**Mail template for your employer**

Hello \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_,

I want to make your day better today ☺

The world is becoming more digital. Process automation is becoming increasingly important for companies. From my point of view, also for us at (your company). In this context, I have been thinking for a long time about how I can create added value for the company.

My goal is to expand my skills and knowledge in the field of automation.

For this reason, I researched suitable training opportunities and came across Bots and People.

Bots and People stands out from other process automation training courses and is a real game changer.

I would therefore like to start a further education programme to become an Automation Strategist soon. As an intensive and highly professional 360-degree online programme with a high degree of flexibility, it can be perfectly adapted to my everyday professional life. The training programme was developed to make me a pioneer in the field of process automation and to effectively move the company forward.

What is the outcome of the training?

I will become a Process Automation Strategist to support (your company) in this:

1. Design digital processes better
2. Increase employee satisfaction
3. Increase customer satisfaction
4. Increase sales potential
5. Reduce costs

Learning:

1. Identify automation potentials
2. Manage automation projects
3. Process automation with tools and software such as UiPath or Celonis
4. Templates, arguments & tools for the automation of business processes

Who are the coaches?

The course is not only accompanied by a coach, but by various trainers from the practice of successful companies, such as Deloitte, Adidas or Wacker. Experts from the automation industry share their knowledge on a weekly basis.

What does it contain?

The Automation Strategist training includes:

* 70 hours total learning time, i.e. 6 hours per week
* extra-occupational and flexible further education, as the courses are recorded
* At least two live online sessions per week with practical cases from pioneering companies
* Live Sessions with experts
* 45 hours of group or self-study.
* Maximum of 20 participants in one training session, which means individual and efficient coaching
* Active learning community
* Attractive network
* An Automation Strategist certificate, as well as additional certificates from top providers such as Celonis or UiPath at the end of the training.

The Automation Strategist training includes topics like:

* Automation Mindset (Lean, Jobs-to-be-done, Growth Mindset)
* Business Process Management
* Process Mining with Celonis
* Robotic Process Automation with UiPath or Blue Prism
* Cloud Automation with Integromat and Power Automate
* Identify automation potential
* Change Management
* Implementation of an own case

Who else is taking part?

Numerous managers, experts and employees from companies such as KPMG, Innogy Consulting, Siemens, Deloitte, ConradElectronic, Redbull and many other well-known companies have already completed the programme. This also makes it a perfect place for me to network.

Investment:

The investment in this sustainable training is 2.900€. For further questions regarding discounts or more information, we can contact [info@botsandpeople.com](mailto:info@botsandpeople.com). With the implementation of my own case, I am confident that we can recoup this investment with the first application of my knowledge.

Details:

Further details on the Automation Strategist training can be found at: [https://botsandpeople.com.](https://botsandpeople.com/)

In summary:

Process automation is a fast-growing market. RPA and process mining are among the fastest growing technologies of all time. Through the comprehensive training to become an Automation Strategist at Bots and People, I am perfectly prepared for this future topic and can contribute a large part to automating company processes, thus saving costs and time, as well as developing an advantage over competing companies.

Process automation allows us to concentrate on important tasks. If other colleagues are interested in further training, we can gain a great advantage through our knowledge in the field of automation.

I would like to take this Automation Strategist course and add value to the company. If there is anything else that I can contribute to the decision-making process, please let me know at any time.

Best regards

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