Get paid faster with credit control automation

✅ Automate payment reminders and streamline your accounts receivable process.

✅ Get paid 16+ days sooner.

✅ Improve your cash flow.

Anticipated cash flow is what allows any business to function in a competitive market. Many believe that expansion is the biggest risk for a business, but in fact, it's a lack of working capital that sinks many companies - and that can be due to ineffective accounts receivable (A/R) processes. Effective A/R and credit control allows you to get paid faster, which in turn means that you can pay your own suppliers faster. This results in avoiding late payment fees, improving your own credit rating and gaining more opportunities to invest in the growth of your business.

Accounts receivable (or credit control - as it's often referred to) involves getting customers to pay for your goods or services in a timely fashion. It sounds so simple. In a perfect world everyone would pay exactly when they're supposed to. You'd never have to spend a minute chasing or managing relationships with customers' accounts departments. But if 2020 has taught us anything it's that we don't live in a perfect world. In reality, our customers often have the same cash flow problems as us. It's often a juggle between ensuring smooth relationships and putting pressure on to be paid what you're owed when it's due.

Chaser saves you time you'd otherwise spend on manual tasks and helps reduce days sales outstanding, whilst maintaining great customer relationships.

Get paid faster
by automating your credit control process and reducing your days sales outstanding (DSO).

Save time
by automating payment reminders with custom templates that match your company's communication style, so customers won't know you're using an automated system. Many users are saving 15+ hours per week.
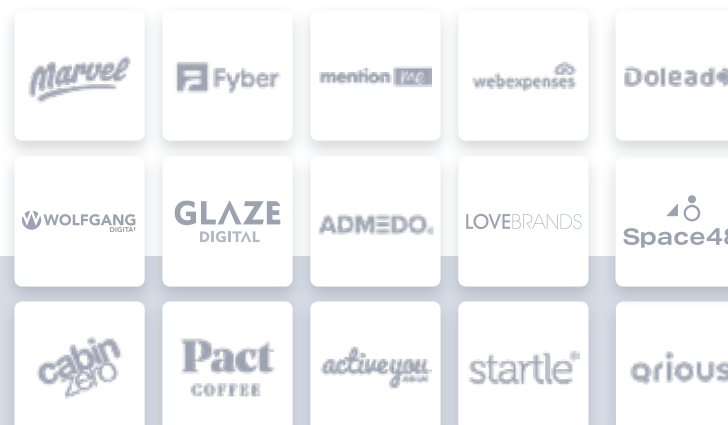
Improve your chances of getting paid
by automatically attaching relevant invoices and customer statements to every reminder

Maintain great customer relationships
by sending automatic thank you for paying emails after receipt of payment

Capterra ★★★★★   **xero App Marketplace** ★★★★★   **intuit quickbooks** ★★★★★

15+ hours
Each week saved on credit control management

25%
Reduction in Days Sales Outstanding (DSO)* Paystream Advisors study

16+ days
Sooner
Our customers get paid, on average, 16 days sooner

Key capabilities

Complete personalisation

Using Chaser, payment reminders look like they were hand-typed by their regular sender. You can edit templates to match your company's usual style, branding and tone of voice so your customers won't know you're using an automated system.

Custom scheduling

Schedule as many payment reminders as you require, at intervals you choose. Reminders can be sent in unlimited custom schedules that suit your different groups of customers, such as good payers, bad payers, or long-term clients. Select the best days and times to send reminders and automatically avoid sending reminders outside working hours, on weekends or bank holidays. You can choose to encourage positive customer paying habits by scheduling invoice reminders on the same day and at the same time each week.

Receivables and customer reports

Identify areas for improvement with real-time reports on your A/R performance, gain a better understanding of customer payment behaviours with your customer insights report and make more informed decisions on which customers to continue granting credit to, with your risk report.

Centralised hub to manage customer interactions

You can easily keep track of all chasing activity, including customer replies, with an automatically logged communication history for every customer and invoice in the app. This helps ensure that you don't chase the payment of an invoice twice, or worse, never chase the invoice at all. Seeing all your chasing activity in one place is essential to getting it right.
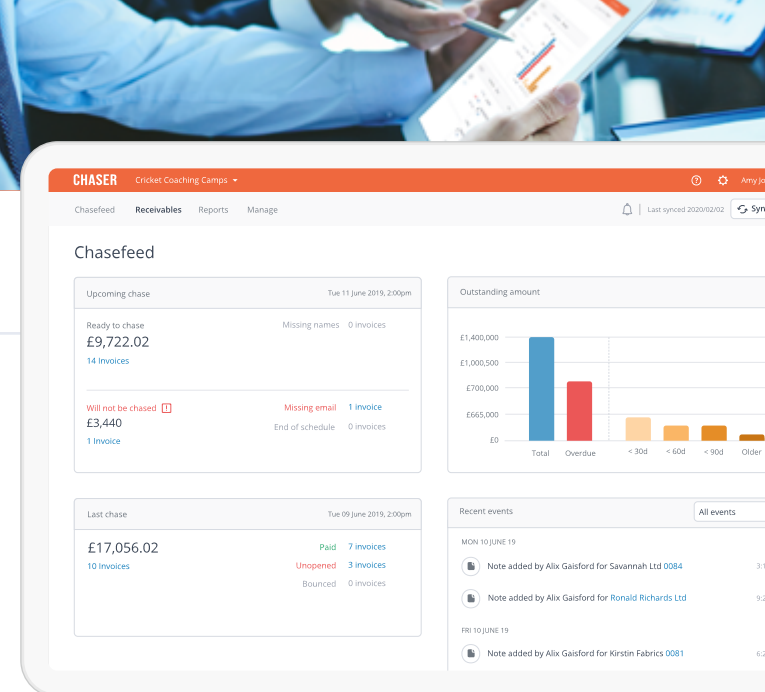
Customer portal

You and your customers can use your dedicated customer portal to see all relevant information about outstanding debts, make payments and explore alternative payment options. This helps encourage faster payment of invoices, ensures that no paid invoice is ever chased and provides more visibility over your customer accounts.

Integrate and sync to your accounting software

Make decisions based on the most accurate and up to date data with hourly, on-demand and automatic pre-send syncs with your accounting system. With two-way integrations into your accounting system, Chaser complements and enhances your accounting package, without trying to replace it.

Invoice grouping

Avoid bombarding customers, by automatically grouping multiple invoices into a single reminder.

Automated thank you emails

Maintain great relationships with your customers, and ensure they always have confirmation you've received their payment with automated, personalisable 'thanks for paying' messages. This can be done with a simple click within Chaser.

Businesses spend countless hours manually chasing invoices. Since launching in 2014, Chaser has been dedicated to solving this late payment problem for all businesses that sell on payment terms. By sending automatic and intelligent email chasers, the software and service provider effectively gets invoices paid on time without losing the human touch. To date, Chaser has helped users chase over £3 billion in overdue invoices.

Chaser was named the Accounting Excellence 'Cloud App of the Year' three years in a row (2017, 2018, and 2019), Xero's 'App Partner of the Year' (2016), and App Partner of the Month (August 2019).

Contact us for more information about our pricing

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