

Chaser partner programme testimonials

CHASER

ROBSON / LAIDLER

"We've been set up with Chaser connected to Xero and are very impressed with the efficiency gains that it has provided. We are now able to collect our cash in with minimal effort whilst maintaining customer goodwill. It really has made such a positive difference to our business cashflow. Thanks to Robson Laidler and Chaser – it does what it says on the tin!"

- **Peter McGrady, Owner and MD, Photoline (City) Ltd.**



"We've been so pleased with the result which has been to reduce debtors from over £100k down to approx. £40k (or 60 debtor days to about 24). We highly recommend Chaser and will be introducing it to clients to help with their debt collection process."

- **Ravi Kesari, Director, Wren Accountancy**

sas.

"Team SAS cannot recommend Chaser enough. It has massively aided the debt chasing process for our clients. I rarely have to log into the Chaser portal, which shows just how efficient it really is. We were so impressed with how personalised the automated chasing is that we now use it internally to chase our own clients. We reduced our manufacturing clients' days sales outstanding by over 75% with Chaser"

- **Chloe Scott, Virtual Finance Team Manager, Sterling Accounting Solutions**

purplelime

"We have been using Chaser since November 2019 both for ourselves and with many clients. We have seen Chaser produce a significant impact, in some instances bringing outstanding debts down by over 80%, whilst typically saving us up to four hours per client every week at the same time. The ability to regularly customise outgoing emails also allows us to add that personal touch to credit control. Highly recommended!"

- **Charlotte Finlayson, Management Accountant, Purple Lime Accountancy**

AZETS

"For us, Chaser is best in class for credit control. Chaser has that singular focus on credit control, which obviously reflects itself in the product. The feature set is fantastic, particularly the CRM functionality for maintaining complete invoice communication histories. Having a healthy cash flow is absolutely essential for every business, and we saw that Chaser makes an instant positive impact for our clients."

- **Steven Kühn, Director of Technology Solutions, Azets**

CARPENTER BOX

"Chaser is very easy to use and implement which is to a large extent down to the support we have received from Chaser in terms of training and initial implementation. We see Chaser as an important tool to support both our clients using it directly and allowing us to offer to outsource the credit control function of our clients businesses."

- **Nathan Keeley, Partner, Mha Carpenter Box (Xero Partner Of The Year 2016)**

WOW

"The experience of Wow clients with Chaser has been very positive - with almost immediate results. The functionality Chaser offers is a complete personalised debt chasing solution - if you're serious about managing your cashflow, Chaser is a no-brainer really.."

- **Paul Bulpitt, Co-founder, The Wow Company**

kinder pocock
a refreshing change

"This is such a good add-on. I truly believe that Chaser emails are sent with a little bit of magic. Even though I regularly used to send statements from Xero, the Chaser emails have had a far greater response, clients apologising for not paying sooner! It has definitely improved credit control, and the 'thank you' email when clients have paid is a lovely touch. Clients are thanking me for thanking them. The support is brilliant too, first class!"

- **Sharon Pocock, Md & Principal Accountant, Kinder Pocock**