



CAA Saskatchewan Summer in Motion Contest

OFFICIAL RULES & REGULATIONS

The CAA Saskatchewan Summer in Motion Contest (the "Contest") is offered by CAA Saskatchewan. The program is administered by CAA Saskatchewan and hereinafter will be referred to as the "Contest Sponsors".

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. AFFIDAVIT OF ELIGIBILITY / RELEASE OF LIABILITY AGREEMENT MAY BE REQUIRED.

General Social Media Contest Information: Any questions, concerns or comments regarding the Contest can be e-mailed to caamarketing@caask.ca or by mailing your questions, concerns or comments along with a self-addressed, stamped envelope to CAA Saskatchewan Summer in Motion Contest, Attn: Marketing Department, CAA Saskatchewan Administration Offices, 200 Albert Street North Regina, SK, S4R 5E2.

1) CONTEST PERIOD:

The Contest begins at 12:00 a.m., Saskatchewan Time (Central Standard Time), May 14, 2021 (the "Contest 1 Start Date") and is scheduled to end on 3:00 p.m., Saskatchewan Time (CST), May 20, 2021 (the "scheduled Contest 1 End Date"). The period between the Contest 1 Start Date and Contest 1 End Date is known as the "Contest 1 Period".

2) ELIGIBILITY:

The Contest is open to all residents of Saskatchewan who have reached the age of 18 years as of the Contest 1 Start Date. Employees of Contest Sponsors, its Participating Retailers/Partners, CAA Saskatchewan, affiliates, subsidiaries, distributors, sales representatives, advertising and promotion agencies, and agents, participating sponsors, contractors and immediate family members (defined as parents, children, siblings, and spouse), together with those persons with whom such employees are domiciled, are not eligible to play and win the prize.

3) HOW TO ENTER:

Social Media Contest

Contest 1 - To enter into the contest, eligible participants as described in paragraph 2 must:

1. Like our post
2. Follow us on Facebook or Instagram*
3. Tag a friend in the comments
4. Provide a comment in response to the original post that is relevant to the subject and follows the requested format

*The contest rules can be completed on both Instagram and Facebook for a total of maximum 2 entries per social contest. To enter into the contest, eligible participants must complete the above actions. Once the above actions are completed it counts as one Entry into the Contest, specifically the Social Media Contest. A total of two entries can be completed, one on Instagram and one on Facebook. The Contest 1 Submission phase opens May 14, 2021 at 12:00 a.m., Saskatchewan Time (CST) and closes on May 20, 2021 at 3:00 p.m. Saskatchewan Time (CST) (the "Entry Deadline"), the entire period being defined as the "CAA Contest 1 Submission Phase Dates". Entries become the property of sponsor and none will be returned. Those who do not follow all of the instructions, provide the required information, or abide by these Contest Rules or other instructions of Sponsors, the CAA Contest 1 Submission may be disqualified. By "liking" you enter and agree that this promotion is no way associated with, administered by, or endorsed by Facebook; and acknowledge a complete release of Facebook by your participation.

4) WINNER DETERMINATION AND NOTIFICATION

CAA Contest Submission Phases

At the end of the CAA Contest 1 Phase Dates, the Sponsors will select one (1) Entry per from all eligible Entries based on the Criteria, as defined below, and application of the Guidelines and Restrictions. Contest 1 must have the following criteria to be awarded a prize:

- Contest 1 (Social Media) – A) Like our post, B) Follow us on Facebook or Instagram, C) Tag a friend in the comments and comment a road trip snack.

5) PRIZE

One (1) Prize will be awarded per contest. The Prize for Contest 1 is:

- One (1) Yeti Tundra Haul Hard Cooler

ADDITIONAL ONLINE CONTEST PRIZE DETAILS:

1) Prizes are nontransferable and no cash substitution, in part or in whole, is allowed except by Sponsors who may substitute a prize of equal or greater value should the advertised prize become unavailable. No compensation is offered for any portion of the prize not utilized; any portion of the prize not utilized and its corresponding value will be forfeited.

2) NOTIFICATION AND REDEMPTION: If you have been selected as a Prize winner, the Contest Sponsors or administrators will notify you via e-mail, phone, or social media. Three (3) attempts to contact the selected entrant via email, phone, or social media will be made within the seven (7) days following the selection. If the entrant does not respond within seventy two (72) hours of the third attempted contact, another selected entrant will be chosen. If a selected entrant cannot be contacted because of incomplete or incorrect information provided, Contest Sponsors will use reasonable efforts to contact the selected entrant. If the entrant does not respond within seventy two (72) hours of the third attempted contact, another entrant will be randomly selected and the initial selected entrant will have no further recourse towards Contest Sponsors or anyone involved in the Contest. Prior to awarding of the prize, the potential winner must sign and return a release form within seventy-two (72) hours of receipt confirming his/her compliance with these Official Rules and releasing the Contest Sponsors, and their affiliates, subsidiaries, directors, officers, employees, agents and advertising and promotional agencies from and against any and all liability arising from or in connection with the acceptance and use of the prize. Selected entrant must also provide proof of identity (photocopy of Driver's License, Passport, or any other government issued photo I.D.) with the Contest' Affidavit and Release Form or the prize may be forfeited. If the selected entrant fails to return the release form with proof of identity in the manner required, is found to have violated the rules of the Contest or does not contact the Contest administrator within seventy-two (72) hours of the third attempted contact, the selected entrant or claimant will be deemed to have forfeited the prize in question. Contest Sponsors will hold a drawing to select an alternate prize winner. Upon notification, each Prize winner will be asked which CAA Store they would like to pick up their prize from. The prize will then be transported to that particular store and it's the Prize winner's responsibility to retrieve the prize. Once the Prize is in-store the Prize winner will have two weeks to retrieve their prize. After two weeks, another entrant will be randomly selected, and the initial selected entrant will have no further recourse towards Contest Sponsors or anyone involved in the Contest.

