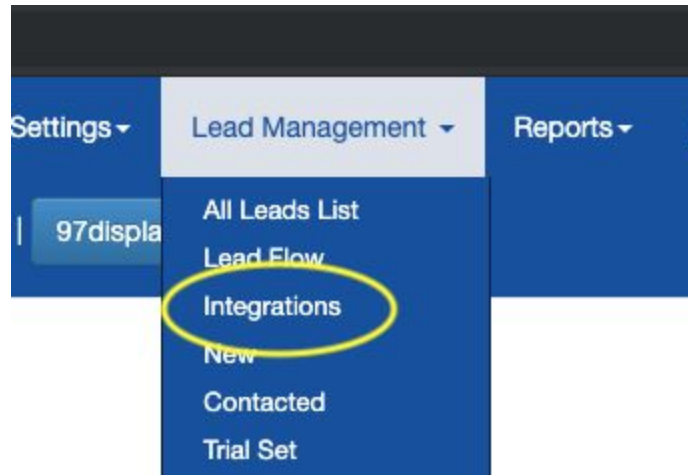


97 Display Zapier Integration

The 97 Display Zapier integration is a branded application to provide integration to systems where dedicated integrations haven't been implemented within the 97 Display CRM.

First you should log into the CRM and go to Lead Management / Integrations.



Select the desired location and there you will see an API Key to use with your Zapier integration. You also see the integration is not active.



Copy the entire API Key and save it for the next step.

Next log into Zapier and Make a Zap



For Step 1 search for 97 Display and select 97 Display (2.0.0).

Choose App & Event

97 Display

97Display (1.0.0)
BY INVITE

97Display (2.0.0)
BY INVITE

You'll be asked to allow 97 Display access to your Zapier account.

Choose Account

Sign in to 97Display (2.0.0)

97Display (2.0.0) is a secure partner with Zapier. [Your credentials are encrypted & can be removed at any time.](#)

TO CONTINUE, FINISH REQUIRED FIELDS

Zapier will then ask you to look at <https://97displaycrm.com/MemberAPI/Integrations> to obtain the API Key. This is the page where you just copied the API key from.

https://97displaycrm.com/MemberAPI/Integrations'. There is an empty text input field below the link. At the bottom, there are two buttons: 'Yes, Continue' and 'Cancel'."/>

Allow Zapier to access your
97Display (2.0.0) Account?

API KEY (required)

Enter the API key you can find the Zapier API Key on
<https://97displaycrm.com/MemberAPI/Integrations>

Yes, Continue Cancel

The API Key is what you copied from the Zapier API Key location.

| Type | Info | Active? |
|--------|--|---------|
| Zapier | Zapier API Key: KAwAAM7R9nbEZtdlqYcJtBrXV0ifz20RfhqaCA== Zapier Hook URL: https://hooks.zapier.com/hooks/standard/5746098/f9433f2992d94ace9441bffdd5a04879/ | False |

Paste the API Key into the Zapier authorization form.

Allow Zapier to access your 97Display (2.0.0) Account?

API KEY (required)

Enter the API key you can find the Zapier API Key on <https://97displaycrm.com/MemberAPI/Integrations>

KAwAAM7R9nbEZtdlqYcJtBrXV0ifz20RfhqaCA==

Yes, Continue Cancel

This will connect your 97 Display account to your Zapier account, when you see the following form select CONTINUE.

Choose Account

97Display (2.0.0) account: (required) Edit Accounts

* 97Display (2.0.0) Connect to 97Display CRM

🔒 97Display (2.0.0) is a secure partner with Zapier. Your credentials are encrypted & can be removed at any time.

CONTINUE

This will allow to to select the Trigger event. The only event available at this time is **Get Leads from 97 Display**. Select that event and continue. (Note: There must be at least one lead in the account to continue)

Choose App & Event

Choose App (required)

 97Display (2.0.0) 

Choose Trigger Event (required)

 Get Leads from 97Display. 

CONTINUE

To complete this Step select TEST & CONTINUE to move to the next step and gather some test data.



When this happens ...

1. Get Leads from 97Display. in 97Display (2.0.0)



✓ Choose App & Event 

✓ Choose Account 

Find Data

SKIP TEST

Click any of the buttons below, and we'll test your connection by going out to see if we can find a lead in 97Display (2.0.0).

TEST & REVIEW

TEST & CONTINUE

For the purposes of this example we will be using a Google Sheets Spreadsheet.



Do this ...

