

SPANISH PAVILION

24th Americas Food and Beverage Trade Show

November 2nd-3rd, 2020 | Miami Beach, Florida, EE.UU



VISITOR'S PROFILE

Importers, distributors, producers, sellers, exporters, restaurants, chefs, super-markets.

EXHIBITOR'S PROFILE

Producers in the agri-food sector with commercial interests in the United States, Latin America and the Caribbean.

November 2nd -3rd, 2020

Miami Beach Convention Center, Miami Beach, Florida.

General Fee:

Inline booth: \$3,200 | Corner booth: \$3,600

Members of Spain-Us Chamber of Commerce in Miami: \$200 discount.

Other Chambers of Spain: \$100 discount.



WHAT IS THE AMERICAS FOOD & BEVERAGE TRADE SHOW?

Benchmark food and beverages show in Miami Beach celebrated annually in the Convention Center of the city.

If you want to visit the website of the show, please click here:

www.americasfoodandbeverage.com

WHAT IS THE VISITOR'S PROFILE?

The event attracts every year more than 11,600 buyers coming mainly from Latin America and the Caribbean. Additionally, there are buyers from Africa, Europe, Middle East, Central America and United States.

The profile of attendees usually consists of importers, distributors, hypermarkets, supermarkets, wholesalers, retailers, specialty stores, hotels, cruise lines, chefs and tourist area operators, among others.



WHAT ARE THE ADVANTAGES OF EXHIBITING IN THE SPANISH PAVILION?

1. Premium location
2. Higher visibility
3. More visitors in the pavilion
4. Premium and homogeneous image of the companies in the Spanish pavilion.
5. Specific and previous communication actions to attract buyers.

PARTICIPATION FEES:

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WHY BEING AN EXHIBITOR?

1. Most important food show in Florida
2. \$100 million in audited sales in 2018 edition.
3. More than 11,000 buyers coming from Africa, Central America, the Caribbean, Europe, Middle East, United States and South America.
4. Presence in other twelve international pavilions: Africa, Argentina, Brasil, Canada, Peru, South Africa, Thailand, Turkey and USA.
5. Show addressed to small and medium-sized companies that want to increase their sales.

WHAT DOES THE FEE INCLUDE?

1. 10X10 feet booth with metal structure and front identification sign with the name of the company.
2. One skirted table
3. Two chairs
4. 360 management: communication between suppliers and exhibitors for additional needs. The cost of these needs must be paid by the exhibitors.
5. Free promotion in different communication channels.
6. Addition to the exhibitor's directory.
7. 500-watts electrical outlet.



CONTACT US

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CONDITIONS FOR PARTICIPATION

1. Those companies wishing to participate in the show must send us their request as soon as possible.
2. To guarantee their participation, we must receive the application completed along with a copy of the proof of payment.
3. We will process applications in a first come first serve basis of receiving payments. Limited space.