3) ODDS TO WIN: There is one (1) prize as described in paragraph 5. The odds to win the CAA Saskatchewan Summer in Motion Contest prize depend on the number of qualified entries received prior to the Contest End Dates, as described herein.

4) PRIVACY: Contest Sponsors will be collecting personal data about entrants including name, telephone number, email, Canadian residency, and whether the individual is aged over 18, for the purpose of administering the Contest and for purposes of market research.

No personal data collected for the above purposes will be transferred or sold to any third party except in the following circumstances:

- A.** When the entrant gives Contest Sponsors permission to do so;
- B.** When in good faith the Contest believes the law requires it;
- C.** Under limited circumstances specifically described to the entrant when Contest Sponsor collects the information, such as in the Official Rules of the Contest;
- D.** To Contest Sponsors' parent company and affiliates, provided that such parent company and affiliates and their agents and advisors and their respective employees are restricted from using the information for any purpose other than described in these Official Rules; or
- E.** To Contest Sponsors' agents for data processing purposes, or to its professional advisors and promotional and marketing agencies, provided that such agents, professional advisors and promotional and marketing agencies are restricted from using the information for any purpose other than as described in these Official Rules.

5) PUBLICITY: Acceptance of the prize constitutes permission for Contest Sponsors to use the winner's name, likeness, voice and comments for advertising and promotional purposes worldwide in any media without limitation or additional compensation unless prohibited by law.

6) RESTRICTIONS: The following are prohibited and will result in automatic disqualification from the Contest: (1) entering the online Contest under more than one email address; (2) entering the online Contest more than once; (3) viewing or tampering with the Contest Sponsor's systems, source code or data; (4) using any method that artificially increases odds of winning; (5) non-compliance with these Official Rules; and (6) any other act which the Contest Sponsors determines in their sole discretion, jeopardizes the integrity of the Contest.

7) ANNOUNCEMENT OF WINNERS: The name of the winners and the complete Official Rules are available through caaroadtrip.ca, CAA Saskatchewan Facebook or by mail request by sending a self-addressed, stamped envelope to "CAA Saskatchewan Summer in Motion Contest," Attn: Marketing Department, CAA Saskatchewan, Administration Offices, 200 Albert Street North Regina, SK, S4R 5E2.

8) GENERAL TERMS AND CONDITIONS: This Contest is void outside Canada and in the province of Quebec and where prohibited by law, and is subject to all applicable federal, provincial, municipal and local laws and regulations. By accepting the prize, the winner acknowledges that the Contest Sponsors has neither made, nor is in any manner responsible or liable for, any representations, guarantees or warranties, expressed or implied, in fact or in law, regarding any awarded prize, including but not limited to its quality, merchantability, mechanical condition or fitness for a particular purpose. By participating in the Contest, each participant agrees to release and hold the Contest Sponsors, its respective Participating Retailers/Partners, CAA Saskatchewan, officers, directors, shareholders, agents, parent companies, affiliates, subsidiaries, advertising, promotion, fulfillment agencies and legal advisors (collectively the "Released Parties") harmless from any and all losses, damages, rights, claims and actions of any kind arising from or in connection with participation in the Contest or the acceptance, possession, or use of any prize, including, without limitation, any loss, personal injury, death, property damage, and claims based on publicity rights, defamation, or invasion of privacy.

All entries and prize claim become the property of the Contest Sponsors and will not be returned. The Released Parties are not responsible for any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from an entrant's participation in the Contest or from downloading any material from the Contest Sponsors servers or from any other Internet web site, regardless of whether the material was prepared by Contest Sponsors, or a third party. The Contest Sponsors reserves the right to amend these rules at any time without prior notice.

CONTEST SPONSOR RESERVES THE RIGHT TO CANCEL OR MODIFY THE CONTEST INCLUDING WITHOUT LIMITATION ENDING THE CONTEST BEFORE THE CONTEST END DATE IF FRAUD, HUMAN ERROR, TECHNICAL ERRORS OR FAILURES INCLUDING, BUT NOT LIMITED, TO ANY PRINTING, NETWORK, SERVER OR HARDWARE FAILURE, OR ANY OTHER FACTOR BEYOND THE CONTEST SPONSORS REASONABLE CONTROL IMPAIRS THE INTEGRITY OR PROPER CONDUCT OF THE CONTEST AS DETERMINED BY THE CONTEST SPONSOR IN ITS DISCRETION. IN THE EVENT OF SUCH IMPAIRMENT, CONTEST SPONSOR RESERVES THE RIGHT BUT HAS NO OBLIGATION TO SELECT WINNERS AT RANDOM FROM AMONG ALL ELIGIBLE ENTRIES RECEIVED PRIOR TO THE TIME OF SUCH IMPAIRMENT.

The Released Parties are not responsible for any technical, hardware, software or telephone failures of any kind, lost or unavailable network connections, or failed, incomplete, garbled or deleted computer or network transmissions, or for entries, requests, or prize claims that are stolen, illegible, incomplete, misdirected, lost, late, postage-due, damaged, or ineligible.

Contest Sponsors: CAA Saskatchewan