CONNECT TO BLACKBOARD
HP Workpath App Battle Card

POWERED BY **IN TIME TEC.**

TIME IS MONEY. SAVE TIME BY ACCESSING SOFTWARE SOLUTIONS DIRECTLY FROM YOUR MFP.

MARKETPLACE CONDITIONS

- Educational applications are moving to the cloud
- Multifunction devices are becoming more intelligent and extensible
- Additional endpoints to cloud connectivity are simplifying workflows and increasing productivity

TARGET CUSTOMERS, MARKETS, OPPORTUNITIES

- Users of Blackboard Learn, such as administrators, instructors, and students
- K-12 and higher education institutions

KEY PRODUCT FEATURES

- Easy access to Blackboard Learn directly from HP MFPs
- Scan and upload course material and assignment files into your Blackboard Learn content and information folders (or their subfolders) directly from the control panel
- Access and print course materials or assignments stored in your Blackboard Learn content and information folders (or their subfolders) directly from the control panel

COMPETITOR ANALYSIS

The alternative is the multi-step process outlined below:

1. Scan document(s) and send to email
2. Move attachment(s) to the appropriate folder
3. Login to Blackboard Learn account
4. Upload file(s) to Blackboard Learn account

Competitor Analysis - Manual process with web and mobile applications

CUSTOMER & SEGMENT SPECIFIC PROPOSITIONS

1. Easy access and improved collaboration for your Blackboard Learn users by allowing them to execute key tasks directly from HP MFPs
2. Scan to and print from your Blackboard Learn account with ease - no computer or mobile device required
3. Simple steps at the control panel avoid tasks back at your desk
4. Take full advantage of the capabilities of HP MFPs

GOLDEN questions

There is a 14-day free trial...what would stop you from giving it a try?

What are you struggling to accomplish that having extra time and bandwidth would help you to focus on?

BENEFITS

Time Savings

- Scan documents into Blackboard Learn in a fraction of the time required by traditional MFP workflows
- Whether you are uploading course materials or assignments, you no longer need to run these workflows through your email inbox
- For a 2-3 page document, you can save 70% of the time previously required to upload documents into Blackboard Learn and reduce 90% of users' manual steps

Security/Privacy & Accuracy

- All transactions with scanned documents take place within Blackboard Learn
- Removes the insecurity of keeping scanned documents in email inboxes or deleted items
- No need to store documents on a laptop or desktop
- Removes several steps and the potential for human error during those steps

OBJECTION MANAGEMENT

The cost per device seems high?
- The app only needs to be installed on selected devices where Blackboard Learn users are located
- The time saved more than covers the cost of the app

ADDITIONAL INFORMATION

For more information, visit the links below

- Access Marketing videos and more at **https://intimetec.com/us/connect-to-blackboard/**
- For Demo videos, visit **https://info.intimetec.com/workpath-apps-demo-library-hp#education-apps**
- See the list of compatible devices, visit **https://www8.hp.com/us/en/solutions/business-solutions/workpath.html**

Still have more questions? Email us at: workpathapps-support@intimetec.com

PERSONAL NOTES:

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