



## **EPISODE 13:**

# **How To Incorporate Pay Equity into your ESG Strategy**

July 27, 2021

*“Over the course of 2020, we have seen how purposeful companies, with better environmental, social, and governance (ESG) profiles, have outperformed their peers.”*

Larry Fink, CEO, Blackrock  
2021 Letter to CEOs

## INTRO

# Why ESG is Taking Center Stage

- Voice of society/consumers
- Global legislation requiring disclosures
- Voluntary disclosures
- Investor pressure

The world's largest corporations are under **intense pressure to close their racial and gender pay gaps** in response to investor pressure, the Black Lives Matter and #MeToo movements, and increasing public policy and regulation. The global Coronavirus pandemic has only exacerbated racial and gender pay gaps and underlined **the need for action.**

Arjuna Capital

*Racial and Gender Pay Scorecard 2021:  
Navigating Corporate Racial & Gender Pay Disclosures*

# EPISODE 13: SPEAKERS



**Lisa Edwards**

President and COO, Diligent  
Corporation



**Cynthia Figge**

CEO and Co-founder, CSRHub



**Maria Colacurcio**

CEO, Syndio  
**Moderator**



# What We'll Cover

1. Why ESG is in the spotlight
2. What to expect in terms of ESG and pay equity
3. How to prepare
4. Q&A

**Don't miss episode 14 of our Fairness At Work series**

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***Unpacking the Opportunity Gap***

**August 31st, 9am PT/12pm ET**

**Registration details coming soon!**



**THANK YOU**

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