2. Create Spreadsheet Row in Google Sheets



Choose App & Event

Choose App (required)

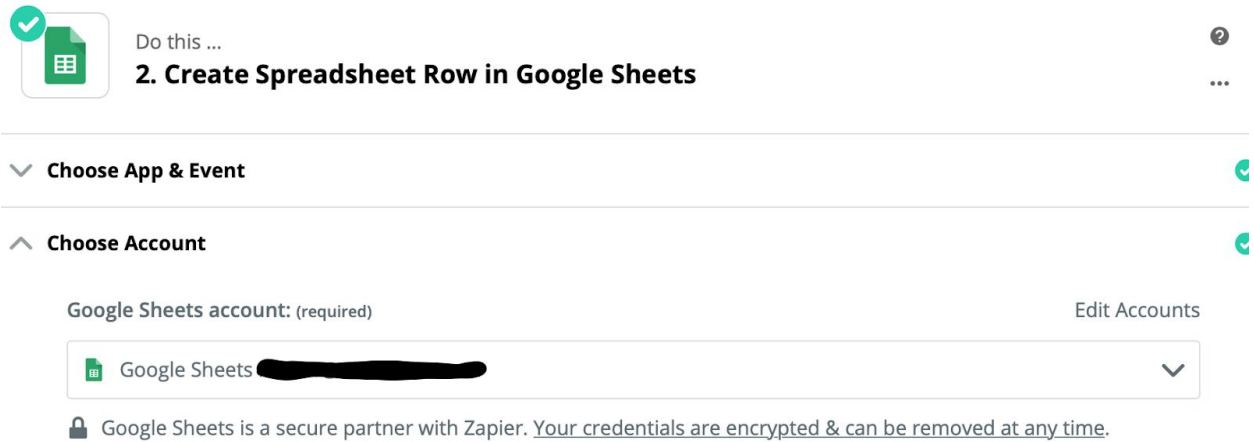
 Google Sheets 

Choose Action Event (required)

 Create Spreadsheet Row 

CONTINUE

We will need to connect our Zapier account to Google using a process similar to connecting to 97 Display. Zapier will prompt you through this.



Do this ... ?

2. Create Spreadsheet Row in Google Sheets

...

▼ Choose App & Event ✓

▲ Choose Account ✓

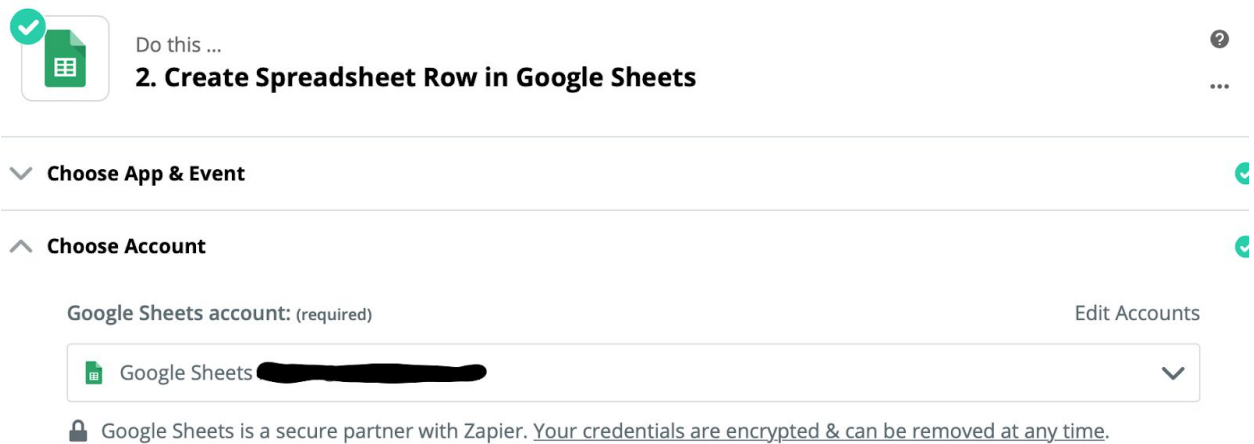
Google Sheets account: (required) Edit Accounts

Google Sheets ████████████████████ ▼

🔒 Google Sheets is a secure partner with Zapier. [Your credentials are encrypted & can be removed at any time.](#)

We will create a spreadsheet and add the following headers to it:

\$id,First_Name,Last_Name,Email,Phone,Type,Date_Created,Interest_Program,Tags,Source,Comment,CustomField1,CustomField2,Gender,IsLeadMagnet



Do this ... ?

2. Create Spreadsheet Row in Google Sheets

...

▼ Choose App & Event ✓

▲ Choose Account ✓

Google Sheets account: (required) Edit Accounts

Google Sheets ████████████████████ ▼

🔒 Google Sheets is a secure partner with Zapier. [Your credentials are encrypted & can be removed at any time.](#)

Select the spreadsheet name and spreadsheet. You'll be presented with a list of fields that match your column names.

Customize Spreadsheet Row

Drive (optional)

The Google Drive where your spreadsheet resides. If nothing is selected, then your personal Google Drive will be used. If you are connected with any [Google Team Drives](#), you can select it here.

Spreadsheet (required)

Worksheet (required)

\$id (optional)

First_Name (optional)

All that's left to do is map each column in the sheet to the columns in the drop down list.

First_Name (optional)

| | |
|--|----|
| <input checked="" type="radio"/> 1. First Name: Yetanother | ☰+ |
| Phone 3334445555 | |
| Tags tag | |
| Type New | |
| Gender Male | |

You'll probably want to test, and once that's complete select DONE EDITING and you'll be ready to submit a test lead.

Happy Zapping!