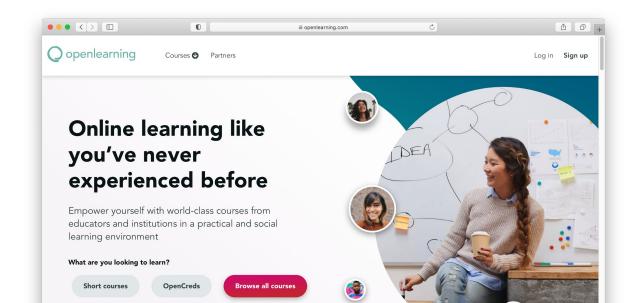
OMIF will provide up to RM20,000 in funding per course (in learning design and/or cash) in exchange for a revenue share on enrolment fees.

	Education Provider	OpenLearning
Market Analysis	✓	✓
Course Design		✓
SME/Content/Facilitation	✓	
Facilitation	✓	
Pricing	✓	✓
Marketing	✓	✓
Course Quality Review	✓	✓
Continuous Improvement	✓	





Chat with our team for more information about the OpenCreds Malaysia Investment Fund!









OpenCreds for Malaysia Framework & Investment Fund

