



WORLD TRADE CENTER®
MIAMI

MEMBERSHIP



**WORLD TRADE CENTER®
MIAMI**

Mission:

To promote and enhance trade and commerce by creating and expanding international business opportunities.

Vision:

To become widely recognized as one of the indispensable centers for trade and commerce globally.

Strategy:

Plan, develop and execute a portfolio of programs, activities, and services that meet the current and anticipated needs of the international business community.



Americas Food & Beverage Show



MIAMI'S PLATFORM FOR INTERNATIONAL BUSINESS

The World Trade Center Miami (WTM), connects small and medium-sized businesses to the global marketplace.

Whether your business is looking to find your next customer, expand to international markets or make global connections – we have the resources and services to grow your bottom line.

World class events like our annual **Americas Food and Beverage Show** - the ideal meeting place for decision-makers and buyers from all sectors of the food and beverage industry.

The **Air Cargo Americas Show** is held biennially and brings together top executives from all sectors of the aviation and logistics industry. **Supply Chain Americas Conference** is held annually and in conjunction with the Air Cargo Americas Show and is one of the leading events focused on innovation and resiliency in the global supply chain.

WTM also produces and organizes top events and forums celebrating the diversity of the international trade community like our annual **International Women's Day Award** program and **Miami World Trade Month** as well as VIP briefings and training and educational programs on the latest trade regulations and trends.



SUPPLY CHAIN AMERICAS™



Why Join?

Whether you are a leading global business or are looking to make connections, expand, start your journey or learn and contribute – we have a place for you.

ACCESS & CONNECTIONS

The WTCM is here to help you make the right connections and give you access to global networks. In addition to networking opportunities, we will facilitate introductions to get you in front of the right people in the right country. With over two million company members in over 314 World Trade Centers in 91 countries, our reach is truly global.

EXPERTISE

Since 1971, we have been the only organization focused on growing and promoting international business and trade in our community. With an established track record of success helping companies connect to new customers and new markets – you can count on us to help you navigate the international marketplace.

ADVOCACY

Trade is in our name. As the oldest organization in the state dedicated to international trade, we are committed to helping your company grow through advocacy in support of trade issues that matter to the success of the industry.

SERVICES

Increase and strengthen your knowledge and understanding of international business and trade. From policy, to trends and regulations as well as access to the WTCA Global Trade Help Desk, we are here to serve you.

CONNECT GLOBALLY, PROSPER LOCALLY



UNLOCK GLOBAL OPPORTUNITIES

Our membership levels are designed to fit the size and goals of your international business - from established global companies to those just getting started – no matter how big or small.

Whether you export, import, have a global footprint or service and support companies that do, we are your partner in international business.

WTCM Membership offers you access to the World Trade Center Association (WTCA) network as well as variety of other services and offerings to include:

- Global WTCA Membership Card
- Access to Global Network of 314 World Trade Center in 91 countries
- Access WTCA Global Trade Helpdesk
- Access to exclusive trade data
- Access to trainings and events
- High profile promotion on WTCM website and marketing and communications

GLOBAL BUSINESS SPONSOR MEMBER

As a **Global Business Sponsor Member** you can build and expand brand awareness, create strategic alliances, position your company as an international thought leader and be part of shaping our community's global future.

Your membership will unlock access to valuable promotional, marketing and sponsorship opportunities for our trade shows, special events and VIP programs. **Starting at \$15,000*

Benefits include:

- Speaking opportunities
- First right for sponsorships
- Exclusive VIP events invitations
- WTCM Preferred Provider Status
- Strategy Sessions with WTCM Board Members
- Logo inclusion and recognition as host for select special meetings, events and before international trade delegations
- Trustee Membership Benefits

TRUSTEE MEMBER

Investment: \$2,500

Benefits Include:

- Global WTCA Membership Card (Access to Global Network of WTCs).
 - Access to Global Network of 314 World Trade Center in 91 countries
 - Access WTCA Global Trade Helpdesk
- Access to invitation only VIP events
- Corporate logo featured on the WTCM web site with hyperlink
- Discounted Exhibition Booths at the Americas Food & Beverage Show and Air Cargo Americas/Supply Chain Americas Trade Shows
- Member rate for all WTCM events
- Introduction to Partner Organizations globally and locally
- Featured articles and promotion in weekly e-Newsletter
 - Five (5) article/promotional submissions to be included in the e-newsletter during membership year.
 - Provide trade related content to be featured on the WTCM website.
- Optional Committee leadership roles
- Recognition as a WTCM Preferred Provider




CORPORATE MEMBER

Investment: \$500

Benefits Include:

- Global WTCA Membership Card (Access to Global Network of WTCs).
 - Access to Global Network of 314 World Trade Center in 91 countries
 - Access WTCA Global Trade Helpdesk
- Company listing on the WTCM Web Site
- Access to select invitation only VIP events
- Member rate for all WTCM events
- Limited introduction to Partner Organizations
- Listing in WTCM e-Newsletter upon joining
- Ability to participate and contribute in WTCM Committees

A close-up photograph of two people in business attire shaking hands. The person on the left is wearing a dark blue suit jacket, and the person on the right is wearing a white dress shirt. The background is blurred, showing an office environment with a plant and architectural elements.

INDIVIDUAL MEMBER

For individuals looking to learn and become active in international business and trade and start building their network.

Investment: \$250

Benefits Include:

- Access to WTCM Member only events and networking
- Ability to participate and contribute in select WTCM Committees



**WORLD TRADE CENTER®
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Contact us today

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