



ADVISORY SERVICES

Integration Strategy and Integration Architecture

We help you achieve your goals

Rubicon Red is a boutique consulting provider, specialising in Application Development, Data Platforms, APIs and Integration. We offer services spanning the entire development lifecycle including Advisory and Implementation Services, Managed Services and Solution-as-a-Service. Our Advisory Services provide thought leadership based on the latest industry trends and proven best practices. We have developed domain-specific core architectural capability models to help you identify a target state architecture based on your business requirements and create a roadmap based on your current state and existing capabilities. With this approach, you can have confidence in a best of breed architecture that will future-proof your business so you can rapidly deliver solutions that can evolve over time, based on the needs of the business. Our point of difference is our commitment to our customer's success above all else - we partner with our customers as a single team, we understand their goals and challenges and take ownership to deliver their desired outcomes. We pride ourselves on being easy and flexible to work with, allowing us to focus on working with our customers to achieve their goals.

Integration Strategy and Integration Architecture

We work with organisations to create a future-proof Integration Strategy and Integration Architecture to deliver a dynamic application network and expose existing capabilities as services through APIs. This enables organisations to rapidly integrate applications/systems/devices and leverage composable API-based building blocks to assemble brand new applications through an API-led and event-driven integration architecture. This modern cloud-native integration architecture enables organisations to rapidly test new ideas and quickly scale and take to market, the successful ones.

- Gain an understanding of the organisations business strategy, objectives and digital initiatives with a particular focus on the next 1-2 years to align the integration architecture and roadmap.
- Document the current state integration architecture.
- Define a target state integration architecture based on the business priorities. This can include iPaaS, API gateway, API and integration platform selection, working with best of breed vendors such as MuleSoft and Solace.
- Identify a roadmap to get from the current state to the target state integration architecture including technology gaps, organisational gaps, and relevant constraints and may include API governance, API standards and API best practices.
- Identify key API's and integrations to deliver the organisation's digital initiatives and provide an actionable roadmap to achieve them over the next 1-2 years.





Roadmap to Future State

Clearly identified steps to achieve the target state integration architecture in the desired timeframe.



Rapidly Integrate New Systems

Leverage API-led and event-driven integration to rapidly connect new applications/systems/devices to your dynamic application network.



Reduce Time to Market

Rapidly deliver new applications for customers partners and employees by leveraging composable API-based building blocks.



Measurable ROI

Enterprise-wide ROI can be clearly articulated by identifying API re-use opportunities across a broad API portfolio and measuring them as projects are delivered.



Reporting Insights

Capture and analyse usage data to identify areas for future growth, optimisation and improvement.



Streamline Operations

Enable workflow automation including requests and responses across the organisation, removing operational roadblocks, and ensuring compliance.

Our Promise to You

Innovation Leadership

We act as a catalyst for our customers to enable them to continually innovate faster. The result - our customers are consistently recognised as innovation leaders in their field.

Effortless Partnership

We partner with our customers as a single team. We pride ourselves on being easy and flexible to work with, allowing us to focus on working with our customers to achieve their goals.

Lean Delivery

We believe small, specialised teams following a lean and agile approach can deliver quality outcomes faster and more efficiently.



“Through our relationship with Rubicon Red, we’ve really been able to remove that dependency on single people, grow our collective knowledge of the platform and make sure at the end of the day we are delivering the best solutions we can to the business.”

Matt Faries, CIO
AFG

Talk to Rubicon Red today and discover how we can help you define your Integration Strategy and Integration Architecture so you can rapidly deliver the digital initiatives to drive your next phase of growth.

www.rubiconred.com
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