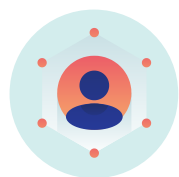


Relief Teacher Association (RTA) provides quality, on-demand learning for their members on scale

The Challenge

In today's ever-changing technological landscape, missing to update one's professional knowledge is equivalent to remaining stagnant and simply waiting to be replaced.

Two of the key challenges for relief teachers are:



Connecting with other teachers and feeling part of the teaching community



Accessing quality, affordable professional development opportunities to maintain their teaching accreditation

The Solution

The RTA launched their first accredited PD courses on OpenLearning in 2015. With now over 80 hours of learning across their suite of courses, the RTA has been able to ensure that their members needs are met by providing relief teachers across Australia with:

- Access to **on-demand learning** covered by their annual membership fee if they are an RTA member;
- The ability for **paid single course enrolments** for non-RTA members;
- A **community** of teachers to connect with; and,
- A broad range of PD courses that spans the **Australian Professional Standards for Teachers**.



Relief Teacher ASSOCIATION



Nationwide, Australia



classcover.com.au

RTA is a division of **ClassCover**, a platform that helps schools manage their casual relief teachers in an easy and effortless way.

The **RTA** offers teachers a wide range of high quality and accredited professional development opportunities, through conferences, collaborative online courses and webinars, whilst connecting them to a thriving teaching community.

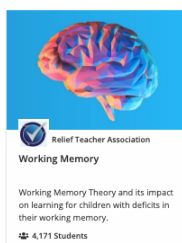
Solution

- ✓ Portal subscription

Results

- ✓ Membership engagement
- ✓ New revenue stream

REQUEST DEMO



The **RTA** needed a solution that provided their members with access to a thriving professional learning network, on demand.

Teachers can choose from a range of interactive and inspiring courses to fulfil their passions and meet their needs, at anytime and from anywhere.

The Results

Since launching in 2015, the **RTA** have managed to:



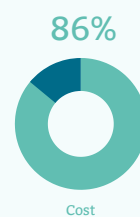
Attract 13,778+

unique enrolments into its 40+ online courses, with a high engagement rate of 18 online course enrolments per learner



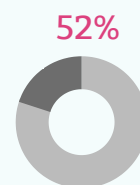
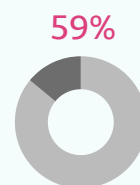
Enable 50,000+

of its members to have access to the online course. This helps RTA fulfil their goal of creating a thriving community of practice amongst teachers while enabling the opportunity to maintain and develop accreditation.



Professional Learning considerations ranked **'Very Important'** by surveyed Casual Relief Teachers

Source: AITSL research, 2018



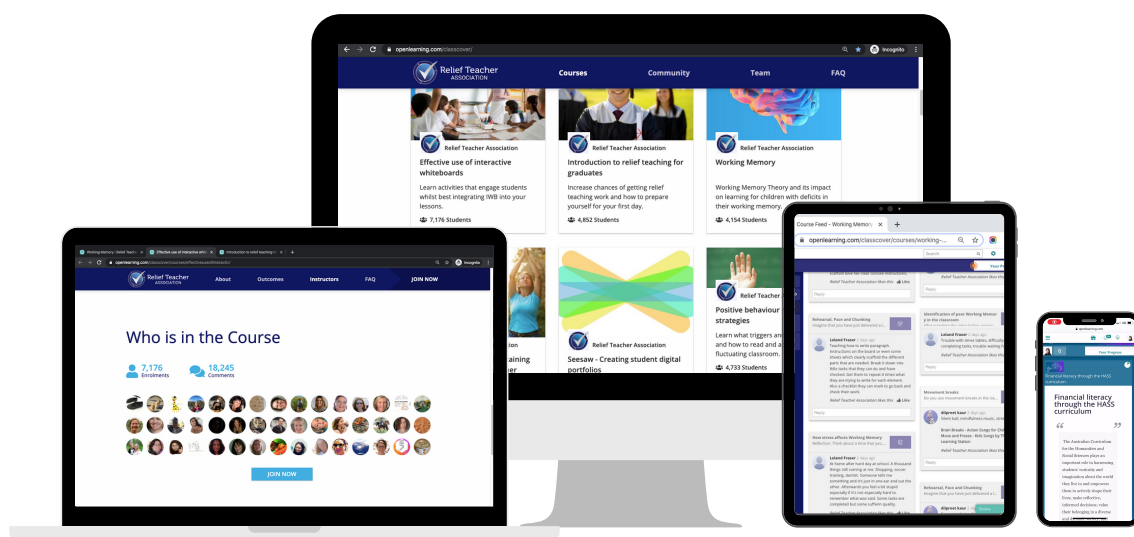
Major findings from the Casual Relief Teacher professional learning survey

Source: AITSL research, 2018



"OpenLearning have been a crucial partner of ClassCover for over 5 years. Their platform provides a **highly engaging and enjoyable learning experience** that can be participated in **at anytime from anywhere**. As the years have gone on, OpenLearning has modernised its platform becoming more **user friendly** and **feature rich**. We love the OpenLearning product and team!"

Chief Executive Officer, ClassCover



Moving Forward

Realising the possibilities of scalable and on-demand professional development nationwide:

RTA is expanding into new geographical markets in New Zealand and Singapore

RTA has delivered 13,000+ courses and hopes to double in 2020



Discover what you can achieve with OpenLearning.

Contact us at
hello@openlearning.com